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U. S. Department of Agriculture



D. V. Burrell and our "All-America" Selections Winner, Burrell's Yellow Valencia Onion.

Burrell's Better Seeds

catalog

FOR 1941

We Invite the Planting of These
Seed in Comparison with Those
Obtained from Any Other Source.



Dixie Queen Watermelon, an Excellent Shipper and Really Good to Eat.

REPRODUCTION FROM COLOR PHOTOGRAPHS TAKEN IN OUR SEED FIELDS

A schoolmate being treated to Cantaloupe by Billie and Barbara Burrell. Handcutting a Fine Lot of Burrell's Jumbo H. B.





We have probably produced during the past 40 years more cucumber seed than any other grower selling direct to planters.

WE INVITE THE PLANTING OF THESE SEEDS IN COMPARISON WITH THOSE OBTAINED FROM ANY OTHER SOURCE

The next time you pass a really modern food store notice the vegetable display. This is usually given the preferred position—right out in front. Decorative and enticing isn't it; and justly deserving the special consideration.

Those uniform highly colored carrots, crisp bunches of celery and luscious cantaloupes didn't just happen. The tasty salad that will be made from that head of lettuce, those smooth, scarlet tomatoes and brilliant green cucumbers represent hard work, skill, much planning and management on the part of dealers, transportation facilities, and market gardeners.

Incidentally, the market gardener found it necessary to plant modern, well bred seed in order to grow the first class, uniform produce that brings top market prices.

Truly our industry has kept pace with others.

Then how about flowers? Take the zinnias for instance—they used to call them old maids—small, single, and mostly orange or magenta in color. But look at them now; some of the new sorts compete for the show place in the florists window, where the carnations and big yellow chrysanthemums used to belong.

Asters of a generation ago would look out of place compared to the fine strains available today. In fact, in some gardens only the new resistant strains could survive the diseased soil.

Seed is the basis of agriculture and good seed is important because it determines to a large extent both the quality and yield.

We are determined that seed bearing the name of "Burrell" shall be "AS GOOD AS GROW FOR YOU TO SOW." Plant them in your garden.

D. V. BURRELL SEED GROWERS CO.

Rocky Ford

Colorado

J. H. Burrell showing the class of onions set out to produce our Burrell's Yellow Valencia



SEEDS IN ONE POUND SEALED CLOTH BAGS

Nearly all articles one purchases nowadays carry the manufacturer's name, or are put up in packages by the manufacturer or producer. This has resulted in a great benefit to the consumer because the maker is proud of his name and reputation, and gives greater care in production and distribution.

You no longer purchase crackers in bulk from the barrel. Why not purchase seed in the original package sealed by the grower.

A good many years ago we began looking about for an ideal package in which to put up seeds and properly identify them with our name so that the planter purchasing direct from us or through a dealer could be more certain as to the identity of the seed. Cotton bags were decided upon for this purpose because they were substantial and convenient in the one pound size. These bags are marked with the variety and lot number. It is possible for the more particular planter to then refer to the lot number in later orders and make certain that he is receiving the same strain of the variety formerly used. The bags carry a patented seal which, when intact, insures the planter that he is getting seed we packaged; eliminating possibility of mixture that might result from several handlings and re-labeling of the seed in its course through the ordinary channels of trade.

Local seed dealers like this style package because of its attractive display possibilities and because they can recommend the seed to their customers with reasonable confidence in the proper performance of the seed. Lot numbers appearing on each bag help in complying with the new Federal Seed Law. The only seeds packed in the 1 lb. sealed bags for distribution through dealers are varieties that are specialties with us.

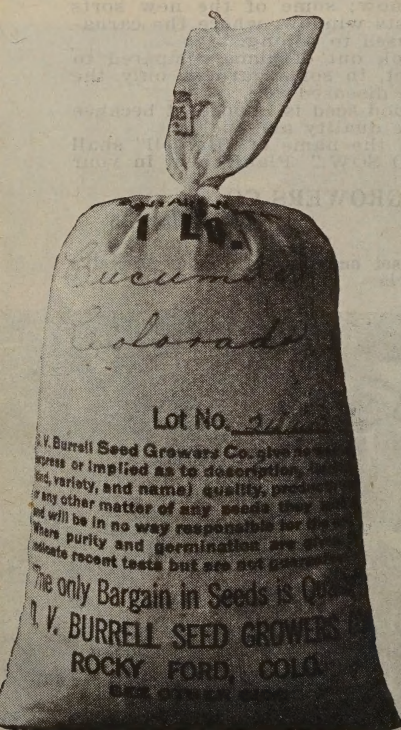
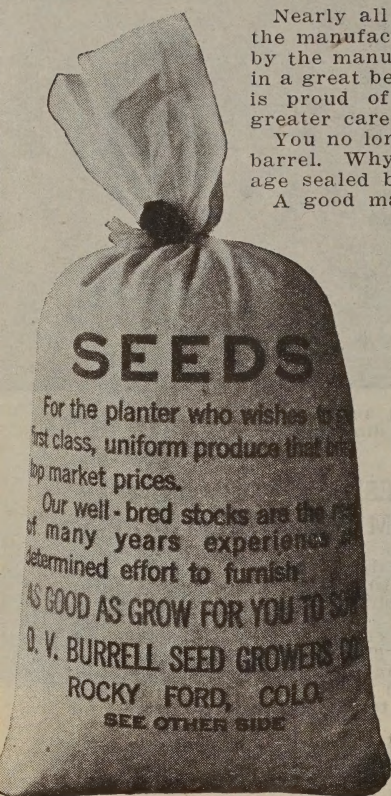
As far as shippers and associations are concerned, the one pound sealed cloth bag is an ideal package for distribution to their farmer growers.

Planters find them desirable because of the ease in checking the amount of seed being planted per acre, as well as the confidence enjoyed by knowing that the seed has been handled in bulk the fewest possible number of times.

**D. V. BURRELL SEED
GROWERS CO.
Rocky Ford, Colo.**

DAYS TO MATURITY

The number of days required by any particular variety to produce garden stuff ready for table use varies from year to year and depends upon growing and seasonal conditions. In our description of most varieties we are giving the average number of days from seed to edible stage. Time given for broccoli, cabbage, cauliflower, pepper and tomato is days from setting plants to marketing fruits. Figures are based on growing conditions here and are meant only for convenience in comparing earliness of varieties. Less time to maturity may be required in the South and for late planted crops.





All lots of seed are carefully tested for germination and must meet with standards set for the current year.

SUCCESSFUL GARDENING

Hints that may interest both commercial and home gardeners

SOIL The growing of high quality, tender and succulent vegetables requires quick and continuous growth. Good market gardening land is "quick"; that is, it warms up early in the spring, comes speedily into workable condition after rain, is easy to keep in good tilth and responds quickly to fertilizing materials. A rich, sandy loam is best. Stiff clays are the least desirable. Heavy soils require deep ploughing and frequent rotation with leguminous crops and the addition of plenty of fibrous material. Sandy soils are, as a rule, ploughed rather shallow to compact the under soil and prevent leaching. Too much emphasis cannot be placed on proper tillage and rotation. Gardeners will find, when soil becomes unproductive for some particular crop that changing to another crop or seeding down to clover or alfalfa will result in profit. Rotation tends to even up the demands on the soil, no one element of plant food being exhausted; leaves the land in good physical condition for the following crop and incorporates humus. Other advantages are distribution of labor, better use of irrigation water, less disease risk, encourages the keeping of livestock, controls weeds and helps to minimize risk of hail, insects and low markets. Where available, a liberal coating of manure should be given the ground. This should be thoroughly decomposed so that its plant food soon becomes available and many weed seeds killed. The use of fresh, rank manure is especially undesirable when growing such crops as onion and parsnip, as this is liable to result in soft bulbs, scallions and branched or misshapen roots. (Continued on page 4)

View of our Trial Ground in which hundreds of plantings are made to determine the value of new varieties as well as of the various lots of seed we have in stock.



SUCCESSFUL GARDENING

(Continued from page 3)

TILLAGE Remove all refuse of previous crops as early as possible in the fall. Spread the composted manure evenly. First disc in and then plough, taking a narrow furrow in order to thoroughly mix the manure with the soil. Fall ploughing enables the gardener to be forehanded with his work, renders the land earlier in the spring and improves the physical character of the soil. Freezing during the winter slacks the lumps, making it easy to have a finely pulverized, mellow, deep seed bed. In irrigated countries, fall and winter irrigation is desirable.



Threshing Cucumbers for seed. The fruits are crushed and go through a reel which removes the seed from the rind and pulp. The seed is then drawn off from the tank below the reel.

PREPARATION Many growers seem to think that good gardening consists in killing weeds and bugs, but the best gardening is in not having them. The good gardener tills better and manages his land in such a manner as to prevent, rather than eradicate weeds. Disc the land thoroughly as early in the spring as it can be worked after which the entire surface should be made fine and level with a smoothing harrow. In the Rocky Ford district, the land is leveled by means of a long narrow float. These are constructed from planks, or an excellent steel float can now be purchased. The two side members are long, usually 12 to 18 feet, turned on edge much like sled runners. Three cross members are attached even with the bottom of the runners and are placed at a slight angle except the center one which is vertical. Irrigation farmers find a good leveler to be a most valuable implement, proper use of which will result in an even level seed bed that permits better drill operation. Also much time, labor and irrigation water can be saved. The Eversman All Purpose Steel Leveler combines the work of fresno and float and is capable of moving enormous quantities of dirt at small expense. These floats thoroughly pulverize the small clods in addition to picking up the soil on the high places and depositing on the low places. The oftener the ground is worked over before sowing or planting the cleaner and better it will be.

COMMERCIAL FERTILIZER There is no infallible rule for determining what fertilizer to apply. The grower must study his conditions and judge for himself. A little experimenting will help or advice may be given by the State College of Agriculture or local farm bureau agent. Usually a fertilizer containing 4% nitrate, 12% phosphate and 6% potash is satisfactory. Apply this at the rate of about 4 pounds to the square rod. When fertilizers are relied upon, some form of humus should be supplied. This can be done by turning under green crops or applying rotted leaves, peat moss, manure, etc.

PLANTING Planting time is where the gardener arrives at the cross roads and considerable judgment must be exercised in selecting the seed to be planted and the methods of planting. The soil should always be moist, not too wet and not too dry. Use a good drill seeing that the amount of seed dropped and depth of planting is correctly gaged, also that the presser wheel properly firms the soil over the seed row. Always plant in good

(Continued on page 5)

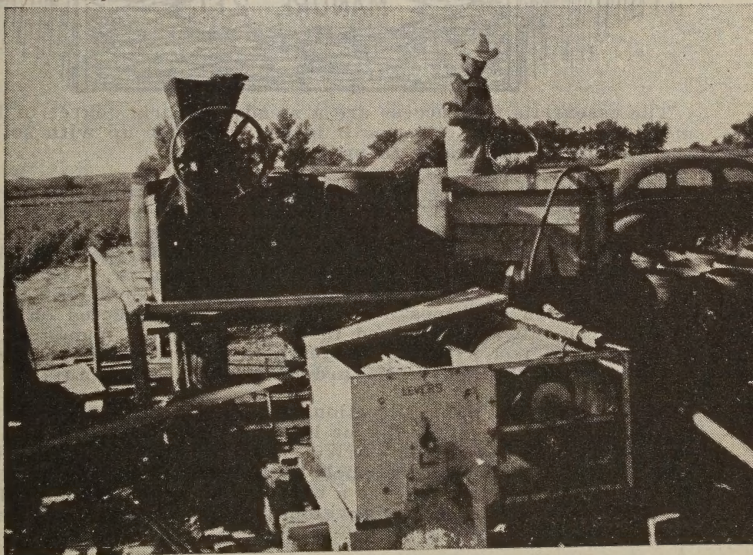
SUCCESSFUL GARDENING

(Continued from page 4)

straight rows. Appearance is not only better but cultivating is easier. If hand planted, make certain that the soil is firm around the seed row by tamping down slightly with a garden rake, hoe or with the flat side of a board. Use as long rows as possible and space wide enough apart to admit the free use of a wheel hoe or cultivator.

Pay particular attention to depth of planting. Seeds often fail to come up from being covered too shallow or too deep. Early in the spring when the soil is moist, seeds should not be covered as deep as later in the season when the ground dries out more quickly. As a rule, the smaller the seed, the shallower the depth of planting and this applies to small flower seeds as well as vegetables. If not familiar with the soil temperature required for germination of each kind of seed, study our cultural directions or ask some experienced gardener in your neighborhood. Some seeds like parsnip cannot be made to grow well after the ground becomes too warm. On the other hand, watermelon seed if planted in cold wet ground will rot. If rains occur after the seeds are sown and a crust forms, this should be carefully broken, otherwise the tender plants will not be able to get through to the surface. Some seeds are slow to germinate and these should be sown thickly in order that the plantlets may break the crust on the soil. It is a good plan to sow a few quick germinating seeds such as radish, cabbage or turnip with slow germinating celery, parsnip, carrot and the like. This will mark the row for early cultivation and help break the soil crust.

CULTIVATION As soon as plants in the row can be seen, begin cultivating very shallow and close as possible without damaging the plants. Away from the plants, deeper cultivation should be practiced, gradually lessening this as the plants grow to avoid root injury. Cultivate and hoe often enough so that you are cultivating the soil instead of ploughing out weeds. If under irrigation, water often enough to keep the soil in good moist condition; do not oversoak. Cultivate at least once between each irrigation until the crop is laid by.



VINE SEED WASHER

This type of Washer is used to separate the seed from the pulp after threshing. Will wash several thousand pounds a day of cantaloupe, cucumber, or other vine seed. Seed is then ready to be spread on the drying trays.

HOTBEDS Some provision for starting certain plants earlier than in the open air is desirable. A hotbed will fill this need and pay for itself many times over. First class hardy plants can easily be grown and the surplus may be sold to your neighbors.

Construction is not expensive or difficult. It is well to plan unit sizes which are generally six feet wide and three feet long since regular hotbed sash comes in three by six feet size. If sash is not available locally, write and we will tell you where this can be purchased.

(Continued on page 6)

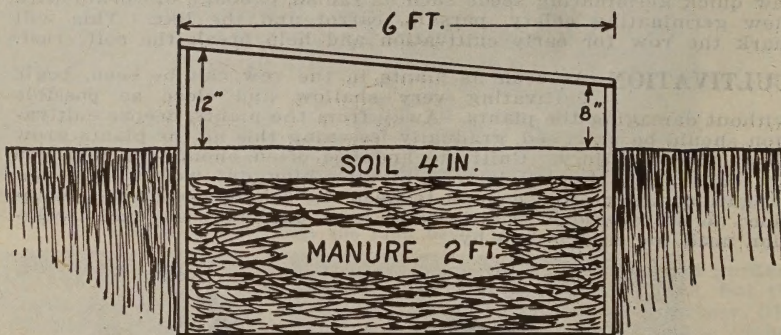
SUCCESSFUL GARDENING

(Continued from page 5)

chased. The frame can be built for one or more sash as needed. Use good lumber, making the north side 12 inches high and sloping to 8 inches high on the south. One by four, or two by four pieces should be fitted flatwise across the inside of the frame flush at the top to form a joint between the sash and properly support them, or better still use grooved slides for this purpose.

The pit should be dug about two feet deep, six feet wide and as long as needed for the size bed desired. In districts where rainfall is light, boarding up the sides of the pit is unnecessary. The pit should always be in a well drained location.

The best heating material that is available is fresh horse manure containing a liberal quantity of straw bedding. What is wanted in the hotbed is a steady but moderate lasting heat. To secure this, the manure should be forked over, shaken apart and if dry, watered and allowed to begin heating the second time. The object being to get the whole mass into a uniform degree of fermentation. As soon as this is accomplished it is fit for use. When filling the pit, carefully spread each forkful of manure, treading it down so as to make the bed as uniform as possible in solidity, composition and moisture. Good garden soil should be filled in, as shown in the accompanying illustration, to a depth of 4 to 6 inches. Soon fermentation will start and an excessive heat will prevail for about a week. If seeds are planted at once this high temperature may be disastrous.



The essentials for success are a steady uniform degree of heat and moisture. In colder climates it is well to bank up with soil around the outside of the frame to make it air tight.

PLANTING THE BEDS

Tomato and pepper seed may be planted in three or four inch rows, spacing the seed about four to six to the inch. Planted in this manner one ounce will sow about ten to twelve feet of hotbed that is six feet wide. We suggest that the seed be treated with Semesan or Cuprocide before planting. If the plants "damp off" in the beds they may be sprayed with a solution of Semesan or Cuprocide as instructed on the package. These can be purchased through your local drugstore.

On page 76 you will find suggestions regarding the watering and ventilation of the bed, also hardening off of the plants.

COLD FRAMES

Same directions as for the hotbed except that no pit is dug or heating material is used. In colder climates, plants cannot be started so early; wait until the sun gives more warmth. During extremely cold weather it is a good plan to scatter straw over the sash to a depth of about one foot. This should be done each night or during cloudy weather, removing the straw during the sunlit hours.

STARTING PLANTS INDOORS AND IN FLATS

about starting plants in flats.

If you will turn to page 119 you will find under the article "Growing Flowers from Seed" some information

COMBATING INSECTS AND WORMS

Each year after harvest, clean up all refuse left by the crop. Burn all weeds and rubbish, if any, in the fence rows and corners. Fall plough as this will help destroy eggs or insects harbored in the soil. These are preventive measures. When insects appear, start controlling at once. On our own crops, we use dust insecticides. We list Aphicide and dusters on pages 88 and 89. You will find instructions as to dusting on page 87.

(Continued on page 7)



Billie Burrell turning vines and Jerre Burrell cultivating. This extra cultivation of cantaloupes destroys late weeds

SUCCESSFUL GARDENING

(Continued from page 6)

WINTER STORAGE OF ROOT VEGETABLES

In any case, the storage should be well drained and ventilated. Tops should always be removed. When storing in root cellar put in alternate layers of roots and sand; this will prevent shriveling. Storing in pits may be accomplished by making a shallow excavation 3 or 4 feet wide and 6 inches deep. Put a good layer of straw in this trench and over the sides. Pile the vegetables in a conical pile, the length depending upon the amount to be stored. Next cover the vegetables with one or two feet of straw and as the weather gets colder cover with sufficient soil to prevent freezing. Some ventilation is necessary and can be secured by leaving a slight space at the top with the straw exposed, or by inserting a drain tile or wooden ventilator. Ventilator should be provided with a cap to keep out the rain and with a screen to exclude rodents.

Root crops such as beet, carrot, parsnip, potatoes, rutabagas, salsify and turnip may be stored for winter use in either a root cellar, dark basement or in outdoor pits.

A Delicious Dish

for Spring Appetites

Mary Washington

The best of several rust resistant strains originated by the Bureau of Plant Industry. The shoots are larger and grow more rapidly than others. Stalks are very thick and grow unusually tall without branching. Color, an attractive deep green with purple tips.

Even the largest shoots are firm, tender and richly flavored.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Asparagus

GROW PLENTY OF BEANS

Beans

Beans like a dry and rather light soil, though they will do well in any garden soil if not planted too early in spring. Planting should be delayed until all danger of frost is over. Dwarfs are earliest and most hardy as a general rule. In garden culture, beans are usually planted about 2 inches deep, in rows 18 inches apart, and 3 inches apart in the row; in field culture, in drills 2 to 3 feet apart so as to cultivate with horse one way. Until blossoming season, frequent but shallow cultivation should be given. Deep cultivation after the plants show bloom is very apt to ruin the crop. Two pounds will plant 100 feet of drill, and sixty pounds is sufficient for an acre.

Running beans, especially the Limas, are more tender than the Dwarfs; therefore, planting must be delayed still later, or until liability to rot in consequence of cold, damp weather has passed. Plant five or six beans in each hill, about 2 inches deep, hills 3 feet apart each way. Two pounds of seed will be sufficient for 100 hills of Limas, or 30 to 50 pounds of Limas per acre when drilled.

To afford a regular succession of crops throughout the season, plant every two weeks after the first planting until midsummer.

See Page 3 for Preparation of the Soil.

See Page 87 for control of Mexican Bean Beetle and Bean Aphis.



No. 1 Pencil Pod Black Wax

No. 2 Bush Beans growing on one of our Cortez seed farms



Plentiful 49 days. A green, flat-podded bush bean, an improved and more productive variety of the Bountiful type. Plants are very productive, bearing long, medium deep green straight pods somewhat larger than Bountiful. Because the pods fill up well, usually having eight or nine seeds, the snap beans are more uniformly straight and attractive. Pods are brittle and stringless. Seeds large, kidney-shaped, and black. While Plentiful is not claimed to be rust resistant, trials in Florida showed no rust damage alongside Bountiful plantings that were severely infected.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.30) prepaid

Bountiful 48 days. A most important variety commercially, especially in the south for fall planting. Table quality excellent; pods six inches long, slender, slightly curved, flat, light green and stringless.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

Burpee's Stringless Green Pod 53 days. We offer the improved strain, fine for home gardening, good shipper. The pods are fleshy, being fully rounded, before the beans begin to attain any size, and remain crisp and tender longer than many other sorts.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.30) prepaid

Giant Stringless 53 days. This is a very productive sort. The vigorous plants grow large and spreading. Pods are large, nearly round and of light green color. Excellent for both home and market gardens.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

New Stringless Green Pod 53 days. Highly desirable for truckers and canners. Similar to Full Measure, but hardier and a more dependable cropper. Plant medium large, erect, somewhat thick stemmed, heavily productive. Pods 6 to 6½ inches long, nearly straight, dark green, round, meaty, succulent; absolutely stringless, totally without fiber and we know of no sort having better quality.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

Stringless Black Valentine 53 days. Well adapted for market garden use and for early shipping. Plant large, erect, prolific, very attractive. Oval pods 6½ to 7 inches long, nearly straight, dark green, strictly stringless and of fine quality and delicate flavor; retains color and texture in shipping long distance.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.30) prepaid

Wax Pod Bush

Beans

Pencil Pod Black Wax 52 days. A medium early, very hardy sort. The round stringless pods are long and of excellent quality. The vigorous plants are less liable to rust or blight than most other wax podded sorts.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

Round Pod Kidney Wax 52 days. Also known as Brittle Wax. Valuable for the home garden as well as canning. Plant erect, medium large, prolific. Pods handsome, waxy light yellow; 5½ to 6 inches long, round, fleshy, brittle, stringless and without fiber.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.40) prepaid

Lima Pole and Shell

Beans

Burpee's Improved Bush Lima 75 days. Plant large, erect, vigorous, very productive; the pods contain 4 to 5 large, plump, flat, greenish white seed.

(Pkt., 10c) (½ lb., 25c) (lb., 45c) (5 lbs., \$1.80) prepaid

Fordhook Bush Lima 75 days. The large seeded dwarf Lima, most used by market gardeners. Potato lima type. Plants large, upright, vigorous, highly productive; pods contain three or four large green, thick, oval seeds of excellent quality. Dry beans white with greenish tinge.

(Pkt., 10c) (½ lb., 25c) (lb., 45c) (5 lbs., \$1.80) prepaid

Beans

Lima Pole and Shell

Henderson Bush Lima

65 days. The baby Lima so extensively used as the dry bean and for canning. Plant medium in size and heavily productive. Pods small and usually contain 4 to 5 seeds. As a green shell bean you will like its splendid quality. Dry beans, white.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.15) prepaid



A plant of Hopi Lima Beans

Hopi Lima

75 days. Has been grown in a dry country for so many generations by the Hopi Indians that it is outstanding in drought resistance. Seeds are slightly larger than Henderson's Bush Lima and 1/3 thicker; color creamy white. Flavor is true lima. Vining sort, bears heavily up until frost. Does not require staking.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

King of the Garden Lima

88 days. A splendid climber, well liked by those having a limited garden space as a few hills will supply a good sized family. Pods 6 inches long, straight with 4 to 5 large, thick, flat, white beans.

(Pkt., 10c) (½ lb., 25c) (lb., 40c) (5 lbs., \$1.50) prepaid

McCrea Bush Lima

72 days. Between Fordhook and Henderson in type. Plant erect, "potato" leaved, dark green, stocky, unusually hardy. The 3 inch pods contain 3 to 5 seeds. Green shell beans, thick potato type, good quality. Dry beans creamy white.

(Pkt., 10c) (½ lb., 25c) (lb., 45c) (5 lbs., \$1.80) prepaid

Kentucky Wonder Pole

65 days. The best known and most popular pole bean, good for home, market gardening and canning. Strong climber, hardy, very prolific over a long season. Pods practically round, curved with wrinkled surface, good quality; slightly stringy, fibrous, very brittle.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.30) prepaid

White Kentucky Wonder Pole

(Morse's 191) A new rust resistant white seeded pole bean. Strong growing, highly productive, setting pods from base to top of vine. At edible stage the long, smooth, straight pods are stringless, succulent, and tender, color dark green. Has established a premium market for itself in Florida and Southern California.

(Pkt., 10c) (½ lb., 25c) (lb., 35c) (5 lbs., \$1.40) prepaid

Great Northern

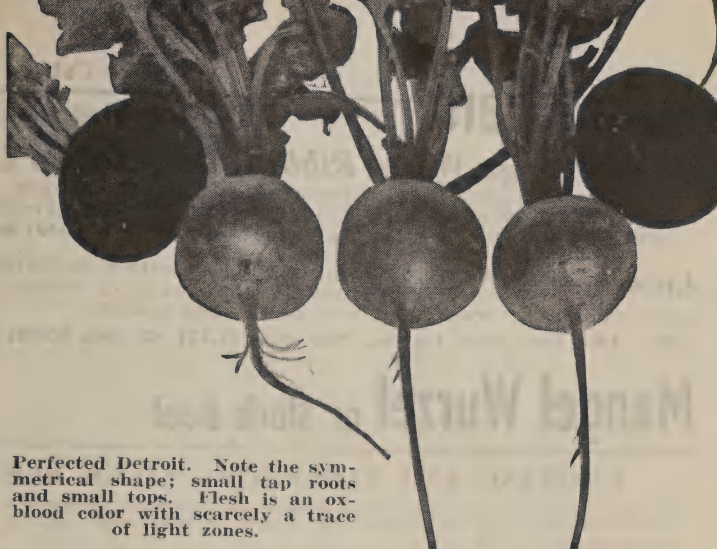
A very early dry bean. Larger than the navy beans, very prolific and the flavor exceptionally good. Grow a nice lot of this variety for your own use and you will always want to grow them.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.15) prepaid

Pinto

The Colorado Pinto Bean has taken a prominent place in the shell bean market, and the sales now amount to several million dollars a year. The stock we offer is hand picked quality and much better for seed than the ordinary seed on the market. Vines short and do not require staking.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.15) prepaid



Perfected Detroit. Note the symmetrical shape; small tap roots and small tops. Flesh is an oxblood color with scarcely a trace of light zones.

BEETS ARE EASILY GROWN

Plant 1 oz. to 100 feet of drill. Ten pounds will sow an acre in 18-inch rows.

One of the profitable crops for the market grower. If desirable to be very early they may be grown in the hotbed and transplanted. Plant as early in the spring as the weather will permit. Beets will stand light frosts. The rows should be 16 to 20 inches apart and the seed planted from 1 to 1½ inches deep. Thin to 2 to 3 inches apart. Plant some thickly for greens.

Table Varieties

Beets

Crosby's Egyptian 55 days. A splendid home and market garden sort. Tops medium in size, roots flat—globe shaped with small tap root; very dark purplish red. Flesh is deep purplish-red zoned with a lighter shade; crisp and tender.

(oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Early Wonder or Boston Crosby 53 days. Valuable to truckers and shippers as a first early variety; much used for fall planting. Tops medium small, erect, roots semi-globular, blood red, with small tap roots. The flesh is a beautiful red, slightly zoned with a lighter shade; tender and of good quality.

(oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Perfected Detroit 55 days. A refined, very uniform Detroit Dark Red; so good that it won an award of merit as being one of the "All America" introductions. Recommended as best strain of Detroit for truckers and produce shippers.

(oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Green Top Bunching (New) 52 days. An early extremely attractive new bunching beet. Tops medium sized and erect, foliage grayish-green and does not turn red or brown late in the season. Roots round, smooth, and glossy. Flesh finest grained and less fibrous than most bunching beets.

(oz., 15c) (¼ lb., 35c) (lb., \$1.20) (5 lbs., \$5.25) prepaid

Detroit Dark Red 58 days. An outstanding variety for canning. Our stock is very uniform as to size of tops, also shape and size of roots. Top small, slender, erect; roots globe shape, symmetrical with small collar and small tap roots; interior very uniform in color with zones barely discernible, flesh seemingly being a solid ball of blood red meat; remains tender and of highest quality until full grown.

(oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) prepaid

Ohio Canner 66 days. Well adapted for market garden and canner use. Roots flattened globe in shape, smooth, oxblood red; flesh dark red with indistinct slightly lighter zones. Is of superior color and quality.

(oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Swiss Chard

Same Culture as Beet

Excellent Feed for Chickens

Special Large White Ribbed, Dark Green Leaves

This select strain has astonishingly wide stems which when creamed take the place of asparagus. Leaves smooth and dark green.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Lucullus

Makes a strong growing plant with extra large leaves which are thick and heavily crumpled. Yields an enormous amount of greens and has thick white stalks.

(Pkt., 10c) (oz., 15c) (¼ lb., 35c) (lb., \$1.15) (5 lbs., \$5.00) prepaid

Mangel Wurzel or Stock Beet

GROWING AND HARVESTING STOCK BEET

★ Practically all of the High Milk Production Records in contests are made with Mangel Wurzel as part of the Ration, in some cases as high as 100 lbs. daily being fed.

Splendid feed for cattle, hogs, sheep and poultry, keeping stock and poultry in healthy condition throughout the winter months, when other green feeds are not readily available. Combined with grain it is worth almost as much, pound for pound, as grain as it aids digestion and assimilation. Do not feed whole to cattle. Roots should be shredded or sliced rather fine.

Plant early in the spring about 2 weeks before the last frost; 5 to 8 pounds of seed per acre in rows 24 inches apart. Rather flat-lying fairly heavy soil, that has been well fertilized and plowed as deeply as possible

is best. Thin to 12 to 15 inches apart when the plants are 4 to 6 inches tall. Cultivate frequently and keep free of weeds. If you wish to begin feeding early in the fall pull 2 or 3 days supply at a time. Before freezing weather, harvest the remainder of the crop and remove the tops but do not cut the top of the beets. Pile about a ton in a place and cover with 5 or 6 inches of earth, leaving a small place on top of the pile open except to cover with tops (this is for ventilation). Later, when cold weather comes, cover all over with more earth to prevent freezing, or store in a cellar.

Mangel Wurzels usually contain 5 to 7 per cent sugar and on good soil you should grow 25 to 50 tons per acre.



Danish Sludstrup

Danish Sludstrup 150 days. The favorite sort in northern European countries where root crops are the important stock food. The only one of the heavy yielding sorts containing as high percentage of food value in proportion to weight. Color of skin, deep yellow; flesh, white. Growth is two-thirds above ground, which makes harvesting easy. Smooth small tops, small tap roots.

(oz., 10c) (¼ lb., 30c) (lb., \$1.00)
(5 lbs., \$4.40) prepaid

Giant Half Sugar Rose Top

150 days. Higher in sugar content than other varieties we list. Roots long oval, tapered; grayish white with white colored shoulder; flesh white.

(oz., 15c) (¼ lb., 35c) (lb., \$1.10)
(5 lbs., \$4.85) prepaid

Broccoli

If you like cauliflower

try broccoli too

Green Sprouting

60 days. An entirely different and distinct vegetable, long a favorite in Europe. The plants branch freely and each branch terminates in a head or bud cluster. Can be cooked for about twenty minutes and served in the same way as asparagus or cauliflower. Culture much the same as cauliflower, although more easily and successfully grown in the northern states.

(Pkt., 10c) (oz., 25c) (¼ lb., 80c) (lb., \$2.50) (5 lbs., \$11.00) prepaid

Number of days given is time from transplanting plants until ready for use. Plants are ready to set 4 to 5 weeks after planting seed.

1 oz. of Seed to 3,000 Plants— $\frac{1}{4}$ lb. per acre

● Cabbage may be grown in all parts of the United States and special directions regarding the time and methods of planting applicable to all localities cannot be given. In general, north of the 40th parallel the early sorts should be sown very early in hot beds, hardening off gradually by exposing them to the night air and transplanting as early as hard freezing weather is over, setting 18 to 36 inches apart, according to the size and variety. South of the 40th parallel sow about the middle of September or later, according to the latitude, transplanting to cold frames if necessary to keep through the winter and setting in open ground as early as possible in the spring. It is important that the plants should not be shaded or crowded in the seed bed or they will run up weak and slender and will not stand transplanting well.

See page 5 under article "Successful Gardening" for information regarding the building and maintaining of hotbeds.

Cabbage should be hoed every week and the ground stirred as they advance in growth, throwing up a little earth to the plants until they begin to head, when they should be thoroughly cultivated and left to mature. Loosening of the roots will sometimes retard the bursting of the full grown heads. To destroy root maggots, pour a small quantity of a solution made of one ounce of corrosive sublimate to 10 gallons of water at the base of the plant. Be very careful as this solution is deadly poison. For control of aphids and cabbage worms see Aphicide R-1, page 88. Dusting should be thorough, early in the season and continued as necessary up to the time of cutting heads for use. Gather for winter storage before

freezing weather sets in. Do not remove the leaves or soil.

Stand the plants upright in a cool cellar with roots in the sand or store in pits or trenches, roots up. If pitted cover with a layer of straw; then with soil. Thickness of the cover will depend on weather conditions. The pits should be in a well drained soil and some ventilation given through the soil covering to the straw by means of a pipe or tile.



A Good Method of Storing Cabbage

The D. V. B. 62 days. One of the most satisfactory and earliest varieties. Some customers report the finest extra early cabbage they ever saw. General description much the same as Golden Acre, but heads are some deeper and slightly larger.

(Pkt., 10c) (oz., 50c) ($\frac{1}{4}$ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) prepaid

Golden Acre 64 days. An extra early round variety producing tightly folded, well balanced heads of excellent quality; weight about three pounds, valuable for early market and shipping.

(Pkt., 10c) (oz., 30c) ($\frac{1}{4}$ lb., 90c) (lb., \$3.25) (5 lbs., \$14.30) prepaid

Golden Acre—Special Select—Introducers Stock

64 days. If you wish Danish grown seed of the Golden Acre Cabbage, we can supply it. This is produced by the originator and introducer of this variety.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) prepaid



Top row Golden Acre Cabbage—Bottom row Improved Copenhagen

Copenhagen Market 68 days. Plants compact with short stems and hard round heads, weighing three to four pounds; uniform in size and of good keeping quality, excellent for early market and early kraut.

(Pkt., 10c) (oz., 35c) ($\frac{1}{4}$ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid

Copenhagen, Improved 71 days. Presents the true type and characteristics of the old original stock which disappeared a number of years ago. The head is large and heavy for Copenhagen and averages about $4\frac{1}{2}$ lbs. each. A heavy yielding, full heading strain and we recommend it to commercial cabbage growers.

(Pkt., 10c) (oz., 50c) ($\frac{1}{4}$ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) prepaid

Charleston Wakefield 71 days. Used in the south for winter shipping to northern markets; excellent for home garden and trucking. Nearly a week later than Jersey Wakefield, but one-half larger heads; heart shaped, weight four to five pounds.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 70c) (lb., \$2.10) (5 lbs., \$9.25) prepaid

Early Jersey Wakefield 62 days. The earliest and the surest heading of the pointed head types; weighs about 2 lbs., very solid, uniformly pointed, of excellent quality and borne on short stems. Plants are hardy, resisting cold and unfavorable conditions.

(Pkt., 10c) (oz., 30c) ($\frac{1}{4}$ lb., 85c) (lb., \$2.60) (5 lbs., \$11.50) prepaid



Globe Yellows Resistant Glory 77 days. A yellows resistant strain of Glory Enkhuizen. A valuable replacement for the standard varieties where soil is "yellows sick."

(Pkt., 10c) (oz., 50c) ($\frac{1}{4}$ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) prepaid



Trial ground of the grower of our Danish Cauliflower and Cabbage Seed

Midseason varieties.

Dust with Aphicide K-1 to control worms.

Cabbage

All Seasons 90 days. Splendid, general purpose cabbage; a good winter keeper, popular with makers of kraut. Heads solid, good cropper, weight 9-10 lbs.
(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

Stein's Early Flat Dutch 80 days. A desirable sort for commercial purposes because of its ability to produce a crop under unfavorable conditions. Plants are short stemmed, compact. Heads large and flat, but deep, firm and keep well; average weight 6 to 8 pounds. A favorite with southern growers for fall planting.
(Pkt., 5c) (oz., 20c) (¼ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) prepaid

Enkhuizen Glory 75 days. Particularly valuable for kraut; globe shaped, sure heading, splendid keeping variety. Heads six to eight pounds, medium short stem.
(Pkt., 10c) (oz., 20c) (¼ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) prepaid

Marion Market (Yellows Resistant Copenhagen) 78 days. Plants larger and coarser than Copenhagen Market. Heads round and with crisp tenderness of the parent cabbage.
(Pkt., 10c) (oz., 35c) (¼ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid

Wisconsin All Seasons (Yellows Resistant) 95 days. Should be planted instead of the original variety where soil is infested with yellows. Weight 9 to 10 pounds.
(Pkt., 10c) (oz., 30c) (¼ lb., 85c) (lb., \$2.60) (5 lbs., \$11.50) prepaid

Cornell Ballhead 90 days. Heads ball-shaped, very solid and one of the best keepers. Size 25% smaller than Early Ballhead. Reaches maturity earlier.
(Pkt., 10c) (oz., 50c) (¼ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) prepaid

Late varieties.

Cabbage

Danish Ballhead (Hollander) 105 days. One of the finest late cabbages; plants of medium size, short stem, large heads, flat globe shaped. Weight about nine pounds, very firm and solid, keeps perfectly in storage until late spring.
(Pkt., 10c) (oz., 30c) (¼ lb., 85c) (lb., \$2.60) (5 lbs., \$11.50) prepaid

Danish Roundhead 100 days. Plants medium sized, short stems; heads flattened globe shaped. One of the best for winter storage; weight about seven pounds.
(Pkt., 10c) (oz., 30c) (¼ lb., 85c) (lb., \$2.60) (5 lbs., \$11.50) prepaid

Mammoth Red Rock 90 days. The largest and outstanding red cabbage; round heads weighing 7 to 9 lbs. Intense dark red color; a sure header.
(Pkt., 10c) (oz., 30c) (¼ lb., 90c) (lb., \$3.25) (5 lbs., \$14.30) prepaid

Wisconsin Hollander 115 days. Developed from the Hollander Cabbage. Heavy yielder on land infested so badly with yellows disease that non-resistant strains fail completely. Plants large and hardy; heads globular to flattened globe, very firm, excellent quality, and keep well into the spring; weight seven to nine pounds.
(Pkt., 10c) (oz., 30c) (¼ lb., 90c) (lb., \$2.85) (5 lbs., \$12.60) prepaid



- No. 1 Carrot seed growing on one
of our Cortez farms
No. 2 Streamliner Carrot
No. 3 Carrot Nantes Coreless
No. 4 Red Cored Chantenay



Sow $\frac{1}{4}$ oz. to 100 ft. of row—2 to 4 lbs. per acre

Rows 14 to 20 in. apart
Culture same as beet

Carrot

Bagley Danvers 78 days. An excellent, heavily productive sort for market garden and shipping. Roots deep orange, tapered, stump-rooted. Flesh deep orange, tender and of good quality. Similar to Danvers Half Long, but having broader shoulder and longer root.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) prepaid

Chantenay, Red Cored 70 days. A decided improvement over the well known Chantenay because of the better color, texture, and quality of flesh. An excellent all purpose medium early variety. Desirable for home, market garden and canner's use. Dependable heavy yielder. Roots deep reddish orange, $5\frac{1}{2}$ to 6 inches long, $2\frac{1}{2}$ inches thick at the shoulder, tapers, stump rooted; core reddish orange, almost the same color as the flesh; fine grained and tender; of sweet, delicate flavor.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) prepaid

Danvers, Red Cored 75 days. Used extensively for shipping. Well liked for home and market garden use. The roots bright deep orange, 6 to 7 inches long, $1\frac{1}{4}$ inches thick, uniformly tapered to the blunt end. Core inconspicuous because it is the same color as the crisp, tender flesh.

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) prepaid

Imperator 77 days. An outstanding type bred for market garden use, and for shipping. Tops medium, but strong enough for good bunching. Roots 7 to $8\frac{1}{2}$ inches long, having sloping shoulders diameter of which is $1\frac{3}{4}$ to 2 inches, smooth, deep rich orange; uniformly tapered to a semi-blunt end. Flesh rich orange color, extending to center of root, with indistinct core; fine grained, tender and of fine quality.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 80c) (lb., \$2.50) (5 lbs., \$11.00) prepaid

Morse's Bunching 77 days. Tops short, foliage rather closely cut, stems medium size. Roots at maturity are $1\frac{1}{4}$ to $1\frac{1}{2}$ by 8 inches in size, almost cylindrical with rounded shoulders and are well stumped.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 80c) (lb., \$2.50) (5 lbs., \$11.00) prepaid

Nantes Improved Coreless 68 days. Our stock of this is more refined and of better quality than much that is offered as Nantes. An excellent sort for home garden or market, but too tender to be a good shipper, desirable for frame culture. Tops small, roots bright orange, cylindrical, blunt-ended. Flesh reddish orange, crisp, tender and of very delicate flavor, practically coreless.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) prepaid

Streamliner 79 days. An ideal new bunching carrot for shippers and market gardeners. Tops short, rather sparse, dark green, and strong. Roots long, slender, nearly cylindrical; at maturity 8 to 10 inches long by $1\frac{1}{4}$ to $1\frac{1}{2}$ inches at shoulder; grow completely underground. Color very deep orange, cores small and uniformly red.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 80c) (lb., \$2.50) (5 lbs., \$11.00) prepaid

Supreme Half Long 75 days. Resembles a small refined Danvers with short tops. Root 6 to 7 inches long, about 2 inches in diameter at shoulder, tapering to half stump; smooth and of excellent color. Flesh tender, sweet, fine flavored, dark red, with small core having same color as rest of the flesh. 1937 "All America" winner.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) prepaid

Touchon 70 days. Highly desirable for home and market garden. Tops small, roots 7 inches long, $1\frac{1}{2}$ inches thick. Orange-scarlet, straight, cylindrical, strictly stump rooted. Flesh deep orange with inconspicuous core. Fine flavor, tender and sweet. Similar to Nantes but preferred by many growers because of greater length and stronger tops.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 80c) (lb., \$2.50) (5 lbs., \$11.00) prepaid

Cauliflower

Market only clean, pure white heads

Kill the worms by dusting with Aphicide R-1

HOW TO GROW CAULIFLOWER

1 OZ. OF SEED TO 3,000 PLANTS

• Very few crops yield as good returns as Cauliflower when properly grown. The main requisites for success are more or less flat, very rich, medium to heavy soil; abundant moisture; cool weather during heading season; freedom from worms and other pests that eat the leaves so they cannot be tied over the curd properly, protecting it from the sun; and, above all, good seed.

Cauliflower requires more care in growing than most crops. It is therefore advisable to go slow at first until experienced in growing. As the heads form best in cool weather, the seed should be sown very early in the spring and transplanted to open ground when danger of hard freezing is over. Six to eight weeks from seed is the best age for this. Rows may be two and one-half to three and one-half feet apart and plants 18 inches to 3 feet in the row, depending on the variety. Here at Rocky Ford seed is sown in seed beds about April 15th and transplanted during June. This allows the heads to form during the cool fall months. Irrigate often and force the growth of large leaves to protect the heads from the sun; do not oversow and kill the ground. Dust often and thoroughly. We believe this is where most growers fail. Worms and aphids must not be allowed to destroy the leaves and the marketing of filth-covered heads is unprofitable, to say the least.

We recommend Rotenone No. 1 Dust for destroying aphids and worms. This dust is manufactured especially for the control of aphids and worms on Cauliflower, Cabbage and Broccoli. Dust thoroughly four or five times during the growing season. See Cabbage cultural instructions for control of root maggots.

When the heads are about 2 inches across (in most cases) tie up the leaves, using different colored strings each day. This will aid in cutting. Cauliflower should be packed tightly in the crates; too loose packing will result in damaged heads during shipping. Crates are loaded upside down so that the Cauliflower will shed water from the melting ice, as top icing is necessary in shipping.

As to seed: We handle nothing but the best obtainable. All varieties but Long Island are Danish grown. One pound of seed will grow plants for about seven acres.

WE OFFER ONLY THE BEST DANISH GROWN AND DOMESTIC SEED
Days given represent time from setting of plants to marketable stage—see page 2 for further information.

Super Snowball Madsen's

52 days. This Snowball is healthy and vigorous. It is

strongly resistant to adverse weather conditions as well as disease. The head is exceptionally high with curds standing out in high relief and it is sure

heading. The foliage is plentiful and gives perfect protection to the head. A considerable portion of the labor usually expended for tying up heads can be saved by using this variety as the crop matures with such uniformity that fewer trips through the fields tying up and cutting the heads are necessary.

(Pkt., 20c) (¼ oz., \$1.75) (oz., \$5.00) (¼ lb., \$15.00) (lb., \$50.00) prepaid



Earliest Snowball (Catskill Snowball)

52 days. It is rapidly taking

the place of many of the late varieties on account of its fine texture, pure white heads and large uniform size. The stem is short and the quality superb. We recommended this to market growers as desirable for their main planting, as it is so sure heading even under unfavorable conditions.

(Pkt, 20c) (¼ oz., \$1.00) (oz., \$3.00) (¼ lb., \$9.00) (lb., \$30.00) (5 lbs., \$132.00) prepaid

Market only clean, pure white heads

Kill the worms. See page 88, Aphicide R-1

Cauliflower

Dry Weather or Danish Giant 65 days. Also known as Gilt Edge. Pure white variety that matures later than Snowball. Best for dry localities on account of its large leaves which furnish greatest protection to the heads.

(Pkt., 20c) (¼ oz., \$1.50) (oz., \$4.00) (¼ lb., \$12.00) (lb., \$40.00)
(5 lbs., \$176.00) prepaid

Danamerica 60 days. This main crop sort produces the very type plant breeders look for when in search of stock plants, and almost invariably produces a perfect head. The closely packed outer leaves form a regular bowl for the head; their height forms a deep pocket and twirling inter-leaves make a substantial roof. Leaves can be tied up, one plant after another, and the entire crop marketed almost in one cutting. The head develops into the finest of its kind; exceptionally deep, very firm, heavy, and snow white.

(Pkt., 30c) (¼ oz., \$2.00) (oz., \$8.50) (¼ lb., \$26.00) (lb., \$80.00)
prepaid



The New Danamerica Cauliflower. Supply of Danish grown cauliflower seed is cut off because of the war; we suggest that you order early.

Long Island 57 days. It has been generally believed that the best Cauliflower seed could be grown only in northern Europe. After ten years of intensive work and considerable expense devoted to a single strain, one of the leading cabbage seed growers in the United States has recently introduced Long Island Cauliflower. Here at Rocky Ford we find it to be well adapted to our climate and growing conditions. Reports from several parts of the country indicate that it will stand up well and make a crop under our American conditions better than many other sorts. The beautiful pure white heads are deep, well rounded and not inclined to rice. Surprisingly heavy for their size, which is about the same as a good type of Snowball. Leaves are plenty large to afford good protection to the head. We recommend that you try it in comparison with the best you have ever used.

(Pkt., 20c) (¼ oz., \$1.00) (oz., \$3.00) (¼ lb., \$9.00) (lb., \$30.00)
(5 lbs., \$132.00) prepaid

Snowball (Daehnfeldt's No. 9) 57 days. A sure-heading uniform strain that will please the most critical grower. The plants are vigorous and quick growing. It is compact, but not too short leaved. The head has good depth, is finely grained, pure white and surprisingly heavy. Curd stems are very thick and form a solid base. Our seed of this variety is below our standard for germination; we are offering this only because new supply is not available until after the war. Order ⅓ extra seed.

(Pkt., 20c) (¼ oz., 60c) (oz., \$1.90) (¼ lb., \$6.00) (lb., \$22.00)
(5 lbs., \$96.80) prepaid

GROWING AND HARVESTING CELERY

★ Celery requires an abundance of moisture at all stages of growth but will not endure flooding for any length of time. Seed is sown from February to May in beds either drilled or broadcast. This seed must be planted very shallow, is slow to germinate and the bed must be kept wet. The beds may be covered with burlap sacks until the plants begin to come to the surface, when the sacks must be removed at once. The seedlings will be ruined if the sacks are left on even one day too long. After the seedlings are well started, they may be transplanted or thinned out to give them room to make stocky plants. If broadcast, seedlings should be two or three inches each way or if in drills, one inch apart in six inch rows will give strong plants. Usually three months will be required for seed to produce a plant ready to transplant into the field. Celery plants are usually set in 3 to 3½ foot rows, plants placed about 7 inches apart in the row. Frequent cultivation and irrigation is necessary; an abundance of fertilizer must be used unless the soil is exceptionally rich.

As the plants approach maturity they must be blanched by hilling with earth or with boards or special blanching paper. Late celery should be trenched at the approach of freezing weather. The trench should be dug in well drained soil 12 to 15 inches wide, as deep as the plants are tall and as long as desired. Dig the plants with roots on and set them close together in the trench, watering the soil about the roots, but being careful to keep the tops dry. Should the plants begin to wilt, water the roots without wetting the stalks or leaves as this will cause rotting. Cover with boards to shade and keep temperature above freezing point when the weather gets cold by adding straw covered with soil as required. The stalks are gradually blanched and may be used during the winter.



Showing how celery is packed in the trench

No vegetable requires more careful handling in seed production than Celery.

Our Celery seed represents the most expert care to produce the most desirable and reliable seed.



Celeryheart

Crispheart 100 days. An early green celery of high quality. Grows 25 to 29 inches tall with broad thick stems 8 to 10 inches to the first branch. Same season as Easy Blanching, but superior in quality and with fuller, longer hearts of creamy color and exceptional crispness and flavor.

(Pkt., 10c) (oz., 30c) (¼ lb., 90c)
(lb., \$3.20) (5 lbs., \$14.25) prepaid

Golden Detroit (Introducers Stock.) A very uniform selection from the Dwarf Golden Self Blanching. Plant compact, full hearted, commonly 22 inches tall, edible stalks 7 inches long.

(Pkt., 10c) (oz., 40c) (¼ lb., \$1.15)
(lb., \$3.85) (5 lbs., \$17.00) prepaid

Epicure (New) 115 days. Early green celery about in season with Easy Blanching. Shows resistance to fusarium yellows. Height 22-28 inches; foliage erect, compact; plants medium sized, cylindrical; edible stem 8 to 10 inches to first joint, broad, thick, smooth, round. Inner stems creamy white. Hearts full.

(Pkt., 10c) (¼ oz., 30c) (oz., \$1.00)
(¼ lb., \$3.60) (lb., \$12.60)
(5 lbs., \$55.00) prepaid

No amount of effort on the part of the grower **Celery**

will overcome the handicap of poor celery seed.

Florida Golden 90 days. (Introducer's Stock.) A superior very uniform variety developed from Golden Plume, particularly valuable for early spring and late fall celery in Florida and for early fall celery in northern sections. Plants 23 inches tall, compact, full hearted, pack readily in crates; edible stalks 8 to 10 inches long, crisp, tender and blanches readily.

(Pkt., 10c) (oz., 45c) (¼ lb., \$1.30) (lb., \$4.85) (5 lbs., \$21.50) prepaid

Golden Plume or Wonderful

Positively the earliest maturing variety, and one that resists blight. It is one of the Golden Self Blanching type, but the plants are shorter and more compact. The stalks are brittle and blanch quickly to an attractive golden color, possessing an even nut-like flavor.

(Pkt., 10c) (oz., 45c) (¼ lb., \$1.30) (lb., \$4.85) (5 lbs., \$21.50) prepaid

Giant Pascal 140 days. Much used for trenching to produce celery hearts, matures late, and is one of the best for winter use. Plants make vigorous, compact growth, stalks thick, broad and solid; blanches to an attractive yellowish white.

(Pkt., 10c) (oz., 30c) (¼ lb., 90c) (lb., \$2.75) (5 lbs., \$12.10) prepaid

Super Plume 85 days. Similar in size and general appearance to Golden Plume, but has thicker, longer, meatier stems of better quality. Edible portion of stem 7 to 9 inches to first joint. Texture remarkably good, very firm yet crisp, and comparatively free from strings. Blanches easily to a clear deep cream. Not highly resistant to fusarium yellows. Does not go out of condition quickly and stands for some time before becoming pithy.

(Pkt., 10c) (¼ oz., 25c) (oz., 90c) (¼ lb., \$2.75) (lb., \$10.00) (5 lbs., \$44.00) prepaid

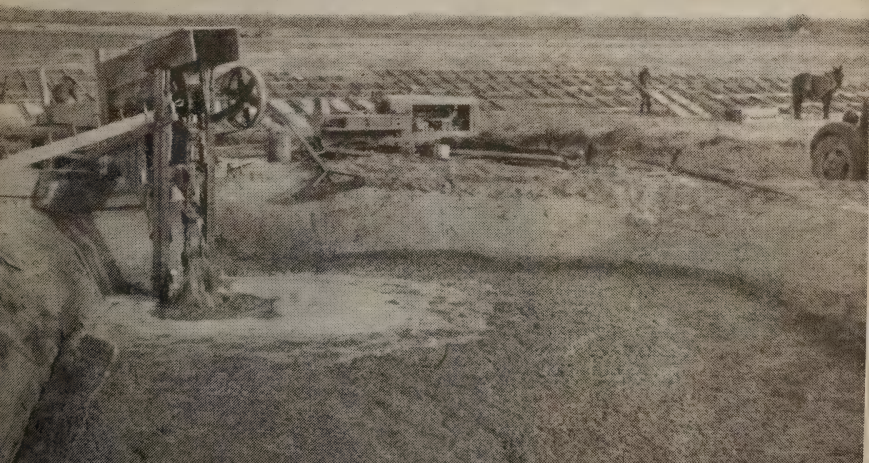
Utah Crystal White Jumbo Taller and a few days later than the regular strain of Utah; stems thick and rounded and do not overlap or shingle as do the broader and slightly flatter stems of the Utah. Height 22 to 28 inches. Edible portion of stems 8 to 10 inches. Can be used instead of Giant Pascal if a larger celery is wanted. Blanches well.

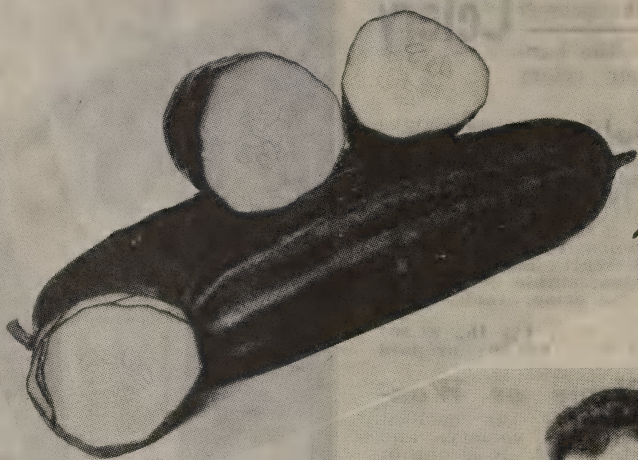
(Pkt., 15c) (¼ oz., 45c) (oz., \$1.50) (¼ lb., \$5.00) (lb., \$18.00) (5 lbs., \$79.00) prepaid

Cucumber seed pit, pump for elevating seed to the power washer and in the background drying trays and a 25 acre field of cucumbers which are being harvested



Golden Plume





No. 1 Cucumber, Burrell's
Earliest of All

No. 2 and 3 Straight-8 Cu-
cumber

No. 4 Colorado Cucumber



A. & C. 68 days. Also known as Ace. A very fine dark green slicing variety that is becoming quite popular with shippers. Its outstanding value is the very dark green color which it retains well on the market. Color is carried well around the blossom end of the fruits and the light color stripes are practically eliminated. Fruits vary in length but average about 10 inches, straight and symmetrical. Recommended to experienced cucumber growers with the best of soil only, as under unfavorable conditions it sometimes does not perform as well as the older standard shipping sorts. Similar to Colorado. White spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

Black Diamond Dark Green Tipped (It Stays Green) 60 days. Our new stock of this carries its dark green color around the blossom end. Light colored stripes are practically eliminated. An early slicing sort, very popular in the south, especially in Florida, splendid for shipping. Fruits rich, deep green and retain their color for a long time, white spined. Size and shape much the same as Burrell's Earliest of All, but tapers more to the blossom end, rounded at both ends. Length 7 to 8 inches, thickness 2½ to 2¾ inches.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

Burrell's Klondike 63 days. One of our own introduction, outstanding in uniformity. It is desirable for shipping as well as being used extensively by picklers in the central states. Vigorous grower, yields abundantly, color medium dark green, not as dark as our Earliest of All, and may be used by those preferring a lighter color pickle or slicer; white spined slicers 8 inches long. 2½ inches thick, cylindrical.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

Burrell's Earliest of All 60 days. During the past 40 years, we have produced more cucumber seed than any other grower selling direct to planters. Burrell's Earliest of All is our own introduction and for several years we have sold more pounds of this variety than any other we grow. Fruits dark green, uniform, square ended; about 7 inches long as a slicer. Flesh pearly white and crisp. Gained its popularity with shippers because of earliness and quality. Ordinary pickling varieties of the black spine type are often undesirable for use in the South because the pickles are inclined to turn red. Burrell's Earliest of All never turns red and has now become the most popular variety for pickling in the South.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

Colorado 68 days. This variety has created a sensation with market growers due to its very dark green color and desirable shape for shipping. Color is carried well around the tip or blossom end of the fruit and it is not inclined to have the light color stripes. Fruits about 10 inches in length, straight, and symmetrical. A real money maker for the market grower and fully deserves being one of the "All America" winners. Vines vigorous, bears bountifully. A shy seeding sort and the price higher than many others for this reason. White spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

Chinese Evergreen 58 days. The earliest, extra long slicer and one of the mildest cucumbers we have ever grown. Holds its glossy green color well; length 10 to 11 inches as slicers; resembles hot-house cucumber, easily grown where other varieties thrive. Fruits cylindrical and sharply tapered at the ends; recommended either for home or market garden; white spined. Is claimed to be resistant to Mosaic.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

Clark's Special 63 days. Excellent shipper, dark green in color and holds its firmness well when shipped a long distance; fruits slender, slightly tapered at both ends; very few seeds, white spined. Length 8½ to 10 inches, diameter 2½ inches.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

Davis Perfect 62 days. Well liked by those wishing a slicer full at the center, tapering toward both ends. Produces few seeds, is very dark green, and an excellent shipper; length as slicers, 8 to 10 inches; white spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Deltus 70 days. Also known as the Barteldes and was an "All America" winner under this name. As far as quality and appearance are concerned no better slicer has yet been introduced. Fruits are smooth, free from warts, very few spines, there is no darker green sort, and none that retains its color longer. Few seeds, slow to form. Thick ivory white flesh, free of bitterness; fruits cylindrical in shape with ends rounded. Many hothouse growers say it is the best they have grown, and they plant Deltus exclusively. Length 10-12 inches as slicers, thickness 3 inches, white spine; brings top market prices.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Cucumber

Slicing varieties.

Pickling varieties Page 26.

Deltus (Special Hot House Stock) This seed is saved from ideal specimens.
(Pkt., 35c) (oz., \$1.25) (¼ lb., \$4.00) (lb., \$15.00) prepaid

Early Fortune 60 days. Fruits dark green, taper abruptly at the stem end, and slightly to the blossom end; length as slicers, 8 to 9 inches; thickness 2½ inches, white spined.
(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.70) prepaid

Greenbac 65 days. This wonderful cucumber fairly shouts "hot-house grown." Who wouldn't like to grow these handsome, expensive looking fruits in their gardens or have them to offer to their fancy trade. Given proper growing conditions Greenbac has the finest eating quality as well as appearance. Fruits about 2¾ inches in diameter near the blossom end, tapering gently to the rounded stem end. Length 12 inches. Flesh white and crisp, seeds form late. White spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Improved Long Green 68 days. The long, green cucumbers when suitable for slicing are often 8 to 10 inches long, crisp and of good quality; has very few seeds; fruits become red when ripe. Black spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Longfellow 72 days. This variety is well named because of its long, slender, handsome appearance. It is desirable for home garden and shipping, also sometimes used for greenhouse forcing. 12 to 14 inches long, 2½ inches thick, dark green, uniform, straight and attractive, white spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Straight-8 66 days. We are pleased to offer the Straight-8 Cucumber which we believe is an outstanding breeding accomplishment. Straight-8 produces symmetrical, almost cylindrical fruits, well rounded at both ends. When in best market condition this white spine variety typifies its name, running quite straight, regularly eight inches in length and from 1¾ to 2 inches in diameter. In this stage the color is deep green and usually free from objectionable pale striping or tipping. The vines are vigorous and remarkably productive. Although primarily bred for the shipping trade, its many fine qualities make it an ideal slicing variety for the home garden and local market. So good that it won the "All America" Gold Medal Award for 1935.

(Pkt., 5c) (oz., 10c) (¼ lb., \$25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Stays Green Long Strain 55 days. A modern strain of the old southern favorite shipper. Has excellent color and makes a fine shipping variety; 8 to 10 inches long.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) prepaid

Taxpayer 64 days. The Taxpayer can best be described as a heavy yielding, very dark green Early Fortune. It is bred from that variety; improvement being mostly in its attractive dark green color which is carried around the tip of the fruits, doing away with the objectionable light striping. We believe that eventually it will take the

Straight-8 Cucumber

place of Early Fortune. Fruits dark green, tapers abruptly to the stem end and slightly to the blossom end. An excellent shipper, and one of the mildest flavored of the dark green sorts. Length eight to nine inches. Thickness two and one-half inches. White spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

The number of days indicated is the average time required from planting of seed to developed fruits of the first slicing stage. We have done this for the sake of uniformity in making comparison. The time should be reduced several days for small pickles and slightly increased for full grown fruits. Black spine varieties turn red or yellow when ripe and white spine varieties turn white when ripe.

GROWING AND MARKETING CUCUMBERS

● Growing cucumber seed has had our careful study for over 40 years. Some years our production of seed has been nearly half of that grown in the United States. A very large portion of the cucumber seed of the country is grown here in the Rocky Ford district and we come to you for your orders knowing that what we have to offer is not surpassed in quality.

Cucumbers thrive best in a very rich, loamy soil, not containing too much sand. A rather heavy soil is preferable to sandy soil. The most successful growers fertilize heavily with barnyard manure, scattered evenly over the surface 2 to 3 inches deep, disced thoroughly, then plowed under to depth of 6 to 8 inches, then thoroughly harrowed and floated. This gives an excellent seed bed.

You can now plant with your garden drill rows 4 feet apart, drilling in about 3 pounds of seed per acre, covering the seed about 1 inch in depth. You can follow the drill mark and cultivate before the plants come up. Cultivate often. When the plants have four to six leaves thin to one plant every 18 inches. Keep the cultivator going as long as you can get through the rows. If under irrigation, water once a week lightly and always cultivate between irrigations until the crop is laid by. Keep the cucumbers picked off as fast as they reach the size desired, as if any are allowed to ripen the plants cease to set on more fruit.

If bothered by the striped cucumber beetle or aphids, dust with APHICIDE. See page 88 for information and prices. This is a great help for gardeners.

Be careful not to put too much lime or ashes on the plants, as this will injure them. Keep them growing rapidly and insects have less chance to damage them.

In picking to ship for slicing it is a good plan to divide the field into thirds and pick one-third each day. If under irrigation, lay off the lands in short rows and run the water along the rows very lightly after each picking.

Always cut off the cucumbers and handle very carefully. Do not ship any culls. Throw them away and ship only the first-class specimens. They look so much better—the demand is kept up—the consumer is willing to pay a better price. There is less express and package expense and your reputation for a first-class pack is kept up, to the advantage of your bank account.

When the market is high, many are tempted to ship seconds. Don't do it; keep the market up with quality.

See page 45 for discussion concerning the mixing of cucumber and other cucurbits.

WHAT IS NEW IN CUCUMBERS?

SLICING VARIETIES

Styles of cucumbers for shipping have changed rapidly. New sorts are being developed that carry their very dark green color well around the tip or blossom end of the fruit, and the pale stripes more or less eliminated. Advantage of these very dark green sorts is better appearance on the markets. Disadvantage being that usually mildness is sacrificed and fruits more inclined to be bitter. Even with this disadvantage, the tendency of shippers is to plant these very dark green varieties. This class includes A. & C., Colorado and Ace which are all practically the same although there is some variation in stocks. Taxpayer is a new, very dark green type of Early Fortune. Straight-8 is a well bred, early variety and a very heavy yielder. Our new stock of Black Diamond has been developed along these lines and can be included with these new sorts. Deltus and Longfellow were probably the first of these very dark green sorts to attain widespread popularity. Deltus, contrary to others of this type, is very mild.

Of the milder but lighter colored varieties, Burrell's Earliest of All, Early Fortune and Clark's Special are popular. Chinese Evergreen is claimed by some to be resistant to Mosaic. We would like to hear from Associations and large shippers giving a list of requirements for special quotation. We are well equipped to take care of your requirements.

(Continued on page 26)

Cucumber

Pickling varieties.

Earliest of All and Straight-8 are favorite pickle sorts in the southern states.

★ Our stocks are bred for prolific yields and freedom from nubs and crooks. Earliest of All is a favorite with southern picklers and Straight-8 is also used because these varieties do not turn red. National Pickling is second to none in its ability to produce high quality pickles not inclined to taper rapidly to the blossom end. We have a special strain of this and after inspecting our crops, one of the largest pickle packers made the observation that this was certainly a "Pickle Man's Dream," and the best variety for pickling use in the northern states. Burrell's Pickling is one of the most abundant yielders. It is a selection from Chicago Pickling and is excellent for those wishing a long, slender pickle. Snow's Pickling is slightly shorter than National and tapers more to the blossom end. Boston Pickling is a good performer in all sections for either small or large pickles and we recommend its use where there is any uncertainty as to the pickling variety you wish. We have a new stock of Early Cluster which we recommend to those requiring a blocky appearing pickle with very blunt, rounded ends. We invite correspondence from pickle packers as we specialize in the production of seed for this trade.

Boston Pickling Improved 58 days. A splendid sort for small bottle pickles, also large sours and dills. Fruits about the same size as National, being a new refined selection and should not be confused with ordinary stocks of Boston Pickling. This new stock is becoming a favorite with eastern picklers. Fruits dark green, very firm, black spined, 6 to 6½ inches long, 2½ inches thick, only slightly tapered.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

Burrell's Pickling 60 days. We developed this sort from the Chicago Pickling with the idea of producing an extra early prolific variety that would be straight, slender, square ended and free from nubbinness. Fruits are so cylindrical that lobes are barely distinguishable even when fully matured. Size about the same in diameter as Boston Pickling, but averages one inch longer, an abundant yielder. Black spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

Chicago Pickling Westerfield 60 days. A valuable medium long pickling sort. Fruits medium green, black spined, 6½ to 7 inches long, 2½ to 2¾ inches thick. Tapers very slightly at each end. Growers should not confuse this with the shorter type as Snow's Pickling is sometimes sold as Short Type Chicago Pickling.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

Early Cluster 52 days. A short, blunt, cylindrical pickling sort, does not taper at the ends, fruits borne close in on the vine in clusters; length 5½ inches, thickness 2¾ inches, black spined.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

National Pickling 50 days. Developed by the Michigan Agricultural College under the supervision of the National Pickle Packers Association. Vines rather small, fruits straight, symmetrical, full at the ends; length 6½ inches, thickness 2½ inches. Black spined, recommended for production of high grade small pickles, a good yielder. This variety has taken first place with pickle packers in the north central states.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

Snow's Pickling 52 days. Widely used for small bottle pickles and justly deserves this popularity. Fruits dark green, symmetrical, 2¼ inches near the stem end, and taper very slightly, blunt ended, black spined, becomes 5 inches long at maturity.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

National Pickling—After visiting our fields, one pickle packer aptly described this as a "Pickle Man's Dream"



**We Grow dill extensively on
our farms in Western Colorado**

Dill

Pickle packers should write for special quotation in large quantities. Dill is used for making dill pickles. It is easily grown and should be in more gardens.

Dill Mammoth

(Pkt., 10c) (oz., 15c) (¼ lb., 35c)
(lb., \$1.10) (5 lbs., \$4.85) prepaid

Dill Short Swedish

(Pkt., 5c) (oz., 10c) (¼ lb., 25c)
(lb., 85c) (5 lbs., \$3.70) prepaid



Bantam Evergreen Hybrid.

Plant ½ lb. for 100 feet of row, 12 to 14 lbs. per acre. The fresher sweet corn is, the better the flavor. Plant for a succession, using some of the extra early, early and main crop varieties. A month to six weeks later plantings of early sorts may be made for late use. If white and yellow corns are planted adjoining, cross pollination will cause the ears to produce some off color kernels. Do not plant sweet corn near field corn. It is better to use three or four short rows instead of one long one. Transfer of pollen is better resulting in more desirable ears. Warm weather, moderate moisture and rich soil are desirable but most garden soil will do if worked deeply and thoroughly before planting. Wait until the ground is warm and avoid the seed rotting. Rows may be spaced 2½ to 4 feet apart. Use a wider planting for taller varieties. In drills, plant 5 or 6 seeds to the foot; in hills, 5 to 6 seeds per hill. When plants are about 5 inches tall, thin to 10 to 12 inches apart. Cultivate well and keep free from weeds.

Hybrid varieties. Will not reproduce true

the second year consequently do not save seed from the crop.

Sweet Corn

● *The acreage planted by the Cannors of America in 1929 was 7% Hybrid varieties and the balance open pollinated varieties, and in 1937, 93% of their acreage was planted to Hybrid varieties. This is the best proof that could be offered to the value of Hybrid Sweet Corn.*

Aristogold 83 days. A winner in the "All-America" selections. Withstands abuse from weather. A handsome, fast growing, rich yellow color. Ears extra long 12 to 14 rowed, with deeper kernels than any other Bantam type. Stalks 3 feet tall; makes exceptional yields even under adverse conditions of drought or heat because of the deep root system. Will withstand planting in cold, wet soil better than most varieties.

(Pkt. 10c) (½ lb., 30c) (lb., 50c) (5 lbs., \$2.10)

Bantam Evergreen Hybrid 89 days. Particularly valuable to truckers and cannors. Stalks sturdy and upright. Ears about eight inches long, cylindrical, 12 to 14 rowed. Kernels tender, yellow, medium wide and deep. A half-brother to Golden Cross Bantam, and also known as Golden Hybrid 2439.

(Pkt., 10c) (½ lb., 35c) (lb., 60c) (5 lbs., \$2.65) prepaid

See page 90 for Special Prices to Market Growers



Seneca Golden Hybrid.

Sweet Corn

Hybrid varieties

Heavier yields—
better quality.

Cogent Hybrid 91 days

A Hybrid Country Gentleman having a thick ear and larger kernel and adapted to heavy, rich soils in the Eastern states. Stalk erect with good foliage. Ears about 8 inches long slightly tapered and well filled at tips.

(Pkt., 10c) (½ lb., 35c) (lb., 55c)
(5 lbs., \$2.30) prepaid

Earligold 75 days.

Some what similar to Seneca. In unbiased trial this has ranked in the top group of all the early hybrids for ear size, these being twice as large as some of the earliest varieties. Quality and yielding ability equal the best, early hybrids.

(Pkt., 10c) (½ lb., 30c) (lb., 55c)
(5 lbs., \$2.30) prepaid

88 days. In our opinion this is the only sort that is superior to Golden Bantam in flavor. Excel-

Golden Cross Bantam

lent for market growers and well adapted for canner's use. Highly resistant to Stewart's Disease and very prolific. Stalks 6 feet high, sturdy, with exceptionally broad dark green leaves. Ears 7½ to 8 inches long, 10-14 rowed. Slightly lighter yellow than Golden Bantam. Extremely uniform in plant and ear characteristics and in maturity.

(Pkt., 10c) (½ lb., 25c) (lb., 45c) (5 lbs., \$1.80) prepaid

Seneca Golden Hybrid 75 days.

A Hybrid corn that might be described as an early Golden Cross Bantam. Stalks 5½ feet tall, bearing two marketable ears on practically every stalk. Trial ground comparison here leads us to believe this the best Hybrid corn for high altitude and extra early growing. Kernels large golden yellow and of the best quality. Seed small; five to six lbs. will plant an acre.

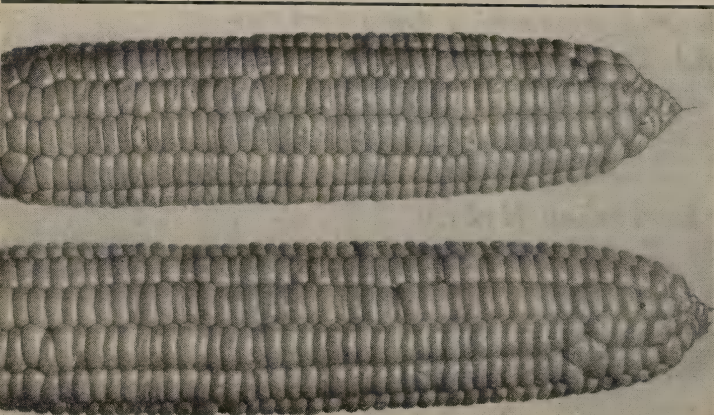
(Pkt., 10c) (½ lb., 35c) (lb., 60c) (5 lbs., \$2.65) prepaid

Silver Cross Bantam 82 days.

A snowy white counterpart of Golden Cross Bantam; brings all of the quality, flavor, and tenderness of the fancy yellow corns into the white class. Ears heavy, 12 to 14 rowed and somewhat larger than the Golden Cross type. Excellent for canning as well as market.

(Pkt., 10c) (½ lb., 30c) (lb., 50c) (5 lbs., \$2.10) prepaid

Plant Golden Cross Bantam for the highest quality.



Sweet Corn

Bantam Evergreen 80 days. Is considered by many to be the sweetest and best of the Sweet Corns. It has the color and quality of Golden Bantam, but the ears are longer and have twelve to fourteen rows. A valuable sort for the market growers owing to the combination of highest quality and desirable size. This sort originated in New England, a cross between Golden Bantam and Stowell's Evergreen.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.15) prepaid

Golden Early Market 75 days. A money maker for the market gardener who wishes to be first with a very early golden sweet corn. It is two weeks earlier than Golden Bantam and while hardly as sweet, the quality is better than most extra early sorts. The plump yellow kernels set 12 to 14 rows to the cob.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

Golden Bantam 80 days. This variety matures very early. It is one of the sweetest corns; the stalks grow from 4 to 5 feet and produce two to three ears to the stalk. The ears are eight rowed, and, whether eaten from the cob or canned the quality is excellent. Our stock retains the original high quality which has made Golden Bantam a favorite all over the country.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

Early Golden Sweet 72 days. Two to three days earlier than Golden Early Market and considered to be of better eating quality. A very promising first early sort; the result of a cross between Golden Gem and Golden Early Market. 12 rowed. 6 to 7 inches long.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.30) prepaid

White varieties

Open pollinated

Sweet Corn

Country Gentleman 93 days. Produces long shoe peg kernels without rows. It is the sweetest of the sweet corns, and no finer roasting ear is grown. Having no rows, it is an excellent sort to grow where worms bother the ears, as, instead of following a row into the center of the ear, thus spoiling it, they have no row to follow and work around the end of the ear, which can be cut off, leaving the balance suitable for use.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.30) prepaid

Stowell's Evergreen 85 days. The leading standard variety for home use, market and canning. The stalks are of strong growth, each producing two large ears. The grains, while of good size, are long and slender, the cob being small. The grains are of rich, sugary flavor and retain their fine quality until quite advanced.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid



Country Gentleman

Plant ¼ lb. per 100 feet of row

4 to 6 lbs. per acre

Pop Corn

South American 110 days. Also known as Dynamite, T. N. T. and Mushroom. Produces yellow kernels much larger than other varieties. Pops to enormous size, flavor excellent. We recommend the use of this instead of Queens Golden and other similar sorts. Ears are long and slender. 14 rowed. You will find our stock exceptionally true and large grained.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.00) prepaid

Egg Plant

Culture same as pepper

See Page 66



Florida High Bush

Black Beauty 81 days. An early sort used by home gardeners and truckers. Plants bear 4 to 5 large egg shaped fruits. Skin is smooth, very dark purple, holds up well after picked.

(Pkt., 10c) (oz., 40c)
($\frac{1}{4}$ lb., \$1.15) (lb., \$4.00)
(5 lbs., \$17.60) prepaid

Florida High Bush 85 days. A popular shipping variety. Plants strong, upright growth, bearing fruits well above the ground. Fruits elongated, cylindrical, purple; slightly larger than New York Improved. Resistant to drought and blight.

(Pkt., 10c) (oz., 40c)
($\frac{1}{4}$ lb., \$1.15) (lb., \$4.00)
(5 lbs., \$17.60) prepaid

New York Improved Purple Spineless 83 days. The best known

home and market sort. Plants large and productive, commonly bearing 4 to 6 dark purple, cylindrical, egg shaped fruits.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.15) (lb., \$4.00) (5 lbs., \$17.60) prepaid

Ft. Myers Market 83 days. Vigorous, productive, high bunching variety, holds fruits well off the ground. Ideal size for shipment, 9 to 10 inches long, $5\frac{1}{2}$ to $6\frac{1}{2}$ inches in diameter; nearly egg-shaped, broadest near blossom end. Deep purplish-black color and high gloss is outstanding. Especially adapted to Florida and Cuban conditions.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.15) (lb., \$4.00) (5 lbs., \$17.60) prepaid

Lettuce

Loose leaved varieties

Black Seeded Simpson 35 days. A nationally popular variety for spring and early summer culture. Plant large, attractive, with broad frilled light green leaves; crisp texture and splendid quality.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Grand Rapids Forcing 35 days. There is no better forcing variety among the curled leaved sorts than Grand Rapids, and is quite as good for outdoor culture as other sorts. Early, hardy, disease resistant; plants large, upright, compact and handsome; color bright green, leaves large, broad edges, much waved and frilled, tender and sweet.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

HOW TO GROW LETTUCE

Plant $\frac{1}{4}$ oz. to 100 feet of row, 5 pounds per acre.

• The most favorable conditions for growing good lettuce are rich soil, plenty of moisture, and steady growth from the time the seeds are planted until time for use. Seed germinates quickly and may be planted as soon as the cold wet days of spring are past. Sow about 15 to 18 seeds to the foot of row to a depth of not more than $\frac{1}{2}$ inch.

When growing Head Lettuce, it is necessary that the heading season take place during cool weather. For this reason it is a good policy in sections where hot weather sets in early in the season, to sow the seed in boxes indoors or in hotbeds and set out as early as weather conditions permit. If this is not practical, seed may be sown in the open ground as early as soil and weather conditions are favorable. Thin 10 inches apart in the row and give thorough cultivation. A side dressing of nitrate of soda, given as soon as the plants have made some growth, will be found beneficial.



Lettuce Imperial 847

Colorado Special 85 days. Produces fine, round-shaped heads; good, bright color; not ribby. A sure heading sort. Some report 90 to 95 per cent harvested. We know of no lettuce having better quality. It withstands heat well. We recommend it as the best for Colorado mountain growing.

(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

Imperial 847 85 days. Best described as being similar to Imperial F, but less ribby and smoother leaved and with more of a conical protection. Resistant to brown blight. Intended for early fall planting. Plant rather large, well molded and heads firm under good growing conditions. Leaves light color, smooth, thick and soft in texture. Is inclined to tip burn in too hot weather.

(Pkt., 5c) (oz., 20c) (¼ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) prepaid

Imperial F 83 days. One of the most handsome heading varieties we have seen, due to its waxlike, green leaves. Resistant to both brown blight and mildew, and is the most extensively used of the double resistant strains. Heads large, solid and attractive; quality excellent; of the New York type. Not ribby.

(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.35) (5 lbs., \$5.90) prepaid

Imperial 152 82 days. One of the surest heading sorts now grown. Size same as regular New York, possibly slightly more flattened. A good solid heading variety which blanches into almost a pure white color. Resistant to Brown Blight soil troubles and very hardy. Used extensively as a first planting in the fall in Arizona and the first planting in the Imperial Valley.

(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

Imperial 615 86 days. One of the largest growing varieties. Very dark green in color and well adapted to winter cropping in Imperial Valley and Arizona. Not recommended as a summer variety. Resistant to brown blight.

(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

Imperial 44 82 days. Developed for use in the eastern states and found valuable there because of its ability to make good solid heads during warm weather. Our seed crops made very solid heads instead of bolting to seed like most other heading sorts would during midsummer weather. Heads small, compact, and solid, somewhat subject to tip-burn under our growing conditions.

(Pkt., 5c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid

New York No. 515 81 days. An early variety well adapted to summer and early fall production. It is resistant to tipburn and withstands hot weather even better than New York No. 12. Heads slightly smaller than No. 12 and less ribby; compact, attractive and remains in shipping condition a long while. An improvement on New York No. 12.

(Pkt., 5c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid

New York No. 12 77 days. An improved type of New York. Early. It makes large solid heads, uniform in maturing, and of the flat-head type. Has been known to produce better than 80 per cent cut of No. 1 heads inside of 65 days of planting. Plants and heads lighter green than New York with fewer outer leaves. Several thousand acres of this is planted in Colorado each year, and marketed as Mountain Iceberg.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Mustard

Giant Southern Curled

35 days. Plants are of upright habit, highly esteemed for their vigor, hardiness and high quality. Leaves are large, light green, crumpled and frilled at the edges. A desirable market and home garden variety.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 60c) (5 lbs., \$2.65) prepaid

Fordhook Fancy

A handsome, upright growing, mild variety, slow to bolt seed stalks; leaves bright green, plume like, and deeply fringed at the edges. Excellent for salads, seed reddish brown.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 60c) (5 lbs., \$2.65) prepaid



Cutting ■ fine field of cantaloupes for seed

GROWING CANTALOUPE

Plant 2 lbs. per acre in drills or 1 lb. if hand planted in hills
1 oz. to 100 hills

★ The land should be ■ sandy loam, avoiding both too sandy and too heavy soil. If possible, do not plant where cantaloupes were grown previously within three or four years. A heavy oat stubble plowed under is one of the first locations. Bean land is usually very good. The first year after alfalfa or clover is not good as a rule because the melons grow too soft and are irregular in size, shape, netting and quality. The second year after alfalfa or clover is usually very good. Fall plowing is best, followed in the spring with several discings.

If planted in hills the rows should be 5 to 6 feet apart each way. Cross cultivating improves the yield, quality and earliness. Plant ten to twelve seeds to the hill about 2 inches deep and thin to one or two plants when they have 5 or 6 leaves. If drilled in rows 5 to 6 feet apart thin to one plant every 3 or 4 feet. Hoe carefully around the plants; keep free from weeds and cultivate often. We have found 8 or 10 cultivations at least should be given and more would be better.

After the vines reach so far across the row that you can no longer cultivate, the ends of the vines should be carefully turned back and an additional cultivation given. A knife attached to a one-horse cultivator is best for this. Cultivate shallow close to the plants and deeper farther away.

The main spread of roots is on the harder ground under the plowed ground. If you plow only 3 or 4 inches deep that will determine the depth to the main spreading roots and very shallow cultivating will be necessary or the crop will be ruined, while if you plow 7 or 8 inches deep you can cultivate 5 or 6 inches deep to good advantage. Don't expect an average good crop from too shallow plowing.

If under irrigation, cantaloupes should be watered regularly about every two weeks. Early in the season furrows should be close to the plants and water should be allowed to run just long enough to moisten the soil beyond the plant row. Later furrows may be farther away from the plants. Do not allow the water to remain in the furrows too long so that the soil becomes water-logged. Continue irrigating through the ripening season to keep the vines thrifty.

CONTROLLING INSECTS

The controlling of insects on your cantaloupe crops will increase your profits. If pests are allowed to multiply unhampered, entire fields are often ruined. The striped cucumber beetle and aphids are the cantaloupe's worst enemies. Turn to page 87 and you will find some suggestions as to killing them.

CONTROLLING CANTALOUPE WORMS—Write us for Suggestions

OUR SUGGESTIONS REGARDING THE VARIETIES TO PLANT

CANTALOUPE FOR SHIPPING

Our business has been closely associated with the cantaloupe industry since the first green fleshed Rocky Fords were shipped from our home town. Our catalog has carried the continued story of the improvement in varieties of shipping cantaloupes. As your selection of the proper sort is of vital importance, we offer the following suggestions.

The Powdery Mildew Resistant No. 45 is without doubt capable of carrying to distant markets and arriving in better condition than any other cantaloupe. In districts not subject to Powdery Mildew, the Improved H. B. No. 36 and Six Three will be found the most satisfactory crating sorts. For roadside market and bulk hauling in trucks or if an extremely large melon is required, use Burrell's Jumbo H. B. Burrell's Superfecto is excellent for late market and well grown, leaves little to be desired in the way of quality.

MELONS FOR LOCAL AND ROADSIDE MARKET

We offer two outstanding new sorts which are absolutely tops in quality and substantial enough to market in good condition. Be sure to grow some of the Queen of Colorado and Skoon's Hard Shell. Our Honey Rock is improved stock having a heavier netting and thicker flesh, especially favored in Michigan, Wisconsin, and Indiana. Pride of Wisconsin combines the delicate flavor of Honey Rock with better texture of flesh found in Hearts of Gold. The large round type or Morrill strain Hearts of Gold is probably the most popular for Michigan. Those wishing large melons prefer Osage, Jumbo Burrell Gem, Original Jumbo H. B., Anne Arundel, and melons of the Tip Top class which include Tip Top, Bender's Surprise, and Milwaukee Market. Our Milwaukee Market is an exceptionally thick fleshed strain of this valuable variety. Cantaloupe and muskmelon are special items with us and we firmly believe that better seed than we have of these is not obtainable.

MARKET ONLY GOOD MELONS

With all cantaloupes the customer develops an appetite and buys regularly if the melons are always good, but poor melons destroy the desire for melons and those who would be good buyers, turn to peaches and other fruits instead.

Don't pick cantaloupes green.

Don't pick cantaloupes from rusted vines.

Don't pick cantaloupes from aphids covered vines.

Don't pick cantaloupes from vines diseased with mildew. If cantaloupes are subject to mildew in your district, we suggest that you use the Powdery Mildew Resistant No. 45.

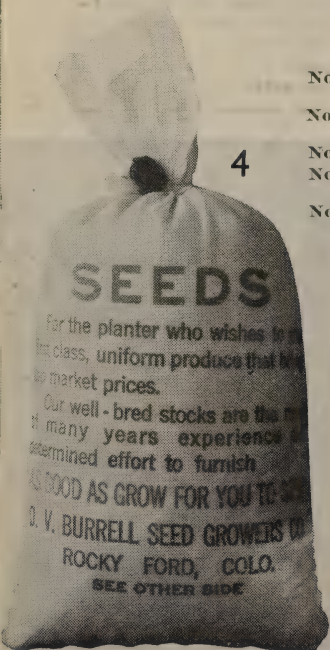
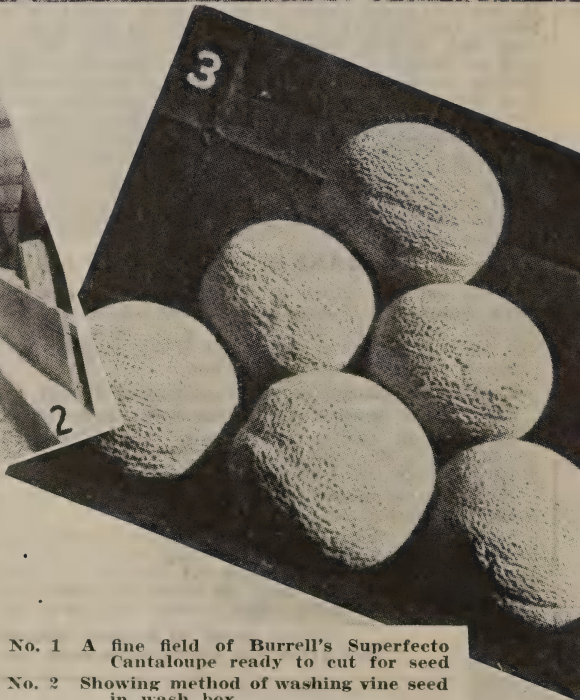
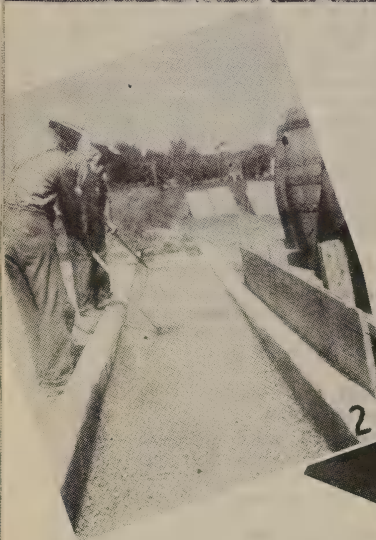
Don't pack melons you would not buy to eat yourself if you were the customer.

Don't buy cheap seed. Your crop costs about fifty dollars per acre, and often more, considering rental of land, before you begin to pick, and poor seed may cut the value of the crop in two and even more. Two to four dollars per acre for the best seeds is small compared with other costs. Buy the best seed.

"Plant seeds of known origin."

We grow the cantaloupe seed we sell.





- No. 1 A fine field of Burrell's Superfecto Cantaloupe ready to cut for seed
- No. 2 Showing method of washing vine seed in wash box
- No. 3 The new Resistant D-2 Cantaloupe
- No. 4 Our specialties are packed in 1 lb. sealed cloth bags
- No. 5 Looking across a 300 Acre commercial Cantaloupe crop



Abbott's Pearl or Pearl Pink Meat 95 days. Has a pearl colored rind; flesh, salmon colored, and of good flavor. It is a good shipper, packs 12 to the standard flat crate.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 60c) (5 lbs., \$2.65) prepaid

Burrell Gem 98 days. Our own introduction. One of the best shippers for some sections where there is little rainfall and irrigation is depended upon. Fruits, oval, 6 inches long, 4½ inches in diameter, well developed, closely laced netting, unnetted suture between the ribs. Flesh deep orange salmon, thick, very fine grained, spicy and sweet. Packs 12 to the Jumbo flat crate.

STOCK SEED, saved from the best of the first melons to ripen. (Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

No. 1 SEED, saved only from melons that would be good shippers. (Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

Burrell Gem Jumbo 100 days. A large selection sometimes called Ordway Pink Meat. Weight 5 pounds; rind well netted and tough; flesh, deep salmon, very thick and of good quality. Good shipper and desirable for roadside market because of its large size and attractive appearance. Inclined to crack if season is too wet. Packs 7 to 9 to the Jumbo flat crate.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

Burrell's Superfecto 92 days. This variety of our own introduction is especially recommended for planting where melons are inclined to rust. Pack 12 to 15 to the Jumbo flat crate. The netting is well developed and closely laced, covering the entire melon "Solid Net." Flesh, rich orange salmon, thick, and seed cavity very small; quality is unexcelled, flesh is fine grained, very sweet and spicy. The best cantaloupe for late market.

STOCK SEED, saved from the best of the first melons to ripen. (Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

No. 1 SEED, saved only from melons that would be good shippers. (Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

D-2 Resistant (New) 88 days. Developed in the Imperial Valley from the No. 45. Saved from vines that showed freedom from mildew in badly infested fields. Hardly as uniform in shape and size as the 45 but carries heavier, rougher netting. Ours is the true stock grown by the originator.

(Pkt., 10c) (oz., 25c) (¼ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) prepaid

Eden Gem (Rocky Ford Green Flesh) 92 days. A Rocky Ford type, slightly oblong; solidly netted, very firm and highly resistant to rust. A good shipper. Packs 15 to the standard flat crate. Flesh, green, deep, fine grained and sweet.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

★ ★ ★

From Clarendon, Texas—After having sold your quality seed for the past two years we are thoroughly convinced that they are the highest quality to be obtained.

★ ★ ★

From Garden City, Kans.—Have used your seed for the past 20 years and have been well pleased with seed and fair dealing.

★ ★ ★

From Texas—We have a truck growers association here, 42 members; and 4 miles from here, 60 members. They aim to plant about 70 acres in cantaloupes. I have used your garden seed—all kinds—for 29 years and find they are the best I can get. Also your cantaloupe seed, the Hale's Improved 36, beats anything that is grown here. I am trying to get the growers here to order Hale's Best No. 36.

★ ★ ★

From Portales, N. M.—Would like to say that I have grown your Low Bush California Wonder Pepper for two years and so far am well pleased with it. In fact, I now have peppers from four companies and yours have the best uniform and heaviest of all. I do not find any off brand stalks scattered around as I do in the other pepper. I have already gathered one ton off one-half acre of the earliest patch. I weighed five peppers yesterday and they weighed 2 lbs. and 12 ozs.



A fine field of Hale's Best, Burrell's Jumbo. The melons are piled as shown in the picture and then graded and hand cut.

Hale's Best, Burrell's Jumbo

85 days. The original stocks of Hale's Best pro-

duced some very large fine melons that were exceptionally well adapted to roadside market selling and for bulk hauling in trucks. They were so extremely large, however, that they were hardly as well suited to packing in crates as some of the smaller types. By critical selection we have produced a uniform type of this having a distinct stripe or suture running from stem to blossom end. It is a big melon; the average weight from our seed fields being about 4½ pounds each, which would mean that the melons pack nine or even less to the Jumbo flat crate. Well netted between the distinct suture, practically no ribs. Flesh is thick, deep salmon, flavor sweet and of fine eating quality. Because of its firm flesh it holds up and keeps longer than any other H. B.

STOCK SEED, saved from the best of the first melons to ripen.

(Pkt., 10c) (oz. 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

No. 1 SEED, saved only from melons that would be good shippers.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

H. B. 936

82 days. Developed from the No. 36, but more uniform in size as it holds up uniformly late in the

season in this respect; color and texture of the flesh the same, but hardly as thick meated. Netting heaviest of the H. B.'s and not inclined to run in slick melons in the later pickings.

STOCK SEED, saved from the best of the first melons to ripen.

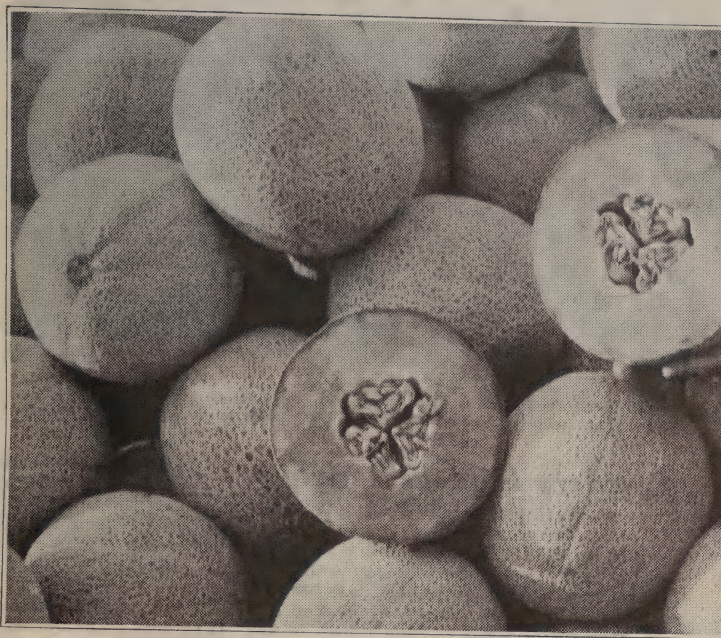
(Pkt., 10c) (oz. 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

No. 1 SEED, saved only from melons that would be good shippers.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

36





This is the Improved H. B. No. 36; Better Than Ever Before.

Improved H. B. No. 36 82 days. Is a beautiful melon; highly flavored, really good to eat and has proven its worth by becoming the most popular cantaloupe with large shippers the past several seasons. So wonderfully uniform that it is an outstanding breeding accomplishment. In size it is large, packing mostly 36's or using the Jumbo flat crate 12's. Melon is solidly netted, little if any suture and no ribs. The rich, spicy salmon flesh is deep, fine grained and holds up well for long distance shipping. While primarily bred for the shipping trade, its many fine qualities make it ideal for roadside market and home gardens. Wherever cantaloupes are grown, we recommend this melon to melon growers; for north—where the seasons are short—for south to be first on the market with a real good cantaloupe. The only exception to this would be in districts where powdery mildew is prevalent, in which case we would recommend the New Powdery Mildew Resistant No. 45.

STOCK SEED, saved from the best of the first melons to ripen. (Pkt., 10c) (oz. 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

No. 1 SEED, saved only from melons that would be good shippers. (Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

Hearts of Gold Large Round Type or Morrill strain. 94 days. The outstanding feature of this melon is its deep golden flesh which is of the finest quality; sweet, spicy, fine-grained, and distinctly flavored. Melons medium large, round, well netted except a narrow stripe between narrow ribs. Very firm and ships well for moderate distances.

STOCK SEED, saved from the best of the first melons to ripen. (Pkt., 10c) (oz. 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

No. 1 SEED, saved only from melons that would be good shippers. (Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

★ ★ ★

From Graham, Fla.—I used your seeds last year and they gave perfect satisfaction. I find the A & C Cucumber very desirable for the southern markets.

★ ★ ★

From Declo, Idaho—I have planted Burrell's seeds for the last 12 years and find they are as good if not better than any I have ever planted, both here and in Oklahoma.



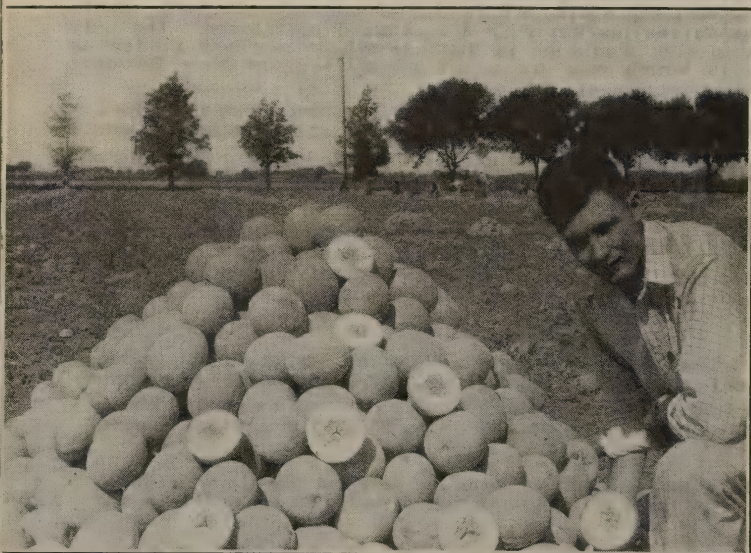
Photograph taken on one of our Seed Farms. This shows the new **Powdery Mildew Resistant No. 45**. Uniform in size, thick fleshed and really good to eat.

Powdery Mildew Resistant No. 45

88 days. A great achievement in sci-

entific cantaloupe breeding. Dr. Jagger and his associates working in connection with the U. S. D. A. made about 8,000 crosses endeavoring to find a melon that would resist Powdery Mildew and at the same time be good eating and a good shipper. The No. 45 was selected from all of these as being the best fitted for reproduction. It should be vine ripened, picked full slip at which stage it carries an attractive yellow ripe color underneath the closely laced netting. Precooled, it will ship from California to the Eastern markets and arrive in the consumer's hands in first class condition. Our selection has been toward a slightly smaller type, rather round, instead of too oblong (note illustration). Fleshing is very thick, melons uniform in appearance, and are easily crated. Cantaloupe shippers who have seen our fields advise that we were fortunate in having decided to select to the smaller type, because this melon is inclined to grow rather large in some districts. We recommend use of the D-2 Resistant in the Imperial Valley.

STOCK SEED, saved from the best of the first melons to ripen. (Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid
No. 1 SEED, saved only from melons that would be good shippers. (Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid



Delavan Burrell showing the thick flesh, uniform size, and heavy netting of **Powdery Mildew Resistant No. 45** Cantaloupe grown by Burrell.



Our Cantaloupe seed is not only hand cut but it is carefully selected under our personal supervision.

Salmon Tinted Pollock 10-25 90 days. This very uniform melon of the Rocky Ford type is covered with a closely laced grey netting. Flesh, green, changing to salmon near the seed cavity. Melons practically all standard in size; flavor very good and a good shipper. Packs 15 to the standard flat crate.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50)

The New
Six Three
Cantaloupe

Unexcelled
Shipper



Six Three 88 days. A new, very thick fleshed melon having much deeper salmon colored meat than the H. B.'s. In size it usually packs 36 melons to the jumbo standard crate. Exceptionally well netted, uniform enough for easy crating and an excellent shipper. Very attractive when cut.

STOCK SEED, saved from the best of the first melons to ripen.

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

No. 1 SEED, saved only from melons that would be good shippers.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

★ ★ ★

From Bridgeton, N. J.—Your new Cantaloupe, Queen of Colorado, turned out to be the finest ever grown here in the east. It grew a more average size than the other melons of that type. The vines held up until the last melon was picked and the quality was the best ever had in cantaloupes grown here.

★ ★ ★

From Beverly, N. J.—We have always had a very high opinion of your seed and it has been our experience to find your seed always runs true to name and is satisfactory in all respects

Muskmelon

Do not overlook
"Queen of Colorado"

Anne Arundel or Bottomly 85 days. Oblong, well netted and slightly ribbed, no netting across suture between ribs. Weight 4 pounds. Flesh, green, deep, fine grained, sweet and spicy. Excellent for home garden and local market. Only a few days later than Early Knight, which it resembles.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

Banana 100 days. A fine, smooth, light yellow banana shaped Muskmelon. Length 2 to 2½ feet, weight 6 pounds, flesh salmon, good for late planting in south. Sometimes called Quay or Assyrian Cucumber and used for "bread and butter" pickles.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

Bender's Surprise 95 days. Of the same general type as Tip Top but has a much thicker flesh, and is a few days later. Fruits, oblong with full rounded ends; weight 7 pounds, coarse netting, distinctly ribbed; skin, hard and greyish yellow at maturity. Flesh, bright salmon of delicious quality, carries well, but not recommended for long distance shipping.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

Early Knight 82 days. An early highly flavored melon for local market; similar to Anne Arundel, but smaller and earlier. Well netted, slightly ribbed, no netting across the suture between the ribs. Flesh, green, fine grained, sweet and of excellent quality.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

Honey Rock 85 days. Judging by seed sales, Honey Rock has become the favorite melon in the north central states. We have developed a strain that is more solidly netted and with thicker flesh. Rind is tough, brittle and hard; coarsely netted. Fruits round, 5 to 6 inches in diameter. Flesh medium thick, delicate, deep salmon color, juicy and quality unexcelled. While a very sweet melon, it is not inclined to crack. Excellent for home and roadside market and may be shipped moderate distances.

STOCK SEED, saved from the finest of the first melons to ripen.

(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) prepaid

NO. 1 SEED, saved only from melons that would be good shippers.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid



Showing the uniform type of our Honey Rock.

Be sure to plant Queen of
Colorado and Skoon's Hard-Shell

Muskmelon

Milwaukee Market

90 days. A large variety, weighing 5 to 6 pounds. Nearly round, slightly ribbed; skin, light green. Flesh, deep salmon, very sweet. A fair keeper, but will not stand shipping a long distance. Very attractive in appearance and delicious in flavor. Our strain of this variety is thicker fleshed and carries some more netting than is usual.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

Osage Extra Early

85 days. A week or more earlier than the old type Osage, smaller and more uniform in size. Flesh, thick, rich salmon, and of excellent quality. An extra good melon for home garden and roadside market; 6 to 7 inches long, almost round, slightly ribbed, thin netting.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

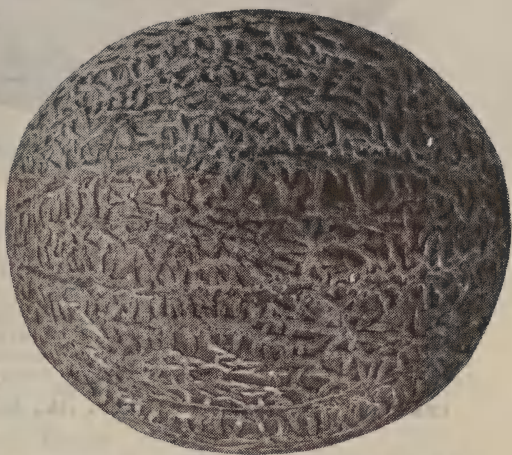
Pride of Wisconsin

88 days. Description similar to Queen of Colorado as that variety is an improved selection of the Pride of Wisconsin. We have had trial ground reports from the east to the effect that our stock is outstanding in quality.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Queen of Colorado

88 days. Probably the best all around variety of muskmelon yet introduced. Certainly, no variety can claim superiority in flavor and eating quality. It holds up well for several days; allowing plenty of time for marketing. It is evidently a cross between Honey Rock and Hearts of Gold; combining the thick, tough rind and unsurpassed flavor of the Honey Rock with flesh texture of the Hearts of Gold. Will withstand shipping moderate distances. Melons solidly netted with a very coarse, loosely laced grey netting, slightly ribbed. Some larger than Honey Rock. Flesh thick and salmon in color. Won Honorable Mention in the 1939 "All America" Selection.



Queen of Colorado
Honorable Mention 1939 "All America" Selections.

STOCK SEED, saved from the finest of the first melons to ripen.
(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid

NO. 1 SEED, saved only from melons that would be good shippers.
(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

★ ★ ★

From Mabton, Wash.—We prefer your cantaloupe seed to any other.

★ ★ ★

From Fallon, Nevada—We appreciate your square and friendly service, also the fine quality of your seeds.

★ ★ ★

From Ft. Collins, Colo.—I think you have the best early cabbage in existence.

★ ★ ★

From Fairview, Tenn.—I have always found all your seed "As Good as Grow for Me to Sow."

★ ★ ★

From Carlisle, Ind.—I raised Melons for market and have used your best grade of seed for several years; because of their fine quality. I have always recommended your best grade of seeds to others.



Skoon's Hard-Shell, a newcomer that you can't afford to miss.

Skoon's Hard-Shell (New) 88 days. A new and excellent flavored melon somewhat on the order of Bender's Surprise in shape and general appearance. It is valuable, especially for its extra hard shell which makes it fine for marketing as they will stand up better than most varieties. It is deeply ribbed, covered with a grayish yellow rope-like netting except for the distinct stripes or interstices. Skin is a beautiful yellow, flesh is medium in grain, red salmon in color, and the sweet, tasty flavor calls for more. Weight about 6 to 7 pounds.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) prepaid

Tip Top 88 days. We have a special selection of this which is a great improvement over the old Tip Top, very uniform in size, shape and quality; light slate colored rind, slightly netted. Flesh, very thick, fine grained, rich salmon, sweet, spicy and considered the best by many. About 7½ inches long, broad, oval.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

Wayside Market 92 days. A very large melon of attractive appearance suited to local market and will ship short distances. As grown here average weight about 5½ lbs. The skin is grey or slate in color and covered with a medium coarse, loosely laced netting; having much the appearance of a very large Honey Rock. Flesh is golden, very thick; not fine in texture but of good flavor. Withstands excessive moisture and retains its flavor better than most other varieties under such conditions. Honorable Mention "All America" Selections for 1939.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) prepaid

★ ★ ★

From Choctaw, Okla.—I have been using your seeds every year for fifteen years and have never been dissatisfied.

★ ★ ★

From Joplin, Mo.—In my various contacts with seed houses I met many old-timers who were personally acquainted with your father and a lumber who knew you well. It brings to mind again the marvelous reputation which you people enjoy in your business.

★ So many melons of the Honey Dew type have been introduced the past few years that shippers have designated this class as White Melons. Included in this class are Honey Dew Green Fleshed, Honey Ball, Weaver Special, Golden Glow Honey Dew and the new Globe of Gold. These melons do best in semi-arid climates and under irrigation. **NOT RECOMMENDED FOR GROWING WHERE THERE IS TOO MUCH RAINFALL.** If not already successfully grown in your district, we suggest that you make trial plantings to determine their fitness for production under your growing conditions.



Globe of Gold.

Globe of Gold

92 days. We consider this to be the best new development in White Melons. It is a selection from Weaver Special. Globe in shape, very thick fleshed. Skin golden in appearance covered with a slight netting. Seed cavity small. Flesh orange colored and it equals in flavor, if not surpasses, any of the other White Melons. Size fairly uniform, packing mostly Jumbo 36's.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) prepaid

Golden Glow Honey Dew

92 days. A good true stock of the melon introduced as Golden Honeymoon. Flesh is very thick, green and much like that of Honey Dew, although many prefer it. One of the most beautiful melons on the market and its rich golden skin causes ready sale at higher prices. Earlier than Honey Dew and withstands heat better. Rind turns yellow when two-thirds grown. Do not pick until they slip from the vine with slight pressure.

(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.35) (5 lbs., \$5.90) prepaid

Honey Ball

105 days. This melon brings excellent prices on the Eastern markets. It cannot be grown where seasons are shorter than here at Rocky Ford. This is a very delicious melon. It resembles a small Honey Dew but has a slight tendency to net. The thick green flesh is very sweet and the flavor well liked; size about 5 inches in diameter. Honey Ball keeps well and is an excellent shipper.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

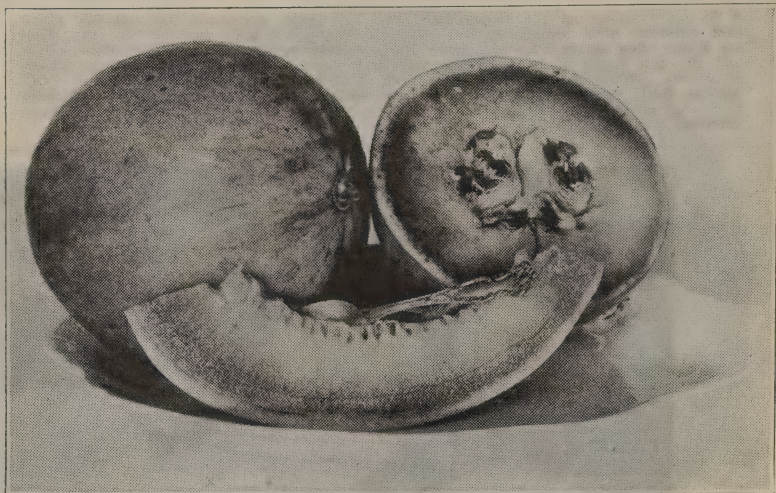
Weaver Special

92 days. In outward appearance it is of golden ivory color, which strangely seems to permit you to see through the thin, tough rind and marvel at the beautiful reddish flesh within. When cut, a pleasant surprise awaits you—flesh smoother than any other cantaloupe—a delightful flavor all its own. Although jumbo in size the seed is held tightly in a very small cavity, with a depth of flesh rarely found in melons of its size. Should be picked as soon as full slip as it goes through a ripening process for five or six days after being picked at this stage.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

White Melons

Do best in semi-arid districts
under irrigation.



Varieties of Cantaloupe may come and go, but the Green Fleshed Honey Dew after 25 years still retains, yes is even increasing its popularity.

Honey Dew—Green Meated (Antibes) 112 days. Of African origin and requires a long season. Ours is the smooth globe type preferred by the leading shippers. Rind, smooth, hard, no netting, creamy white, changing to a slightly golden tinge when ripe. Flesh, light emerald green, thick, juicy and tender, the sweetest of all melons.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Winter Melons

Only Southern and Western growers should plant these melons.. They do best in arid sections under irrigation.

Golden Beauty Casaba 115 days. This is the finest of the casabas and is a money maker for market growers wherever casabas mature well. Of tropical origin, grown largely in the hotter sections of California. Stands up well and may be shipped long distances. Fruits medium large, globe shaped; weight 6 pounds; skin tough, wrinkled and golden yellow in color. Flesh white, luscious and spicy when properly ripened.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Have you heard the one about the aviator who bought a parachute and was told, "If it does not open, bring it back and we will give you a new one?"

Has it ever occurred to you that gardening is similar in some respects?

When the seed is planted—the rip cord is pulled and there is no turning back—either the seed performs as it should, or else. . . No amount of effort on the part of the gardener will overcome the handicap of poor seed.

You stake the use of your land,
the depreciation of your implements,
your season's work and planning
against what lies within the seed you plant.

Plant about 2 lbs. seed per acre.

4 oz. to 100 hills.

Watermelons

GROWING WATERMELONS

CULTURE—To successfully grow watermelons it is absolutely necessary to have good seed. Then select proper soil and give it proper cultivation and irrigation (if under irrigation) and if not prepare the land to drain off or retain the moisture, depending upon whether you get much or little rainfall, and the results are usually very good.

Select a well-drained sandy loam; new sod land is best; any good loamy soil which is well drained is good.

If under irrigation run large furrows 8 feet apart and plant the hills well up on the border 8 to 10 feet apart. Be careful not to irrigate too often. Plant to a depth of about one inch. Shallower early when the soil is cold and slightly deeper for late planting.

Watermelons are lovers of drouth and the finest melons are grown under semi-arid conditions.

Plow deep and harrow well to make a fine seed bed. A liberal coat of stable manure disced in before plowing will increase the size and yield.

If not under irrigation, plow the land in ridges by first throwing out a dead furrow, then back-furrowing into the dead furrow four or five furrows from each side. Some advocate no harrowing in windy sections, leaving the soil rough for the reason that vines cling to the ground and are not whipped about.

Do most of the cultivating with the harrow, setting the teeth straight and cultivate deep.

It is sometimes desirable to turn the ends of the runners when they begin to reach out across the row and give an extra cultivation. This should be done carefully so as not to damage the small melons. This sometimes results in a delay in the setting of fruit.

Keep a fine mulch on the surface and do not let any weeds grow.

If you use commercial fertilizer mix it thoroughly with the soil around the hill, but do not leave any lumps under the hills where the first roots will reach it, or it will burn the roots and check the growth if not kill the plant.

Some southern growers advocate the use of up to 700 lbs. of fertilizer per acre, analyzing about 8% phosphoric acid, 6% potash, 6% ammonia, preferably made from nitrate of soda; cotton seed meal, dried blood, super phosphate, muriate and sulphate of potash. Use two applications, applying 2/3 the amount before planting and the balance as a side dressing as the vines begin to run.

DO NOT plant on land where melons were grown before, even if four or five years before, if you have other good land. The vines remove something from the soil not readily replaced, and following crops usually produce deformed melons with black ends or shriveled ends, even from the best of seeds, while the same seed on adjoining land, where melons have not been grown before, will produce large melons of the finest quality. Sometimes, due to unfavorable growing conditions, the first set will produce some ill-shaped or black-ended melons. These should be pulled from the vines, allowing more shapely melons to set on.

Do not press on melons to see if they are ripe. This injures them and results in very poor melons. A slight thump with the finger, if the sound rings clear and a high tone, indicates a green melon; if a hollow, low tone, or rather dead tone, the melon is ripe.

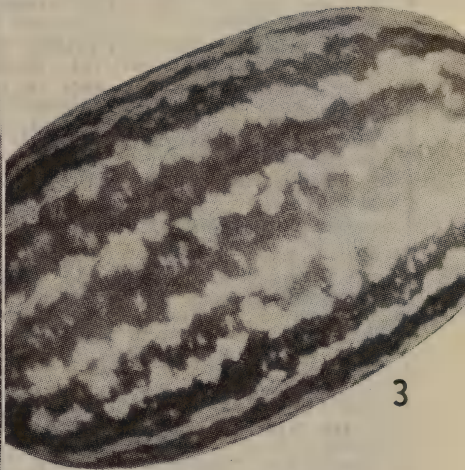
Usually the curl where the melon attaches to the vine dies when the melon is ripe. By a little practice you can tell by the color. A bright, growing color indicates a green melon; a dull green indicates ripeness.

WILL WATERMELONS AND PUMPKIN MIX?

Each year we receive a number of letters asking if watermelons and pumpkin will mix, also regarding cantaloupe and cucumber, and squash and cantaloupe. None of these species will mix with the others except some pumpkin with some squash. If pumpkins are grown next to watermelons so that the vines intermingle there is a possibility that the watermelons will absorb some of the pumpkin flavor. For this reason it is also a good plan to keep watermelon fields free of weeds as certain of these will have affect on the flavor.



1



3

- No. 1 Burrell's Red Heart Watson
 No. 2 Dixie Queen is "good to eat"
 No. 3 Striped Klondike
 No. 4 Burrell's Klondike



4

Avoid planting on land that
has produced watermelons before

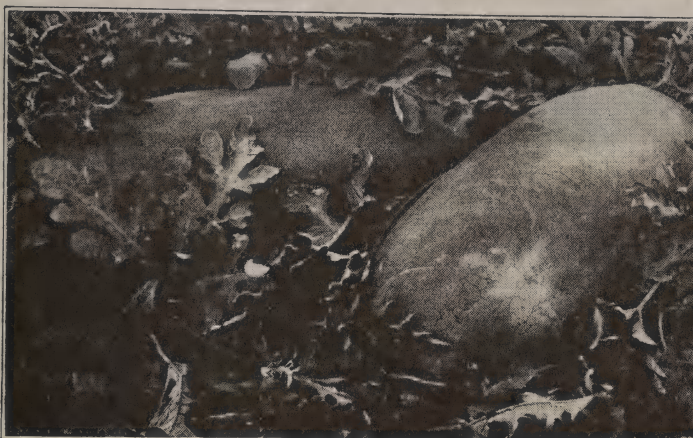
Watermelon

OUR WATERMELON SEED

● We have been growing Watermelon Seed since 1896 and while we grow a large acreage at the present time practically all of it goes direct to planters, many of whom plant from 20 to 100 acres or more each. We have watched the principal growing sections and the markets to know the varieties most in demand and those of the highest quality.

Nearly all the old varieties have been dropped and in their places we offer new improved sorts of better quality, larger and better shippers. All of these are from critically selected stock seeds and each is grown well separated from any other variety to prevent mixing.

Our 1904 catalog listed the popular varieties of that day. Kleckley Sweet is the only one of these listed in this catalog. It is one of the best for local market and home garden. Dixie Queen and Florida Giant Melon seem to be taking the place of Stone Mountain in the large, round shipping class. Western shippers prefer Klondike. Sugar content usually averages 3% to 4% more than such melons as Kleckley Sweet. Oregon uses the Striped Klondike a great deal and California the Early Small Black Seeded type and Brown Seeded. Southern growers should try Burrell's Klondike; this is a large square ended strain of excellent quality. Burrell's Grey and Burrell's Red Heart Watson will please shippers requiring large, oblong shape melons. Burrell's Grey is the best of the grey rind melons, and in our trials we have as yet found no strain of Tom Watson equal to our Red Heart Watson.



Burrell's Grey is becoming popular in the Eastern states as well as in Kansas, Oklahoma, and Texas.

Burrell's Grey 95 days. So far superior to other long grey melons that we have dropped Irish Grey, Thurmond and others from our list. This is of our own development and introduction. Fruits large, weighing, as a rule, 40 to 45 pounds; oblong and full as shown in illustration. Color light greyish green. Rind extremely hard and tough, making it a good shipper. Flesh firm, stringless, bright red and eating quality about as good as possible in a long distance shipping melon.

STOCK SEED, saved from large, ideal melons.

(Pkt., 10c) (oz., 30c) (¼ lb., 90c) (lb., \$3.25) (5 lbs., \$14.30) prepaid

No. 1 SEED

(Pkt., 10c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid

Burrell's Red Heart Watson 95 days. Markets calling for really good, large melons of the Tom Watson type will be pleased with this. A fine grained, deep red fleshed, entirely stringless and very sweet melon. There was not a white heart or an off-melon in our fields. Rind is very tough and darker green than the older strains of Watson. Under proper growing conditions will often average 40 pounds.

STOCK SEED, saved from large, ideal melons.

(Pkt., 10c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid

No. 1 SEED

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.15) (5 lbs., \$5.00) prepaid

Watermelon

Quality plus,

plant Klondike and Dixie Queen

Budapest

85 days. We grew the crop of this from seed obtained directly from Hungary, in which country this is the most popular melon. Very early, rind tough and thick; flesh solid, but stringless and deep red in color; shape round. Weight about 15 pounds; skin dark green with slight markings. Seeds nearly as small as apple seed. Ships well. Just the right size for the home refrigerator.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) prepaid



Popularity of Dixie Queen made necessary the planting of over one-half our watermelon seed acreage to this variety.

Dixie Queen

85 days. This attractive, large, round melon made a hit from the start, and in addition to being a splendid shipper and a heavy yielder, its striking appearance commands instant attention and ready sale. Its flavor and quality bring repeat customers. Fruits almost round, light green veined with dark green; rind tough. Flesh rich scarlet, sweet and stringless. Ordinary size about 35 pounds, but will grow to as large as 60 pounds. Seeds small and white. A shy seeding variety, and the price higher than some. In saving our stock seed, we noted in one lot that it required 500 melons averaging 40 pounds each to make 17 pounds of seeds.

STOCK SEED, saved from large, ideal melons.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) prepaid

No. 1 SEED

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.15) (5 lbs., \$5.00) prepaid



Watermelon Day has been celebrated at
Rocky Ford for more than 60 years

Watermelon



Watermelon Early Kansas. The boy is Billie Burrell.

Early Kansas

80 days. Productiveness is equal to, or better than any other melon. So robust a grower that it should show a profit under conditions where other varieties might not. The earliest large, round shipping melon; usually 30 to 40 pounds with some specimens up to 60 pounds in weight. Rind tough, color light green with broad bands of wavy stripes. Flesh bright red; fine texture. Seeds red changing to buff when cured. Rapidly becoming the most popular melon in Kansas and eastern Colorado.

STOCK SEED

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid

No. 1 SEED

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Florida Giant (Cannon Ball)

92 days. A vigorous, very productive melon popular throughout the South for long distance shipping. Fruits very dark green, large, nearly round; flesh firm, red and of excellent quality, although slightly coarser than Dixie Queen.

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.15) (5 lbs., \$5.00) prepaid

Golden Honey

82 days. One of the best Golden fleshed melons for home use and local market. Weight 25 pounds, nearly round, slightly oblong, light green with mottled dark green stripes; rind brittle. Flesh rich, sweet, golden cream color, distinctly flavored and preferred by many.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

Hawkesbury (Grey Shipper)

90 days. A wilt resistant shipping variety from Australia. Resembles Burrell's Grey, but hardly as large; long and sloping toward either end. Light grey with fine veining of green. Flesh dark pink.

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.15) (5 lbs., \$5.00) prepaid

★ ★ ★

From Burlington, Kans.—We found your seed to be the best seed we have ever used and the most generous packages for the money. We had a wonderful stand of everything.



The melon that has stood the test of time. Our 1904 catalog listed the popular varieties of that day. Kleckley Sweet is the only one of these listed in this catalog and it is still popular for the home garden.

Kleckley Sweet, Burrell's Improved 85 days. The most popular home garden sort. Our strain is known by some as the "Hard Shelled Kleckley." Rind is very thin, and not as brittle as some strains. Melons are oblong, very dark green and nearly the same diameter at both ends. Flesh light red, and very sweet and melting. Seeds white and less seeds per melon than almost any other sort. Will carry well up to 200 miles; not recommended for shipping any great distance.

STOCK SEED, saved from large, ideal melons.

(Pkt., 10c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid

No. 1 SEED

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Kleckley Sweet No. 6 85 days. Wilt resistant Kleckley, otherwise identical with the regular strain. Recommended for use in sections where wilt is prevalent.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.15) (5 lbs., \$5.00) prepaid

★ ★ ★

From Yoakum, Texas—I have been growing your Gulf State Special Crown Set Tomato for a good many years. They grow good in this country and fruit real well. I cannot say anything too good for Gulf State Tomatoes.

★ ★ ★

From Belvidere, N. J.—I am glad to tell you that your melon seeds are wonderful, picking the biggest and best flavored melons we ever had.

★ ★ ★

From Sulphur, Okla.—We like your seeds fine and also your prompt attention to our orders.

★ ★ ★

From Toledo, Ohio—Want to thank you and let you know about the sample tomato seed you sent me last year, "Rutgers." I surely couldn't wish for anything better; I never saw so many tomatoes on a vine. They were uniformly large and didn't burn in hot weather.

★ ★ ★

From Fisk, Mo.—Your seeds are A-1 and of good germination.

★ ★ ★

From Beverly, N. J.—The seeds purchased from you have always given excellent results and your catalog is interesting, not only from varieties listed, but it contains a lot of good information.

★ ★ ★

From Cambridge, Md.—I have always found your seeds satisfactory and superior to any other kind.

★ ★ ★

From Chappell, Nebr.—My garden is looking just swell; the first time in my life that I have ever had as nice a garden as this, and you can be sure I'll order my seeds from you folks from now on.



Threshing a fine crop of Striped Klondike Watermelon

Klondike, Early Black Seeded 55 days. This is the very small seeded strain which is so popular with California shippers. Fruits short, oblong, tapers some to the blossom end; color pure green. Flesh deep red, very sweet and melting. Also known as University strain. Weight 18 to 20 pounds.

STOCK SEED, saved from selected melons.
(Pkt., 10c) (oz., 25c) (¼ lb., 85c) (lb., \$2.60) (5 lbs., \$11.50) prepaid
No. 1 SEED,
(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.40) (5 lbs., \$6.15) prepaid

Klondike, Burrell's Large 90 days. A large selection of the Klondike developed for southern and eastern use. Weight averages about 30 pounds when well grown; we have grown them weighing 35 pounds or more. Fruits oblong and tapering to the blossom end like the other Klondikes. Color dark green, deep red meat; thin, tough rind, slightly ribbed when ripe. Fairly good shipper and of excellent eating quality. Seeds large, mostly dark brown and black. Do not recommend for California planting.

STOCK SEED, saved from large, ideal melons.
(Pkt., 10c) (oz., 15c) (¼ lb., 45c) (lb., \$1.45) (5 lbs., \$6.20) prepaid
No. 1 SEED,
(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

Green Klondike (Brown Seeded). 90 days. This is the original strain of Klondike. Fruits short, oblong, slightly tapered to the blossom end; pure green rind. Flesh deep red, stringless, and melting. Weight about 25 pounds. Seeds small, spotted white and brown.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

Klondike R-7 90 days. A new wilt resistant variety developed by the University of California. Is practically the same as regular green Klondike in description except that color of flesh is a lighter shade of red. Weight about 20 pounds.

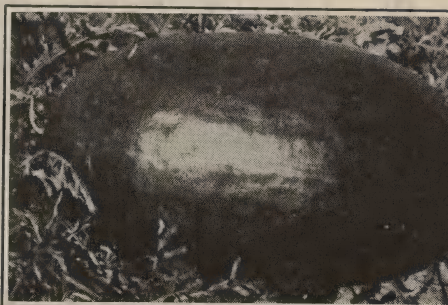
STOCK SEED, saved from the best of the first melons to ripen.
(Pkt., 10c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid
No. 1 SEED,
(Pkt., 10c) (oz., 15c) (¼ lb., 35c) (lb., \$1.15) (5 lbs., \$5.00) prepaid

Striped Klondike 90 days. The best small melon we have ever seen, considering both eating and shipping qualities. Flesh is deep red, sweet, stringless and melting. Rind light green, conspicuously striped with darker green; advertising itself on the market; thin, hard and tough, making it desirable for shipping. The firm flesh will keep many days. Size is just right for the customer to carry home, weight averaging about 25 pounds. A common expression of those who ate these melons in our seed fields: "The best melon I have ever eaten." Melon seed sales indicate that this is rapidly becoming one of the most popular sorts.

STOCK SEED, saved from selected melons.
(Pkt., 10c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid
No. 1 SEED,
(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Klondike Striped Wilt Resistant 90 days. Similar to our regular Striped Klondike, although slightly smaller and resistant to wilt.

(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.70) prepaid



Burrell's select strains of Klondike Watermelons are outstanding in uniformity and quality

Watermelon

We have no wild citron to

contend with and no resultant mixtures

Stone Mountain or Dixie Bell

82 days. Southern shippers plant extensive acreages of this for shipping to northern markets. Fruits large, often weighing 50 pounds, broad, oval, almost round with blocky ends. Rind grey green with indistinct veining, hard and tough. Flesh bright crimson, sweet and crisp. Vine hardy and can be grown in some sections where long varieties do not do well.

STOCK SEED, saved from large, ideal melons.

(Pkt., 10c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) prepaid

NO. 1 SEED

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Tom Watson Weatherford Strain

90 to 95 days. The standard shipping variety. Fruits very large, cylindrical, oblong with rounded ends. Rind dark mottled green, very tough and rather thick. Flesh bright deep red, crisp and of fair quality. Seeds brown.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 60c) (5 lbs., \$2.65) prepaid

Winter Queen, Black Seeded

90 days. An exceptionally good keeping melon largely grown for storing and use during the late fall and early winter months. Shippers in the Rocky Ford district crate this melon like Honey Dews and ship in carlots. Fruits small, weighing about 15 pounds, nearly round, greenish white with faint irregular pale green stripes. Rind is tough and rubbery. Flesh deep red, crisp, firm and of fine quality. Seed small and black.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Winter Queen, Grey Seeded

85 days. General description same as Black Seeded sort excepting seeds are greyish green and melons larger and earlier. Grown extensively in Utah.

(Pkt., 10c) (oz., 15c) (¼ lb., 35c) (lb., \$1.20) (5 lbs., \$5.25) prepaid

Wondermelon

86 days. Resembles Kleckley Sweet very closely. Weight about 30 to 35 pounds, oblong, cylindrical with rounded ends, dark glossy green.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Citron

Red Seeded

95 days. A standard preserving citron. Globe shaped. 7 to 8 inches in diameter, medium green streaked with dark green.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

Okra

Clemson Spineless

68 days. A new spineless variety that should eventually replace Perkins Mammoth.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 60c) (5 lbs., \$2.65) prepaid

Dwarf Stalked Long Green Prolific

65 days. A sturdy prolific canning sort. Plants 3 feet; pods dark green, fleshy, tender, tapered near the tip, and reach length of 7 to 8 inches.

(Pkt., 5c) (oz., 10c) (¼ lb., 20c) (lb., 45c) (5 lbs., \$1.80) prepaid

Perkins Perfection Mammoth Green Pod

65 days. A desirable market and canning variety. Plants 4 feet high; pods bright green, 7 to 8 inches long, slender, meaty, pointed and ribbed.

(Pkt., 5c) (oz., 10c) (¼ lb., 20c) (lb., 45c) (5 lbs., \$1.80) prepaid

White Velvet

A standard variety in the south for home gardens and market. Plants 3½ feet; pods round, smooth, free from ridges, greyish white in color, 6 to 7 inches long, tapered, meaty and tender.

(Pkt., 5c) (oz., 10c) (¼ lb., 20c) (lb., 45c) (5 lbs., \$1.80) prepaid

HOW TO GROW ONIONS

Plant 1/3 oz. to 100 feet of drill, three to five pounds per acre, except Sweet Spanish and like sorts, 1 3/4 to 2 1/2. For sets, forty to eighty pounds per acre.

In onion culture, thorough preparation of the ground, careful sowing and the best of after-culture, though essential for a full yield, will avail nothing unless seed of the best quality be used. Given the same care and conditions, the product from two lots of onion seed of the same variety but of different quality may be so unequal in the quantity of merchantable onions that it would be more profitable to use the good seed though it cost twenty times as much as the other. The seed we offer is the best obtainable. Although onions are often raised from sets and from division, by far the best and cheapest mode of production is from seed. The facility with which seed is sown and the superior bulbs it produces recommend it for general use.

THE SOIL

A crop of onions can be grown on any soil which will produce a full crop of corn, but on a stiff clay, very light sand or gravel, or on some muck or swamp lands, neither a large nor a very profitable crop can be grown. I prefer a rich loam with a slight mixture of clay. This is much better if it has been cultivated with hoed crops, kept clean from weeds and well-manured for two years previous, because if a sufficient quantity of manure to raise an ordinary soil to a proper degree of fertility is applied at once, it is likely to make the onion soft. The same result will follow if we sow on rank, mucky ground or on that which is too wet.

MANURING

There is no crop in which a liberal use of manure is more essential than in this, and it should be the best quality, well fermented and shoveled over at least twice during the previous summer to kill weed seeds. If rank, fresh manure is used, it is liable to result in soft bulbs with many scallions. Of the commercial manures, any of the high-grade, complete fertilizers are good for ordinary soils, and even very rich soils are frequently greatly benefited by fine ground bone, and mucky ones by a liberal dressing of wood ashes.



Topping Burrell's Yellow Valencia Onions and Placing Them in Field Crates.

PREPARATION

Refer to page 3 for preparation of the soil.

SOWING THE SEED

This should be done as soon as the ground can be made ready. A good hand seed drill will do an excellent job of planting. Growers of large acreages here plant with the 4 row beet drills, using special plates. This permits cultivating with 4 row cultivators. The drill should be carefully adjusted to sow the desired quantity of seed about one inch deep. The quantity needed will vary with the soil, the seed used and the kind of onions desired. Thin seeding gives much larger onions than thick seeding. Two to two and one-fourth pounds of seed per acre is sufficient for very large sorts like Sweet Spanish and as much as five or six pounds per acre can be sown of the smaller sorts. Use a drill with a roller attached, but if the drill has none, the ground should be well rolled with a light roller immediately after the seed is planted. It is impossible to cultivate the crop economically unless the rows are straight. 12 seeds planted per foot of row requires about 1 1/4 lbs. per acre.



Harvesting a fine crop of Burrell's Yellow Valencia Onions. Note the onions in the pile row, the collapsible field crates and in the background onions crated and stacked in the field to cure before hauling to storage

CULTIVATION

As soon as the onions are large enough so that the rows can be seen, begin cultivating very shallow and as close to the rows as possible without damaging the plants. Cultivate every week to ten days until the bulbs have started to develop. Hoe every week, removing all weeds and grass. Do not allow any weeds or grass to remain in the field.

If under irrigation: irrigate every week to 10 days until the crop is matured or up to about ten days before harvest. Here we irrigate 12 to 14 times and cultivate 10 to 12 times.

GATHERING

As soon as the tops die in the fall, the bulbs should be pulled and about four rows put together in each windrow. As soon as the tops are dried, cut about one-half inch from the bulb with shears and put into field crates. Stack crates in piles of about one truckload each and protect top crates from weather. When thoroughly cured, run over grader, sort out scallions and damaged bulbs and store in onion house. Stack so that the best of ventilation is assured. Keep dry and as near a uniform temperature just above 32 degrees as is possible. Repeated freezing and thawing will spoil the bulbs. Very early onions are grown by the transplanting method, the seed being sown in frames or beds and the small onions transplanted, when the size of a small lead pencil, to the field rows.

The tops of some Sweet Spanish Onions remain green right up until time it is necessary to harvest. The onions may then be pulled and allowed to remain in windrows long enough for drying down the tops.

GREEN ONIONS DURING WINTER

If you would like to have green onions during the winter time, try planting the seed early enough in the fall to grow plants about the size of a lead pencil. These may then be pulled before freezing weather sets in and trenched like celery. (See Page 20.)

"All-America" Winner 1937. Burrell's Yellow Valencia won an award of merit and it justly deserves planting by those wishing the very best in large Yellow Globe, long keeping onions.



Burrell's Yellow Valencia received "Award
of Merit" in the "All-America" Selections

Onion

Large
Handsome
Mild

Long Keeper
Heaviest Yielder
Globe Type



Burrell's Yellow Valencia. More resistant to the attack of thrips than any large yellow variety yet introduced.

Burrell's Yellow Valencia

115 days. Our own special selection and introduction. Its

outstanding qualities are its full globe shape, deep bronze color, large size, and with vigorous tops that are slow to ripen down. It is the most desirable of the Sweet Spanish type yet offered. Many comparative tests have proven this, and we do not hesitate to recommend it to the most critical growers. This stock is well bred and practically no off color onions will be found. Only sound, true to type bulbs are set; this insuring a long-keeping strain. It is not as subject to damage by thrips as other sorts. We recommend that growers shipping their onions in Spanish style crates use Burrell's Yellow Valencia. Because of its shape it packs better than the Riverside Strain Sweet Spanish. Skin is thick and heavy and the attractive deep color is even carried to the second and third outer layers.

(Pkt., 10c) (oz., 55c) (¼ lb., \$1.60) (lb., \$5.50) (5 lbs., \$25.20) prepaid

Burrell's Yellow Valencia Exhibition Bulb Strain

Grown on our own farms at Cortez, Colorado, from large select bulbs. While one of the heaviest yielding onions known, it makes very little seed. Seed crop short this year. We suggest that you order early.

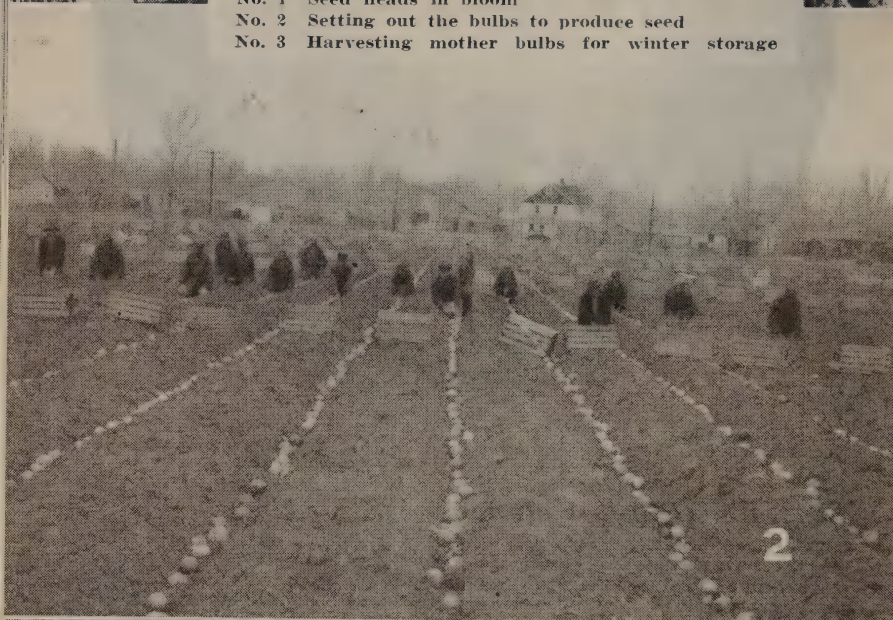
(Pkt., 10c) (¼ oz., 25c) (oz., 85c) (¼ lb., \$2.15) (lb., \$8.00)
(5 lbs., \$35.20) prepaid

* * *

From Indiana—For the past two years I have grown your Sweet Spanish Valencia seed with fairly good success. This year I topped the all-time Indiana record with an official yield of 1,625 bu. to the acre of U. S. No. 1 onions. This was from your seed.



Views of Onion seed growing operations on our farms
No. 1 Seed heads in bloom
No. 2 Setting out the bulbs to produce seed
No. 3 Harvesting mother bulbs for winter storage





Harvesting and grading a fine field of Onion Sweet Spanish.

Brigham Yellow Globe

109 days. Also called Michigan Onion. This is a true strain of this fine onion which is noted for its long keeping qualities. Bulbs deep globe with very heavy skin and of excellent dark color. Yields large. Crop maturing with Yellow Globe Danvers and rapidly becoming one of the most popular varieties.

(Pkt., 10c) (oz., 60c) ($\frac{1}{4}$ lb., \$1.85) (lb., \$6.50) (5 lbs., \$28.60) prepaid

Early Yellow Globe

98 days. An early globe shaped variety maturing two to three weeks ahead of Yellow Globe Danvers; productive and an exceptionally good keeper for so early a variety. Bulbs medium large in size, yellow, with thick clinging skins, solid, uniform and attractive.

(Pkt., 10c) (oz., 55c) ($\frac{1}{4}$ lb., \$1.60) (lb., \$5.50) (5 lbs., \$25.20) prepaid

Mountain Danvers

110 days. An early variety popular in Colorado for growing at high altitudes. We recommend it where a very solid, long storing variety is desired. Bulbs between flat and globe shape; dark yellow thick skin, productive and a good shipping sort.

(Pkt., 10c) (oz., 50c) ($\frac{1}{4}$ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) prepaid

Sweet Spanish Colorado No. 6

115 days. Developed by the Colorado Experimental Station from Burrell's Yellow Valencia. Probably the best keeper of the Sweet Spanish Type. Very deep, almost bronze color. Outer skins thick and the color carried down through the several outer layers. Shape globe at $3\frac{1}{2}$ to 4 inches in diameter.

(Pkt., 10c) (oz., 60c) ($\frac{1}{4}$ lb., \$1.85) (1 lb., \$6.50) prepaid

Sweet Spanish Colorado No. 100

115 days. An inbred selection from Burrell's Yellow Valencia, extremely uniform and true to type; growth hardly as vigorous, but no strain shows more uniformity.

(Pkt., 10c) (oz., 60c) ($\frac{1}{4}$ lb., \$1.85) (1 lb., \$6.50) (5 lbs., \$28.60) prepaid

Sweet Spanish Utah Strain

110 days. Desirable because of its deep yellow color, excellent keeping quality, thicker skin and uniformity of trueness to type. Bulbs are globe in shape at about $2\frac{1}{2}$ to 3 inches; when larger they assume a slightly fattened globe shape. Flesh white and of mild pleasing flavor. One of the most profitable varieties to grow because of its heavy yielding and freedom from spikes or bottle necks; practically all being good merchantable onions under favorable growing conditions. Top growth vigorous and resistant to thrip damage better than most other varieties except Burrell's Yellow Valencia.

(Pkt., 10c) (oz., 55c) ($\frac{1}{4}$ lb., \$1.60) (lb., \$5.50) (5 lbs., \$25.20) prepaid

Onion

Red Varieties

Southport Red Globe 110 days. A splendid keeper, and considered one of the best red onions. Standard late variety used in large quantities. Bulbs medium large, high globe shaped; skin thick deep purplish red, small necks; flesh white with tinge of purple, fine grained. An exceptionally heavy yielder.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) prepaid

Onion

White Varieties



Bernita Burrell in a field of Improved White Sweet Spanish on one of our farms at Cortez, Colorado. Note the fine color of bulbs and vigorous top growth.

Southport White Globe 110 days. A late white variety; quality is of the highest. Bulbs medium large, high globe; skin clear-white, firm, fairly mild, delicious flavor. On account of its attractive appearance this onion brings top prices on the market. Hardly as good a keeper as the colored Southport Globes.

(Pkt., 10c) (oz., 60c) ($\frac{1}{4}$ lb., \$1.85) (lb., \$6.50) (5 lbs., \$28.60) prepaid

White Portugal or Silver Skin 100 days. The most widely used white onion. Excellent for sets as a pickler, for green bunching and for storage; truly an all purpose variety. Bulbs medium sized flat but fairly deep; pure white flesh, fine grained and firm. A splendid keeper and a dependable cropper.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) prepaid

White Sweet Spanish (Improved) 110 days. A sport from Riverside Sweet Spanish. Produces very large, flat-globe shaped white onions of mild flavor. A medium heavy yielder and more resistant to thrips than some other white varieties; usually sells for top market price. A fairly good keeper.

58 (Pkt., 10c) (oz., 50c) ($\frac{1}{4}$ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) prepaid





D. V. Burrell showing how tall Parsnips grow for seed on our Cortez, Colorado, Farms.

Parsnip

● Plant $\frac{1}{2}$ oz. to 100 feet of drill; 3 lbs. per acre. All root crops do best in loose rich, sandy loam soil, but will do well in any that is reasonably rich and deep if plowed or spaded to a good depth. Avoid stony soil as this will cause poorly shaped roots. Drill in rows 18 to 24 inches apart. Cover the seed $\frac{1}{2}$ inch deep. The seeds germinate slowly and require plenty of moisture. Do not allow the soil to become dry as germination will be ruined. A few lettuce seed mixed with the parsnip will come up quickly and mark the row so that you can cultivate before the parsnips come up if necessary. For the best quality of roots the ground should be kept moist throughout the growing season. Parsnips are improved by freezing. The tops may be removed after killing frost and the roots stored as instructed on page 7.

Short Thick 100 days. Fully a month earlier than Hollow Crown. Tender, sweet, easy to pull. Roots short and thick, about $2\frac{1}{2}$ to $3\frac{1}{2}$ inches in diameter, and only 6 or 8 inches long at thickened part. Roots fully crowned and rounded on top; neck small.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 60c) (5 lbs., \$2.65) prepaid

Ideal Hollow Crown 130 days. An improved and desirable sort, very productive. Grow enough to serve on your table from after the first freeze in the fall until late spring. Roots large, smooth, white skin, uniform in shape, tender and of the best quality. Length 12 to 14 inches, $2\frac{1}{2}$ inches thick at the shoulder; hollow crowned; uniformly tapered.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Parsley



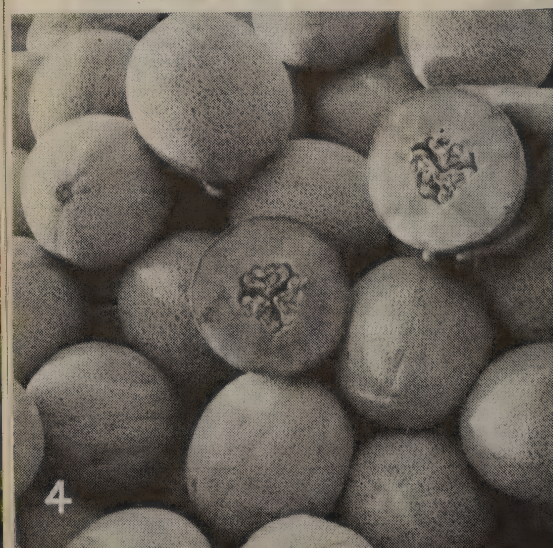
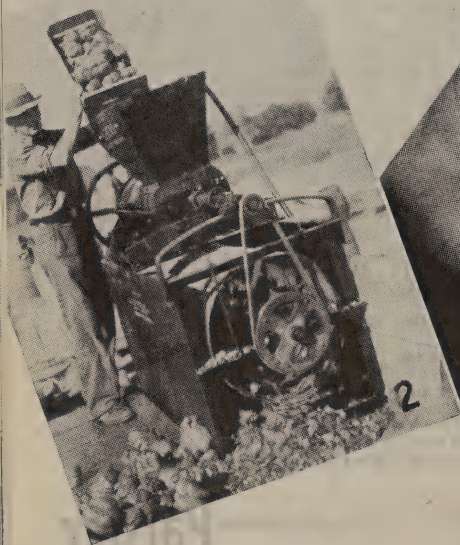
★ For market, the leaves may be tied in small attractive bunches. Very desirable for garnishing, or if to be used for flavoring, the leaves may be dried crisp, rubbed to a powder and kept in bottles. The seed is very slow to germinate and the same method as used for starting parsnip seed should be followed. Plant $\frac{1}{4}$ oz. to 100 feet of row or 3 lbs. per acre to a depth of not more than $\frac{1}{2}$ inch. Rows may be one to two feet apart and the plants should be thinned 8 to 12 inches apart in the row. Cutting the leaves often will improve their quality.

Triple Curled 90 days.

Plants

compact with very dark green leaves, exceedingly fine cut and curled, resembling tufts of moss. Desirable for flavoring, garnishing and for decorative purposes. Similar to Champion Moss Curled.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid



Page 60

- No. 1 Burrell's Marglobe Tomato
- No. 2 Threshing Pepper seed
- No. 3 We are one of the world's largest producers of pickle seed
- No. 4 Improved H. B. No. 36 Cantaloupe

Page 61

- No. 1 Mr. and Mrs. Delavan field of Larkspur
- No. 2 Morning Glory, Heavenly
- No. 3 and 5—Seed field of Dahlia Zinnia
- No. 4 Harvesting Aster seed



1



2



3



4



5

To-
seed
the
pro-
ile
36

Burrell in a
Blue
Dahlia Flowered

MAKE LARGE PLANTINGS OF PEAS IN YOUR GARDEN

● Plant one lb. to one hundred feet of drill, 90 to 150 lbs. per acre, or 175 lbs. if broadcast.

For very early peas the soil should be light and warm. Prepare the seed bed in the fall and plant as early in the spring as the soil can be worked. It is best to double rows about six inches apart and then leave a space of thirty inches to the next double row. Do not plant in heavy, sticky soil, as the seed will rot before germinating. Plant Early, Second Early and Late sorts for succession. Many make too small plantings of peas. Plant plenty; 20 feet of double row is required per consumer. They are very fine food and take the place of many things you would otherwise buy.

By the new freezing process, green shelled peas may be had throughout a longer season. The shelled peas are blanched and frozen solid, holding in cold storage. Asgrow No. 40 is one of the best sorts for this purpose.

Alaska 58 days. The earliest garden variety, and widely used for canning purposes. Vine 28 inches, light green in color, slim. Pods length $2\frac{1}{2}$ inches, light green, blunt and plump. Seeds small, round, medium green.

(Pkt., 10c) ($\frac{1}{2}$ lb., 20c) (lb., 35c)
(5 lbs., \$1.30) prepaid

Laxton's Progress 64 days. One of the earliest large podded varieties, and used extensively by shippers for this reason. May be planted almost as early as the smooth seed sorts. Vines 15 inches, dark green, heavy. Pods $4\frac{1}{2}$ inches, dark green, plump and pointed; contain 8 or more large deep green wrinkled peas. Quality excellent, splendid for home and market garden planting.



(Pkt., 10c) ($\frac{1}{2}$ lb., 20c) (lb., 30c)
(5 lbs., \$1.20) prepaid

Little Marvel

63 days. Vines 18 inches, dark green. Pods 3 inches, dark green, very plump, straight, blunt ended. Seeds medium size, wrinkled and rather square. We recommend that you use this instead of American Wonder, Nott's Excelsior and other sorts of this type, as it is much better. Quality is unsurpassed, a bountiful yield, and particularly valuable for the home garden and market.

(Pkt., 10c) ($\frac{1}{2}$ lb., 20c) (lb., 35c) (5 lbs., \$1.25) prepaid

World's Record

60 days. An improved type of Gradus, being slightly earlier, more dwarf, true to type and productive. Height $2\frac{1}{2}$ feet, pods medium green, 4 inches long, very broad, pointed and well filled with seven to eight dark green peas of exceptional quality.

(Pkt., 10c) ($\frac{1}{2}$ lb., 20c) (lb., 35c) (5 lbs., \$1.30) prepaid



Asgrow No. 40

Asgrow No. 40 75 days. Resembles Stratagem but four to five days earlier; unequaled in pod size, and exceptional in quality; resistant to Fusarium wilt. Bred particularly for shippers and market gardeners. Vines dark green, stocky and branching. Pods length 5 to 6½ inches, single and double, round dark green, plump, pointed, curved at tip; contain 8 to 10 large, succulent peas. Height of vine about 26 inches. (Illustration on page 62.)

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

Improved Stratagem

79 days. The variety used by Colorado growers at high altitudes for shipping late in the season. Splendid for home and market garden. Resistant to Fusarium wilt. Vines 26 inches, dark green, stocky and branching. Pods 4½ inches long, dark green, plump, straight, tapered at end, containing 8 to 10 tender succulent peas. Seeds large, wrinkled, green.

(Pkt., 10c) (½ lb., 15c)
(lb., 25c) (5 lbs., \$1.15)
prepaid

Morse's Market

70 days. We consider this one of the best sorts yet introduced. Pods are very large, 5 to 5½ inches long, dark green and pointed. Produces abundantly even to the tip and branches. We recommend this for late and high altitude planting as it will stand frost better than most other varieties. Vines are robust, 24 to 30 inches tall.

(Pkt., 10c) (½ lb., 20c)
(lb., 35c) (5 lbs., \$1.30)
prepaid



Showing the large balloon type pods of Morse's Market Peas

Dwarf Alderman

72 days. We are listing this variety in the place of Dwarf Telephone because it is slightly earlier, about the same in vine and pod length but with dark color pods instead of light. Vine 20 inches and stocky. Pods 4½ inches. Recommended to home gardeners wishing something extra good in the way of quality and flavor. Seeds large, wrinkled.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.20) prepaid

Teton

66 days. A hybrid variety, resistant to Fusarium wilt. Excellent for market gardens, shipping, canning, and freezing. Vine dark green, medium heavy. Pods 4 inches long, large, straight, blunt, dark green, concentrated in season; well filled with 7 to 8 large, succulent peas of very fine quality. Seeds large, cream and green, wrinkled.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.30) prepaid

★ ★ ★

From Three Rivers, Texas—Burrell's Grey Watermelon seed is the best we know anything about. We have advised friends everywhere to grow them.

★ ★ ★

From Roswell, N. Mex.—I like your tomato seed the best of any I have yet tried and will again place my order.

★ ★ ★

From Seaford, Del.—Last year I was especially pleased with the Red Heart Watson Watermelon seed and I expect to place another order this year. I have always found your seed true to name.

Anaheim Chili 80 days. (Hot) A later variety planted extensively in the South and in California. Does well here at Rocky Ford. Used for home, market garden, and for canning and drying. Fruits 6 to 7 inches long; 1 inch in diameter, tapered, deep green changing to bright scarlet at maturity, mildly pungent.
(Pkt., 10c) (oz., 40c) (¼ lb., \$1.15) (lb., \$4.00) (5 lbs., \$17.60) prepaid

Burrell's Rocky Ford 68 days. (Sweet) The outstanding merits of this pepper are its earliness, large size and substantial walls which makes it an excellent shipping sort. Fruits large, oblong, usually 4½ to 5 inches long and 3½ inches in diameter. Weight, well grown, 7 to 8 ounces. Square shouldered and mostly four lobed. Earlier than California Wonder, thicker walled and heavier than Worldbeater, parents from which it has been selected. Color uniform, bright, deep red. It makes a large plant that carries its fruits high enough to avoid contact with the soil. A prolific bearer; leaves large and protect peppers from sun scald. Recommended for home and market garden use as well as shipping. 1938 "All America" Selection.
(Pkt., 10c) (¼ oz., 25c) (oz., 60c) (¼ lb., \$1.85) (lb., \$6.50) (5 lbs., \$28.60) prepaid

California Wonder 75 days. (Sweet) The outstanding shipping sort because of its very thick flesh. Arrives on the market in an excellent fresh condition. Plants vigorous, upright, prolific. Fruits mostly four-lobed, chunky, 4½ by 4 inches, deep green becoming a bright crimson. Flesh extremely thick and firm, distinct mild flavor. Produces some green fruits nearly as early as Ruby King. Our stock is the result of single plant selection, and much more uniform than usual. Average weight of fruits, 6 ounces.
(Pkt., 10c) (¼ oz., 25c) (oz., 55c) (¼ lb., \$1.50) (lb., \$5.25) (5 lbs., \$23.50) prepaid

California Wonder Low Bush 70 days. (Sweet) This was developed from a single plant found in one of our seed fields. Exceptionally well bred; the earliest and most uniform stock of California Wonder that it has ever been our pleasure to grow. While the bush is low, the peppers are borne high enough on the plant to avoid contact with the soil. Most of the fruits are four lobed. Average weight of fruits, 7 ounces.
(Pkt., 10c) (¼ oz., 25c) (oz., 60c) (¼ lb., \$1.85) (lb., \$6.50) (5 lbs., \$28.60) prepaid

Florida Giant 120 days. Plants disease resistant, very tall and upright in growth with fruits borne well off the ground, making it very desirable for Florida growing. Fruits exceptionally thick walled and resemble California Wonder except that they average one-third longer for the same diameter. Very productive and ship well. Color green turning to brilliant, deep red at maturity.
(Pkt., 10c) (¼ oz., 25c) (oz., 60c) (¼ lb., \$1.85) (lb., \$6.50) (5 lbs., \$28.60) prepaid

Harris Wonder 68 days. A new early, very prolific, thick meaty pepper which is said to be a cross between Harris Early Giant and California Wonder. While it is slightly smaller than California Wonder its earliness makes it highly desirable in climates where the seasons are short. We consider it an ideal type for stuffed peppers because of the absence of the deep folds at the ends of the fruits.
(Pkt., 10c) (¼ oz., 25c) (oz., 85c) (¼ lb., \$2.50) (lb., \$9.00) (5 lbs., \$40.00) prepaid

Ruby King 68 days. (Sweet) The standard home, market garden and shipping variety. We have made a special selection of this sort. Fruits some longer than usual, very uniform and a large per cent four-lobed. Plants upright, vigorous and prolific; fruits length 5 inches, thickness 2½ inches at the shoulder, slightly tapered; flesh thick, sweet and mild. Average weight of fruits, 3½ ounces.
(Pkt., 10c) (oz., 30c) (¼ lb., 90c) (lb., \$2.75) (5 lbs., \$12.10) prepaid

Windsor "A" 57 days. Introduced by the Connecticut Agricultural Experiment Station; "All America" Award of Merit Winner for 1937. Combines the size and type of Ruby King with the thick walled mild flesh of the Pimento. Length 4½ inches. Diameter at stem 2½ inches tapering.
(Pkt., 10c) (oz., 40c) (¼ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) prepaid

Worldbeater 70 days. (Sweet) A valuable market garden and shipping variety. Is particularly popular in the south. Fruits mostly four lobed, 5 inches long, 3½ inches in diameter; deep green, becoming bright deep red. Flesh thick, mild and very sweet. Weight of fruit commonly 6 ounces.
(Pkt., 10c) (oz., 40c) (¼ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) prepaid



No. 1 Burrell's Low Bush California Wonder Pepper
 No. 2 and 4—Burrell's Rocky Ford Pepper
 No. 3 Windsor A Pepper

HOW TO GROW PEPPER

(The number of days given is the time from setting of plants until picking of marketable green peppers. Plants set during the latter part of May.)

One ounce of seed will produce about 3,000 to 4,000 plants if growing conditions are good. Allow some for safety. Sow the seed to a depth of about $\frac{1}{2}$ inch in hotbed 8 to 10 weeks before time to transplant in open field. Pepper requires more heat than tomato and we have found it advisable to soak the seed for a few hours in warm water. Then spread between damp cloths kept in a warm place until sprouts begin to appear. Plant without delay. Spray with solution of Semesan to guard against damping off.

It is desirable that pepper plants be grown in beds by themselves so that the temperature may be held at a higher degree than necessary for tomato or cabbage.

Set out the plants after the ground is thoroughly warm; in this latitude during the latter part of May. Rows may be 2 to 3 feet apart and the plants 15 to 20 inches in the row, depending on the variety.

See page 5 for construction of hotbeds, and page 76, article on "How to Grow Tomatoes" as this will give additional information about plant growing.

OUR PEPPER SEED

Pepper seed is one of our special items and we give it particular attention. Our stock seeds are saved from individual plants and by line breeding, we have developed more uniform plants and fruits than is usual. We wish to call particular attention to Low Bush California Wonder and Burrell's Rocky Ford, both of which are our own development and introduction. While the new Harris Wonder is slightly smaller than California Wonder, its earliness makes it valuable in climates where the season is short. We consider Anaheim Chili and Long Thick Red best of the hot or pungent varieties.

Pumpkin

TO GROW PUMPKINS

Plant 6 to 8 seeds to the hill, $\frac{3}{4}$ lb. of seed to 100 hills, 4 to 5 pounds per acre. Select a very fertile location and plant the hills eight feet apart each way, 6 to 8 seeds to the hill. Thin to one plant to the hill when the plants have 5 to 6 leaves. Cultivate often and keep free of weeds. Best results are obtained where grown alone. A good rule is Pumpkins for the pumpkin patch and Corn for the cornfield. Dust with APHICIDE NO. 21 for the striped bugs and Aphicide No. 15 for the black squash bugs. See pages 87 and 88.



Pumpkin

Connecticut Field 120 days. Extensively grown for stock feed and used to some extent by canners. Fruits large, usually weighing about 15 to 25 pounds, flattened at ends; length and depth about equal. Rind hard, smooth, somewhat ribbed; deep orange in color. Flesh thick, orange-yellow, coarse and sweet.

(Pkt., 5c) (oz., 10c) (¼ lb., 20c) (lb., 50c) (5 lbs., \$2.10) prepaid

Green Striped Cushaw 115 days. This is a favorite sort in many sections, especially in the Central and Southern states. Fine both for pies and baking. Our stock is the result of many years selection to the ideal type and is excellent. Widely grown for stock feed. Fruits crook necked, weighing 10 to 12 pounds; length 18 inches; diameter of bowl 10 inches. Rind hard, thin, smooth, whitish green with darker green stripes. Flesh thick, medium coarse, cream color. Well known and equally well liked.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

Japanese Pie 115 days. Shaped much like Green Striped Cushaw. Dark slate color with slightly lighter green mottled stripes, neck large. Flesh deep orange-red and of very good quality. Weight about 12 pounds. Seeds have peculiar markings resembling Japanese characters. Used for canning and stock feed.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

King of Mammoth 120 days. This is the largest pumpkin, often grows to weigh 60 to 90 lbs. or more. Fruits globular; slightly ribbed. Skin light yellow, varying to orange mottled, sometimes slightly netted. Flesh thick, solid, coarse, but of excellent quality. Yields heavy tonnage. Much used for stock feed. Is a good exhibition sort and makes good pies.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Large Sweet Cheese 108 days. We have developed a special strain of this which is well liked by canners. Fruits round, flattened at the ends; diameter 12 inches and about half as deep; weight about 10 lbs., slightly ribbed, cream color skin. Flesh extremely thick, salmon-yellow, and quality excellent. Our new strain has thicker and more uniformly colored flesh than any other Sweet Cheese we have ever seen.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.65) prepaid

Red Etampes 125 days. A beautiful, large pumpkin, unexcelled for exhibition purposes. Fruits flattened, slightly ribbed. Reddish orange in color, sometimes covered with a slight grey netting. Flesh coarse, thick and of excellent quality. A very heavy yielder where the season is sufficiently long.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 95c) (5 lbs., \$4.25) prepaid

Small Sugar 102 days. This is the small sweet pumpkin that has made the New England States famous for their pies. In our opinion it is the very best sort for pies or for cooking. Our strain is deeper orange in color than is usual and flesh of finer texture. Fruits round, flattened at the ends; weight 6 pounds. Skin hard, smooth, ribbed; color reddish-orange. Flesh thick, orange-yellow and excellent in quality. Is a good keeper.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 60c) (5 lbs., \$2.65) prepaid

Winter Luxury 100 days. Early variety, popular for home and truckers' use. Resembles Small Sugar in size but is deeper from stem to blossom and is some larger. Fruits round, slightly flattened at ends, weight about 8 pounds. Skin thin, orange-yellow, netted, no ribbing. Flesh very thick, yellow. Exceptionally sweet and firm; excellent for pies.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

RADISH CULTURE

★ Plant 1 oz. to each 100 feet of drill, 10 to 12 pounds per acre. Radishes are easily grown. For the best quality, growth should be quick and continuous, which means that the soil should not be allowed to become dry. The early bunching varieties do best during cool weather. See Page 3 for preparation of the soil. Sow early in the spring, as soon as the ground is ready, even before danger of a frost is over. If bothered by root maggots, small beds can be protected by making a frame from 6-inch boards and covering the top of this with cheesecloth. Plant about $\frac{1}{2}$ inch deep in rows 12 to 18 inches apart and when up, thin to one or two inches apart. A succession of plantings should be made in order that you will always have young, crisp and tender radishes. Use before the roots become pithy.

OUR RADISH SEED

We have an especially fine Early Scarlet Globe. This strain is early, with small tops and small tap roots. The favorite sort with larger planters. The new Comet is the brightest colored of red radishes. Many prefer Crimson Giant for the home garden because it may be pulled as soon as the early sorts and will continue to grow until reaching a maximum diameter of about two inches without becoming pithy. White Icicle is the favorite long white radish and Cincinnati Market one of the best long red.



Early Scarlet Globe

Cincinnati Market 29 days. An improved strain of Long Scarlet with small, short tops. Excellent for home garden and truckers. Roots 6 to 7 inches long, $\frac{5}{8}$ inch thick, cylindrical with tapered end, deep red. Flesh very white, crisp and tender.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 20c) (lb., 55c) (5 lbs., \$2.30) prepaid

Comet 27 days. Brightest colored of the bunching radishes. Shape globe, suitable for use when $\frac{5}{8}$ to $\frac{3}{4}$ inches in diameter, but will grow to larger size without becoming pithy. Top slightly larger than Scarlet Globe; roots clear, solid color.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (1 lb., \$1.00) (5 lbs., \$4.40) prepaid

Crimson Giant 29 days. Particularly valuable because of its slowness to become pithy. Used for home and market garden. Tops medium; roots large, globular, 1 to $1\frac{3}{4}$ inches in diameter, deep crimson; flesh white, and is of superior quality.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid



Crimson Giant

Icicle

Ey. Scarlet Globe

Comet

Early Scarlet Globe (Short Top) 23 days. Well adapted both to field culture and greenhouse forcing. Tops small and just the right size for bunching. Roots $1\frac{1}{4}$ inches long, globular, with small tap roots. Color uniform bright scarlet, crisp, tender and of splendid quality. The leading market variety.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Early Scarlet Globe (Medium Top) 23 days. Description same as above except that tops are slightly taller and stronger.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Icicle 27 days. The finest of all long white radishes, and the standard of excellence by which others are judged. Tops small; roots 5 to $5\frac{1}{2}$ inches long, slender, straight, tapered at the tip. Flesh clear, white, crisp and tender, and have an agreeable, mild, snappy flavor.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

For cultural instructions

see Carrot

Salsify

Mammoth Sandwich Island 140 days. Many prefer Salsify to oysters; the soup from which gives off an odor exactly the same as oysters; it has much the same flavor. Every garden should produce some of this easily grown plant. Plant very early in the spring. Culture much the same as carrot. Roots 6 to 8 inches long, $1\frac{1}{2}$ inches thick, tapering, smooth, dull white.

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.25) (5 lbs., \$5.50) prepaid

★ ★ ★

From St. Ansgar, Iowa—Your Sweet Spanish Onion is the best I have ever seen.

★ ★ ★

From Rush Springs, Okla.—I have found your seed to be the best and most dependable that I have planted. Your seeds are rated highly in this district.

★ ★ ★

From Choctaw, Okla.—Regarding Aphicide—It is unequaled for its purpose and feel we must have it to succeed with vine crops. (Aphicide listed page 88.)

HOW TO GROW SPINACH

● Everybody knows that Spinach is high on the list of health-giving and body-building vegetables. Grow more and eat more. It is essentially a spring and autumn crop and delights in cool, moist weather. While an annual, it is so hardy that it may be sown in the autumn and carried over winter except in the extreme north, coming on very early in the spring. (See page 8 for preparation of the soil.) Abundant, quickly available plant food is desirable and an application of highly nitrogenous fertilizer is advantageous when the plants are about half grown. Plant to a depth of one inch in rows 16 to 20 inches apart, thin to 6 inches apart in the row. Spinach has had much attention from plant breeders the past few years and varieties are now much larger leaved, more succulent and remain in good, edible condition longer. Do not use poisonous insecticides for insect control. Plant 1 ounce of seed to 100 feet of drill, 8 pounds per acre.



Spinach is the ideal vegetable for greens. Grow more of it.

Bloodsdales Long Standing 45 days. An outstanding strain of the Savoy Leaved Spinach. Much in demand for home and market gardens. It is slow to run to seed. Plant uniform, handsome, compact with large dark green blistered and crumpled leaves. Shipped extensively from the extreme south.
(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.40) (5 lbs., \$6.15) prepaid

Juliana 50 days. A late sort that is suited to long distance shipping. May be used in the home and market garden to succeed as early sorts. Plants dense, compact; leaves dark green, crumpled, rounded and thick. One of the slowest to go to seed.
(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) prepaid

King of Denmark 48 days. Highly desirable for canning and spreading. Leaves large, thick, dark green and only slightly crumpled. Excellent for spring planting because the seed stalks are slow in forming.
(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.40) (5 lbs., \$6.15) prepaid

Nobel (Giant Thick Leaved) 46 days. We consider this the best of the thick leaved varieties, and recommend it highly for canning, as well as for home and market garden. An enormous yielder. Plants large, vigorous and spreading, slow to form seed. Leaves huge, thick, smooth, pointed with rounded tip; color deep green, very tender.
(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.40) (5 lbs., \$6.15) prepaid

HOW TO GROW SQUASH

The Summer and Italian Squash we offer are all bush in habit of growth. Use the same culture as for cucumbers. See page 25. Plant $\frac{1}{4}$ lb. of seed to 100 hills, 4 lbs. per acre, hills 3 feet apart each way. Winter and Autumn Squash are trailing, or vining. Culture is the same as for pumpkins, as given on page 66, also see page 3 for preparation of the soil. Sow 3 ounces to 100 hills, 3 lbs. per acre, hills 5 to 8 feet apart each way.

Use Aphicide No. 15 to control black squash bugs. See page 88.

OUR SQUASH SEED

We are one of the most extensive growers of squash seed in the United States. Our fields are well separated to prevent cross-pollination, this being an important item in the growing of squash seed, as they will mix at a much greater distance than any other vegetable. Market growers will find our squash true to type and uniform. No grower uses more care in the production of his stock.

Dwarf Yellow Summer Crookneck is a favorite in the South for fall planting; Early White Bush is a nice, bright green when young, turning to pure white when mature. In some sections Dwarf Bush Green is taking the place of Early White Bush because of its deeper green color. Of Italian varieties, the East and South prefer Cocozelle while California planters use the Zucchini. The past couple of seasons, Table Queen has become more popular in the class of small, individual baking squashes which includes Golden Table Queen and Delicata.

Italian varieties

Squash

Cocozelle 45 days. In the south this is the most popular Italian variety with shippers and market growers. Very prolific. Plants bush; fruits weigh 4 pounds at maturity and are 15 to 20 inches long, $4\frac{1}{2}$ inches through the thickest part, cylindrical, straight and smooth. Color dark green with faint light green stripes changing to yellow. Flesh firm, greenish white; the very young fruits are marketed.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c)
(lb., 85c) (5 lbs., \$3.70) prepaid

Zucchini Black 62 days. We recommend our Black Zucchini to California growers as being exceptionally true to type for this sort. Plant is of bush type. Fruits at maturity, 12 to 15 inches long, 5 inches in diameter, cylindrical, long, smooth, dark green-black. Flesh greenish white and of good flavor.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c)
(lb., 80c) (5 lbs., \$3.50) prepaid



A couple of plants Squash
Black Zucchini.

★ ★ ★

From New York, New York—We have been advised that some of the best California Wonder Pepper seed available is grown, packaged and sold by your organization. We have had a call from some of our growers for some seed that will develop very true to strain. We would like to get your prices in 50, 75 and 100 pound lots.

Banana Pink 105 days. Shorter and of more striking appearance than the regular Banana. A vining sort, length of fruits at maturity 15 inches; diameter $4\frac{1}{2}$ inches. Rind beautiful salmon pink; flesh orange-yellow. Fine grade of rich sweet flavor. Seeds brown and highly enameled.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Delicata 65 days. A very fine individual size squash for baking. Keeps well into the winter. Yields abundantly. Fruits about 10 by 4 inches at maturity, slightly tapering to the stem end. Try baking Delicata whole until tender; then cut lengthwise, remove seed, season with butter, pepper and salt and place in the oven and bake until brown.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

Pikes Peak 110 days. Very hardy and less susceptible to injury by squash bugs than most other winter sorts. Good for table use as well as for stock feed. Oval shaped fruits, large at the stem end, and tapering toward blossom end. Rind slate colored and hard; flesh creamy yellow, good quality and an excellent keeper. An abundant yielder, weight $\frac{1}{2}$ to 10 pounds.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 20c) (lb., 55c) (5 lbs., \$2.30) prepaid

Table Queen or Des Moines (Green) 58 days. Also known as Acorn. An individual sized squash desirable for baking. Popular for home, market garden and shipping. Vines trailing; fruits acorn-shaped, ribbed, smooth, thin-shelled, dark green. Flesh light yellow, bakes dry and sweet.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid



Squash Table Queen or Des Moines.

★ ★ ★

From Sterling, Kans.—Will you please send me your seed catalogue, I am especially interested in your lovely zinnias, having seen your seed fields last fall.

★ ★ ★

From Juliet, Tenn.—Your Gulf State Market Tomato surely is the one for me. I picked them in 55 days from time transplanted and my neighbors said they were the finest they ever saw.

Delicious, Golden 100 days. Popular with canners because of its extremely dry flesh. Vines trailing. Fruits shaped somewhat like a top and resembles Green Delicious except in color which is bright reddish orange.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Delicious, Green 102 days. Edible quality excellent, and the standard by which others may be judged. Shaped much like Hubbard, but pointed only on the blossom end; the stem end being flattened. Weight 7 to 8 pounds. Skin dark green, warted but not prominently; rind thin and hard. Flesh extremely thick, bright yellow and of excellent flavor. Keeps well.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) prepaid

Golden Table Queen 58 days. A golden strain developed out of the Table Queen. Thicker meat, better quality and more attractive for table use when baked. Is also delicious as a summer squash when the fruits are small and tender. Do not fail to try this fine new variety. Golden Table Queen Squash is Bronze Medal Winner 1939 "All America" Selections.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Hubbard, Chicago Warted 110 days. Larger than Improved Hubbard and with less protrusion at the blossom end than other Hubbards. Very heavily warted; fruits weigh about 12 pounds, dark slate green. Flesh deep orange-yellow, dry and sweet. Keeps exceptionally well.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Hubbard, Golden 100 days. Much like Improved Hubbard as far as shape and rind are concerned, but smaller, earlier and golden in color. Weight about 7 to 8 pounds. Planted for home, market garden and much used for canning. Fruits globular, pointed at the ends; rind deep orange-yellow, dry, fine grained and of excellent quality.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid

Hubbard, Improved Green 105 days. The standard winter sort. Our stock of this is smaller and much more uniform than is usual, and less inclined to have slate color stripes at the blossom end. We believe the small sized Hubbards more desirable for selling from retail stores because too large squashes are usually split and sold in pieces. Weight about 9 pounds; pointed at both ends, moderately warted. Rind dark bronze green, tough and hard. Flesh very thick, orange-yellow, sweet and dry.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) prepaid



Squash Chicago Warted Hubbard

Squash

Summer varieties

Dwarf Bush Green 53 days. (Also known as Green Tint or Bennings.) An excellent sort, popular in the west because the young fruits hold their greenish color well on the market. Vines are of bush type; in size some larger than Early White Bush Scallop and hardly as uniform. Color greenish white when young and light cream when matured.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.70) prepaid

Dwarf Summer Crookneck 50 days. Southern planters will find our stock of this highly desirable because of its uniform size and color. Fruits are attractively warted, become 10 inches long and 3½ inches through the bowl at maturity. Neck curved; skin bright orange-yellow. Good for home and market garden use; very prolific.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.70) prepaid

Early Prolific Straight Neck 55 days. We have grown squash seed for forty years; producing during this time thousands of acres and have never produced a better summer variety. The fruits are straight, smooth and of delicate creamy color. Can be used when 4 to 5 inches long and until 12 or 14 inches long under good growing conditions. Plant is bush in type. A prolific yielder and a money maker for shippers, "All America" Selection Winner.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.70) prepaid

Early White Bush Scallop 53 days. (Also known as Patty Pan.) The standard Summer Scalloped squash, extensively used by shippers as well as for home and market garden planting. Vines are bush type, mature fruits 3 inches thick, 8 inches in diameter, round, flattened, smooth with edges scalloped. Weight 2½ pounds. Our strain is remarkably uniform. Color when young bright green, changing to pure white at maturity.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.70) prepaid

Giant Summer Straight Neck 55 days. A selection from Mammoth Yellow Summer Crookneck. The neck is straight instead of curved and packs to a better advantage for shipping. Fruits thick, neck straight, heavily warted, orange-yellow. Flesh thick, light yellow.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 60c) (5 lbs., \$2.65) prepaid

Mammoth Yellow Summer Crookneck 56 days. Larger and later than Dwarf Summer Crookneck, warted. Larger and heavier fruits weighing 4 to 5 pounds, 18 to 24 inches long, 4½ inches diameter of bowl. Neck curved, skin rich orange-yellow.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.00) prepaid

Wood's Early Prolific 52 days. One of the earliest of Summer Squash. The fruits are used when young and tender at which stage they are green tinted and desirable for shipping as well as local market. Weight 2 to 2½ pounds; bulge at both stem and blossom ends; smooth and only slightly scalloped. Type and color not as definitely fixed as the older standard sorts, but recommended because of its quality and tremendous yields.

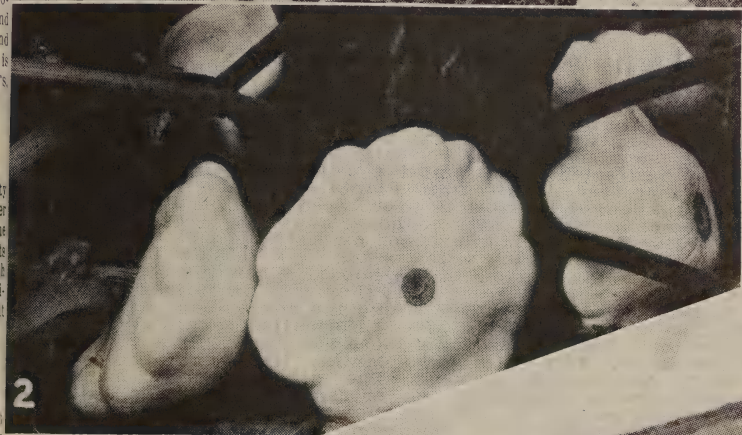
(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) prepaid

★ ★ ★

From Pleasant Green, Mo.—I passed your place this summer and don't believe I ever saw such beautiful flowers as you had.

★ ★ ★

From Ingalls, Kans.—Please send your catalogue. We drove through Colorado and saw your beautiful Zinnia fields in bloom; never saw anything so beautiful.



**No. 1 Squash,
Dwarf White
Bush and the
legendary sleep-
ing Ute Moun-
tain**

**No. 2 Hill of
Dwarf White
Bush**

**No. 3 Seeding
Early Prolific
Straightneck**

**No. 4 Hill of
Dwarf Summer
Crookneck**



● The tomato is a universally favorite vegetable and no other fruit carries greater health bearing elements. No matter how small the garden, it should contain at least a few plants so that the family can have a fresh supply during a long season. The fresh fruits sliced or used in leafy salads add zest to the appetite. The use of canned tomato juice as a beverage or cocktail is growing by leaps and bounds.

OUR TOMATO SEED

Of recent years there has been a great improvement in tomato varieties. Fruits are smoother, larger, flesh more solid, plant yields increased and disease resistant varieties developed. Our tomato seed certainly must have "something on the ball" because our sales in the larger tomato shipping districts have increased so rapidly. With probably no other vegetable is the value of high altitude growing of the seed and the natural selection for earliness and hardiness so well demonstrated. The soil, sunshine and irrigation water supply the elements needed to develop seed of strong vitality. Seed being the plant in embryo transfers this increased vitality on to the growing plants and results in larger yields of high quality tomatoes. Our seed crops are grown from select stock seed saved from individual plants. Many hothouse growers demand this grade of super select seed. You will find it listed on page 84.

HOW TO GROW TOMATOES

One ounce of seed will produce 3,000 to 4,000 plants, however, some should be allowed for safety so that only good strong plants may be set. Ordinarily two ounces of seed is the amount suggested per acre but this is usually more than enough. The seed may be treated before planting using the Ceresan, Semesan, or other seed disinfectant. Plants should be set out as soon as all danger of frost is over. Seed may be planted in the hotbed or in flats in the greenhouse about six weeks before transplanting to the field. Sufficient plants for a small garden can be started by sowing a few seeds in a shallow box and placing in a sunny window in the house. When the seedlings reach the height of about one inch, they may be "pricked out" in a larger box, hot bed or cold frame and space about 4 inches apart. The article on page 6 gives information regarding hotbeds and cold frames. Use only loose soil that will not bake or crust easily. This extra transplanting is now rarely done by large commercial growers. The plants usually being thinned in the beds to stand two or three inches either way. If the plants become too tall and "leggy" they are sometimes sheared. It is much better, however, to keep the beds cool enough so that short, stocky, hardy plants are produced. Keep the soil moist enough for good steady growth. Too much watering will result in spindling plants and increase the danger of "damping off." Semesan spray will help correct "damping off."

TRANSPLANTING

Varieties with small vines may be set four feet by four feet which will require 2,723 plants per acre. 1,743 plants are required if spaced 5 feet by 5 feet. This much room or more being required by the large vining sorts such as Norton and Indiana Baltimore. If checked in squares, plants may be cultivated both ways. In transplanting the main points to be regarded are: care in taking up the plants to avoid injury to the roots, setting out as soon as possible to prevent the air coming in contact with the roots, setting out firmly to prevent the hot sun from withering and blighting the leaves. Before setting out, harden the plants by letting them get quite dry a day or two before, but give them abundance of water a few hours before pulling. Setting out is most apt to be successfully done just at evening or immediately before or during a rain. About the worst time is just after a rain, when the ground being wet it is impossible to sufficiently press it about the plants without baking hard. Never set a field without the use of water. Under irrigation, plants should be set on the edge of the furrow and immediately followed by water.

If possible irrigate once each day for two or three days following. If not under irrigation, single holes are dug, the roots inserted, the earth filled in and the water poured on top to settle the plants. Water should be used freely and the wet surface immediately covered with dry soil about the plants. Set the plants deeply (about two-thirds of the stem) and new roots will be thrown out from the buried portion.

STARTER SOLUTIONS FOR TOMATOES

Recent experiments with starting solutions which are applied at the roots of the plants at transplanting time have shown gratifying increases in early and total yields of tomatoes.

Best results were obtained by using 2 parts of Ammoniated Phosphate 11-48 and 1 part of Nitrate of Potash. The solution was made by using 8 pounds of this special transplanting mixture dissolved in 50 gallons of water. Apply $\frac{1}{4}$ pint of this solution to each plant. In small gardens a weaker solution may be made by using 1 ounce to 1 gallon of water and using $\frac{1}{2}$ pint per plant.

Starter solution may also be used in transplanting Cabbage, Pepper and Egg Plant. With Cabbage, however, use a weaker solution; about 5 parts per 50 gallons of water; $\frac{1}{4}$ pint to each plant.

WATERING

The best time to water plants is early in the morning or in the evening. Water may be given to the roots at any time, but should never be sprinkled over the leaves while they are exposed to the bright sunshine. If watering a plant has been commenced, continue to supply it as it is needed or more injury than good will result from what has been given. One copious watering is better than many sprinklings. The ground should always be stirred with a hoe or rake before it becomes so very dry as to cake or crack. Too much watering or rainfall will result in excessive vine growth and light sets of fruit.

TRAINING AND PRUNING

Of course, it is not necessary that the vines be trained or pruned but this does have certain advantages. Stakes may be set and the plants pruned to a single stem, tying perpendicular to the stake with cord. This is rather an expensive process and not followed by most commercial growers. Many, however, pinch out all lateral branches as soon as they appear and confine the growth to one stem. When several clusters of fruits are set on, the vines are topped; this stopping further growth of the vine and concentrates the energy of the plant toward maturing the fruits that are already set. Advocates of this system claim larger fruits and several days of earliness over unpruned plants. There is more danger of spread of certain diseases with pruned than with unpruned tomatoes.

Cultivate as long as the vines will permit. The last two or three workings of the soil should be very shallow.

Earliness of tomatoes may be increased as much as a week or ten days by use of super-phosphate or commercial fertilizer. Recent experiments indicate that this is best applied as a solution to the roots of the plants at the time of transplanting. Some Southern growers have found it advantageous to plant about half as many hills of corn in the field as there are tomato plants. This provides much needed shade and guards against hot winds. It is claimed sunburning is lessened and yields increase by this method. Others stake the fields and similarly plant pole beans instead of the corn.

SPRAYING AND DUSTING

In some localities it is necessary to maintain a strict spraying schedule beginning with the small plants and continuing each week throughout the growing season. A solution of combined bordeaux and arsenate of lead is ordinarily used, although in some states where spraying laws prevent this, some non-arsenical must be used. We suggest Aphicide R-1.

PSYLLID

This minute insect often attacks tomatoes and the gardener loses his crop without determining the cause. They are very small and appear somewhat like aphids. The tomato leaves turn grey and roll although there is no wilting. The leaves become hard and the plants stunted. A very few psyllid can permanently injure the tomato plant. We suggest dusting with Pyrethrum-Sulphur Dust as soon as this pest appears, using a funnel on the end of the discharge pipe of the duster and place this over the plant to confine the dust.

Tomato

Days to maturity represents time

from transplanting to the open field
as grown here at Rocky Ford.

Weights given of average fruits are as grown in our own seed fields. These may vary under other growing climatic conditions.

Allred 62 days. Very similar to Bison, in fact is probably a selection from that variety. Fruits however average one-third larger.
(Pkt., 10c) (oz., 40c) (¼ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) prepaid

Bison 60 days. An extremely early medium small fruited sort somewhat on the order of Earliana, but with smaller plants and globular fruits. It pollinates strongly and sets fruit in hot, windy climates better than most other sorts. Plants too dwarf for staking.
(Pkt., 10c) (oz., 40c) (¼ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) prepaid



Tomato Bonny Best

Pritchard's developments. Plants on the order of Earliana. Vine light, open and spreading with medium foliage. While early and very prolific is inclined to sunburn in some sections. Not well suited to growing in South; fine for Utah and western Colorado. Fruits medium large, orange-red, globe shaped, smooth and uniform. Somewhat on the order of Marglobe, but with walls hardly as thick. Flavor mild and agreeable. Average weight of fruits 7 oz.

(Pkt. 10c) (oz., 35c) (¼ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid

Burrell's Early (New) 62 days. A new departure in Tomatoes combining the large, globe, solid fruits of Marglobe with the very dwarf, extra early plant of the Bison. Solid enough for shipping. Because of the very dwarf plants, may be spaced 3 ft. by 3 ft. The smooth, red fruits set in heavy clusters with a minimum of vine. We believe this to be the earliest standard shipping sized tomato yet introduced.

(Pkt., 20c) (¼ oz., \$1.00) (oz., \$3.00) (¼ lb., \$9.00) (lb., \$30.00) (5 lbs., \$132.00) prepaid

Canner's Jewell—Blood Red Flesh 75 days. This was developed in the Rocky Ford district for canning use. Yields abundantly large, very smooth, deep red fruits. The skin is thick and peels well. Flesh firm and walls thick. Its outstanding characteristic is the very deep blood red color, which is carried clear through the tomato. Shape the same as Chalk's Early Jewell, but slightly larger and more full. While this is primarily a canning sort, you will find it excellent for slicing. Average weight of fruits 6 to 7 oz. Makes tomato juice with a brilliant color and zippy tang that calls for more.

(Pkt., 10c) (oz., 35c) (¼ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid

Cardinal 80 days. A medium early sort of the Early Stone type. Fruits large, cardinal red in color, semi-globular, smooth and ripens well to the stem. Interior deep red and of fine flavor.

(Pkt., 10c) (¼ oz., 25c) (oz., 60c) (¼ lb., \$1.85) (lb., \$6.50) (5 lbs., \$28.60) prepaid

Bonny Best, Burrell's Special Selection, Crown Set

73 days. Second to none as a general purpose tomato. Desirable for forcing under glass and used as a canning variety in northern sections; valuable for market, garden and shippers. Vine medium in size. Fruits handsome, uniform, bright deep scarlet red, globe shaped, slightly flattened, smooth and firm. Average weight of fruits 5 oz.

(Pkt., 10c) (¼ oz., 30c) (oz., 95c) (¼ lb., \$3.00) (lb., \$11.00) (5 lbs., \$48.40) prepaid

Bonny Best, Standard

See Burrell's Special Selection for general description.

(Pkt., 10c) (oz., 30c) (¼ lb., 90c) (lb., \$3.25) (5 lbs., \$14.30) prepaid

Break O'Day

70 days. Resistant to wilt and nail-head rust. One of the late Dr.

Danmark 60 days. Compact vine resembling Bison but having smoother fruits. Sets more in large clusters and yields abundantly; unexcelled for production farther North than ordinary varieties. Should be planted 2 by 3 ft. because of the small plants. Recommended only for home garden and local market because of small size of fruits.

(Pkt., 10c) (oz., 40c)
($\frac{1}{4}$ lb., \$1.10) (lb., \$3.75)
(5 lbs., \$16.50) prepaid

Earliana, Burrell's Special Strain—

Crown Set 64 days. The standard first early sort. We received a report on a trial conducted using over 50 different strains of tomato; among them several Earlianas. Results were checked carefully, and when the first picking was made, the planting grown from our strain far outstripped the others in number of fruits and weight. Valuable sort for home and early market. Fruits medium in size, flattened, globe shaped; color deep scarlet red and smooth. Average weight of fruits 5 oz.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., 95c) ($\frac{1}{4}$ lb., \$3.00) (lb., \$11.00)
(5 lbs., \$48.40) prepaid

Earliana, Standard Same description as above. Saved from good fruits grown especially for seed from our super select planting stocks.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) prepaid

Early Stone 80 days. Fruits larger than regular Stone; under good growing conditions often weighing as much as a pound. Semi-globular, smooth, deep scarlet red. Quite free from skin cracks. Very mild in flavor and when well ripened somewhat mealy in texture of flesh.

(Pkt., 10c) (oz., 45c) ($\frac{1}{4}$ lb., \$1.25) (lb., \$4.75) (5 lbs., \$20.90) prepaid

Grothen's Globe, Burrell's Special—Crown Set

70 days. A new very early maturing beautiful red tomato. The center is slow to ripen and the walls heavy and solid, making it an excellent shipping sort. Color and size about like Marglobe but at least a week earlier. We believe it a selection from Break O'Day. Foliage and color, however, are better than that variety. A heavy producer. Fruits smooth and will pack a large percent "fancy." Average weight of fruits 6 to 7 oz.

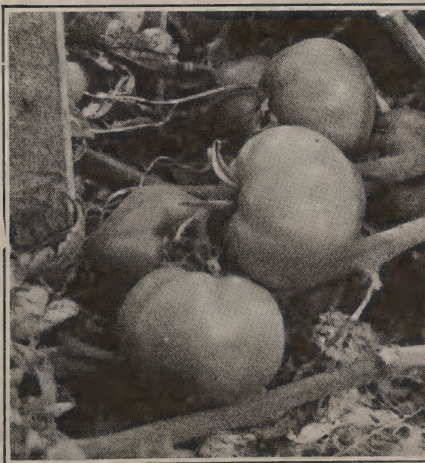
(Pkt., 10c) ($\frac{1}{4}$ oz., 30c)
(oz., 95c) ($\frac{1}{4}$ lb., \$3.00)
(lb., \$11.00) (5 lbs., \$48.40)
prepaid

GROTHEN'S GLOBE STANDARD

(Pkt., 10c) (oz., 40c)
($\frac{1}{4}$ lb., \$1.10) (lb., \$3.75)
(5 lbs., \$16.50) prepaid



Tomato Danmark



Grothen's Globe

No. 1 Gulf State Market Tomato

No. 2 Early Stone

No. 3 Meaty Marglobe

No. 4 Burrell's Marglobe



When purchasing through dealers ask
for our tomato seed in sealed packages

Tomato

Gulf State Market, Burrell's Special—Crown Set

77 days. We sell more seed of this variety to shippers than any other, not excepting Marglobe. The premier purplish-pink shipping sort for southern states. Fruits are large and uniform. Skin is tough; flesh rich deep blood red; shape almost true globe. Entirely free from cracks and blemishes around the blossom end. Its beautiful color carries well to the stem after picked. Plantings in our trial ground lead us to believe that this is the best strain of Gulf State Market yet introduced. Reports from our customers bear this out. Average weight of fruits 6 to 7 oz.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., 95c) ($\frac{1}{4}$ lb., \$3.00) (lb., \$11.00)
(5 lbs., \$48.40) prepaid

GULF STATE MARKET, STANDARD

(Pkt., 10c) (oz., 35c) ($\frac{1}{4}$ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid

Large Gulf State, Burrell's Special—Crown Set

77 days. To those who wish an extra large strain of Gulf State, we offer this superb tomato. It is especially bred for large size, splendid color and abundant fruits. Appearance and color of fruits being much like that of Beauty although nearly globe in shape. Average weight of fruits, 8 oz.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., 95c) ($\frac{1}{4}$ lb., \$3.00) (lb., \$11.00)
(5 lbs., \$48.40) prepaid

LARGE GULF STATE STANDARD.

(Pkt., 10c) (oz., 30c) ($\frac{1}{4}$ lb., 90c) (lb., \$3.25) (5 lbs., \$14.30) prepaid

Indiana Baltimore 82 days. An improved strain of Greater Baltimore. It is of the Stone type, and a favorite canning sort. Vine large and medium heavy. Fruits deep red, large, smooth and solid; thick flat in shape. Well liked by market gardeners in some sections. Heavily productive. Average weight of fruits 7 oz.

(Pkt., 10c) (oz., 30c) ($\frac{1}{4}$ lb., 90c) (lb., \$3.25) (5 lbs., \$14.30) prepaid

Marbon 68 days. Probably a cross between Bonny Best and Marglobe as it is between these two varieties in appearance. Its favorable features are earliness, size, globular shape, interior color and solidity. Ripens from the inside out. Intense scarlet in color. The producer predicts that it may replace such tomatoes as Earliana, Bonny Best and John Baer. Give Marbon a good test. It is possible that you will like it better than other early varieties you have used. Similar to Stokesdale.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.20) (lb., \$4.50) (5 lbs., \$19.80) prepaid

Marglobe, Burrell's Select 78 days. Our seed of this variety is the result of single plant selection. Since the variety was first released by the introducer particular attention has been paid to the uniformity of size, smoothness, depth of flesh and freedom from growth cracks. Resistant to Fusarium Wilt and Nail Head Rust. Fruits uniform, deep scarlet, globe shaped. Smooth, thick flesh and as a shipper it is "tops." Average weight of fruits 8 oz.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., 95c) ($\frac{1}{4}$ lb., \$3.00) (lb., \$11.00)
(5 lbs., \$48.40) prepaid

MARGLOBE, STANDARD.

(Pkt., 10c) (oz., 30c) ($\frac{1}{4}$ lb., 90c) (lb., \$3.25) (5 lbs., \$14.30) prepaid

Meaty Marglobe Select 78 days. Compared with the regular strain of Marglobe this is $\frac{1}{2}$ inch deeper, allowing for two extra slices of fruit and lessening loss from blossom end scar and flats. As the name implies, the flesh is thick and meaty, seed cavities smaller, heavier cross-sections and heavier wall. The originator certainly had in mind the ideal shipping tomato when developing this sort. Claim is made that it will yield 40 per cent more than the regular Marglobe, and our crops of it as grown here at Rocky Ford bear out this statement. In addition to being resistant to fusarium wilt, growers will find it is not inclined to puff. Average weight of fruits 6 to 7 oz.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., \$1.00) ($\frac{1}{4}$ lb., \$3.50) (lb., \$12.00)
(5 lbs., \$52.80) prepaid

MEATY MARGLOBE STANDARD.

(Pkt., 10c) (oz., 35c) ($\frac{1}{4}$ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid

Tomato

Days given represent time
from setting out to maturity

Norton Wilt Resistant Stone, Burrell's Special Selection

88 days. A wilt resistant variety developed from Stone, introduced by the United States Department of Agriculture. One of the best sorts for canning. We believe it unsurpassed in flavor for use in making catsup and for home canning. Plants productive and medium heavy; fruits large, flattened globe shaped, bright red and very solid. Average weight of fruits 8 oz.

(Pkt., 10c) (¼ oz., 30c) (oz., \$1.00) (¼ lb., \$3.50) (lb., \$12.00)
(5 lbs., \$52.80) prepaid

Norton Wilt Resistant Stone, Standard

Same description as above.

Saved from good fruits grown especially for seed from our Super Select planting stocks.

(Pkt., 10c) (oz., 30c) (¼ lb., 90c) (lb., \$3.25) (5 lbs., \$14.30) prepaid

Pearson, Burrell's Special Selection

73 days. A new, popular California

sort for shipment and canning; vigorous plants with ample foliage for proper fruit protection. Fruits medium large, semi-globe and of good red color. Skin very tough.

(Pkt., 10c) (¼ oz., 30c) (oz., \$1.00) (¼ lb., \$3.50) (lb., \$12.00)
(5 lbs., \$52.80) prepaid

Pearson, Standard

Same description as above. Saved from good super select planting stocks.

(Pkt., 10c) (oz., 50c) (¼ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) prepaid

Pritchard, Burrell's Special Selection

73 days. The last introduc-

tion of the late Dr. Pritchard, and regarded as one of the outstanding varieties of recent years. Heavily productive, disease resistant and of fine quality. Fruits large, smooth, solid, globular in shape, scarlet; holds its color well to the stem end. Flesh is firm, fine quality. Desirable for market garden and shipping. Average weight of fruits 6 oz.

(Pkt., 10c) (¼ oz., 30c)
(oz., \$1.00) (¼ lb., \$3.50)
(lb., \$12.00) (5 lbs., \$52.80)
prepaid

Pritchard Standard

Same description as above. saved from good fruits grown especially for seed from our Super Select planting stocks

(Pkt., 10c) (oz., 35c)
(¼ lb., \$1.00) (lb., \$3.50)
(5 lbs., \$15.40) prepaid

Redcap

68 days. Developed by a Division of Vegetable Crops, New York Agricultural Experiment Station. Vine medium in size. Fruits bright red, globe shaped, smooth and firm; averaging about 5 to 6 ounces. Somewhat on the order of John Baer.

(Pkt., 10c) (oz., 40c)
(¼ lb., \$1.20) (lb., \$4.50)
(5 lbs., \$19.80) prepaid

Pearson is one of the best of recent introductions. Large, smooth and quality excellent



Rutgers is an
outstanding
main crop sort

Tomato

Rutgers Burrell's Special Selection 82 days.

While primarily a canning variety and enjoying wide acceptance for this use, some shipping districts especially in Texas like it for the greenwrap trade. It is a Marglobe X. J. T. D. Hybrid developed by the Campbell Soup Co. Ripens from the inside out making it especially desirable in the manufacturing of juice, soup, catsup and puree. Fruits highly colored, flattened globe in shape; weight about eight ounces, often more. Vines large and very erect giving ample protection to the fruits. Outstanding in vigor, size and productiveness. Highly resistant to wilt.

(Pkt., 10c) (¼ oz., 30c)
(oz., 95c) (¼ lb., \$3.00)
(lb., \$11.00) (5 lbs., \$48.40)
prepaid

RUTGERS STANDARD

(Pkt., 10c) (oz., 35c)
(¼ lb., \$1.00) (lb., \$3.50)
(5 lbs., \$15.40) prepaid

Early Rutgers Description same as Rutgers except that it is a few days earlier and averages only slightly smaller in size.

(Pkt., 10c) (oz., 35c) (¼ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid

San Diego Stone 80 days. The outstanding feature of this tomato is its very deep blood red color of flesh indicating that it has some blood of the Italian varieties; extremely attractive when sliced. Quality excellent; texture and size the same as Stone; foliage affords good protection. Plants medium large and upright.

(Pkt., 10c) (¼ oz., 30c) (oz., 95c) (¼ lb., \$3.00) (lb., \$11.00)
(5 lbs., \$48.40) prepaid

Scarlet Dawn 70 days. Early in season. Vines fairly open, medium growth, prolific. Fruits medium large, globular, thick walled and smooth. Color bright scarlet, exceptionally attractive. Average weight of fruits 5½ oz.

(Pkt., 10c) (oz., 35c) (¼ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid

Small German Sugar 78 days. The beautiful small red tomatoes are sweet and tasty. Should sell well with the higher class restaurant and hotel trade because of their appetizing appearance in salads, the cherry sized fruits used whole. Fruits are borne in immense clusters.

(Pkt., 25c) (¼ oz., 75c) prepaid

Speed 60 days. The originator gave this the name of "Speed" because of its extreme earliness in Montana, where this was developed. Adapted to staking and greenhouse growing because of its long vine. Fruits small, solid, smooth, red and globular; about the size of Bison but smoother.

(Pkt., 10c) (oz., 50c) (¼ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) prepaid

Valiant 68 days. Comes into bearing only a few days later than Earliana, and the fruits are of better quality and firmness. Should not be matured in the south during the extreme heat of midsummer. Fruits globular, intense scarlet in color. Weight about 6 oz. each.

(Pkt., 10c) (oz., 40c) (¼ lb., \$1.20) (lb., \$4.50) (5 lbs., \$19.80) prepaid



Rutgers

SUPER SELECT TOMATO SEED

For Greenhouse Growers and Market Growers Wishing
the Best Selection of Tomato Seed



The finest individual plants are staked and the seed reserved for our own planting the following season. We offer limited amounts of this to our customers as Super Select Seed

The growing of tomatoes in greenhouses for the fancy winter market requires a rather heavy initial investment and maintenance expense in addition to more than the usual labor and skill on the part of the grower. Growing under these conditions requires absolutely dependable seed. To meet this demand, we offer our Super Select grade of tomato seed. We stake and save seed from a few of the very finest plants we are able to find in our seed fields, which in turn have been grown from the finest possible selection of line bred stock seed.

We offer this Super Select Tomato seed from eight varieties. The price of each is as follows: (Pkt., 50c) ($\frac{1}{4}$ oz., \$1.50) (oz., \$5.00) ($\frac{1}{4}$ lb., \$18.00) (lb., \$70.00).

The varieties are as follows:

Burrell's Super Select Bonny Best Tomato.

Burrell's Super Select Earliana Tomato.

Burrell's Super Select Gulf State Market Tomato.

Burrell's Super Select Marglobe Tomato.

Burrell's Super Select Norton Wilt Resistant Tomato.

Burrell's Super Select Pritchard Tomato.

Burrell's Super Select Grothen's Globe Tomato.

Burrell's Super Select Rutgers Tomato.

Culture similar to Beets. Do not plant

Turnips too thickly. One pound of seed is sufficient for an acre.

Turnip

Early Purple Top Milan

40 days. The earliest Turnip in cultivation. Splendid for forcing as well as for home and market garden. Tops small and strap leaved; roots very flat, becoming 4 inches across. Flesh white, fine grained, crisp, tender and sweet.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c)
(lb., 95c) (5 lbs., \$4.25) prepaid

Golden Ball (Orange Jelly)

60 days. A splendid yellow fleshed table variety. Roots globular, about 4 inches in diameter. Skin smooth and orange-yellow. Flesh yellow, fine grained.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 20c)
(lb., 55c) (5 lbs., \$2.30) prepaid

Purple Top Strap Leaf

45 days. Used extensively for home and market garden. Plant very productive, medium early. Tops medium small, upright and compact; roots flat, purple red above the ground, white below. Flesh fine grained, tender and white.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 20c)
(lb., 50c) (5 lbs., \$2.10) prepaid



Turnip
Purple
Top Strap
Leaf



Turnip
Purple
Top Globe

Purple Top White Globe

55 to 65 days. This excellent table variety is globular in shape, of good size and attractive in appearance. Roots are large, purple or dark red above ground, white below. Flesh white, fine grained and tender. Roots, when in best condition for table use are about 3 inches in diameter, but can be grown much larger for stock feed. Keeps well and is the standard sort for home, market garden and shipping.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 20c)
(lb., 55c) (5 lbs., \$2.30) prepaid

White Egg **55 days.** A splendid quality sort for home and market garden use. Top medium sized; roots white, egg shaped, smooth, growing one-half above ground. Flesh crisp, tender, fine grained and sweet. Diameter $2\frac{1}{4}$ inches, length 3 inches.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 20c)
(lb., 55c) (5 lbs., \$2.30) prepaid

Rutabaga - American Purple Top **88 days.** A good dependable variety used for storage and shipping. Roots large, globe shaped with small neck and tap root. Skin yellow with purple top. Flesh light yellow, firm, tender and crisp.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 20c) (lb. 55c) (5 lbs., \$2.30) prepaid



Plant Covers

Crinkle Plant Covers are probably the strongest paper plant protectors yet developed. Recommended for starting almost any of the vegetables or flowers, but especially adapted to vining plants such as melons.

Crinkle Plant Covers were designed from specifications submitted by seven thousand growers, to withstand any kind of weather. They have been tested under such extremes as nine inches of rain and wind in forty-eight hours and came through in good condition. They are crop protection against frost, wind, rain, and insects. The crinkled walls make these covers stronger than any others, and there are no folds to catch the wind—no covers blown off, **Crinkle Plant Covers** are faster to set than any others.

Prices are F.O.B. Rocky Ford—Express or Postage extra. However, if your seed order amounts to as much as the **Crinkle Plant Cover** order, we will pay transportation on the **Crinkle Plant Covers**. Prices subject to change if necessary.

CRINKLE PLANT COVERS, No. 1 size, are recommended for melons, etc. Is $6\frac{1}{2}$ " high and has a base of about 12". Weight per carton of 500, $15\frac{3}{4}$ lbs. **PRICE: (One Carton—500, \$5.35) (1,000 at \$10.25 per thousand) (2,000 at \$9.50 per thousand) (5,000 at \$9.15 per thousand) (10,000 at \$8.65 per thousand) (25,000 at \$8.15 per thousand).**

CRINKLE PLANT COVERS, No. 2 size, are $7\frac{1}{2}$ " high and have a base of about 13". Weight per carton of 500, $18\frac{3}{4}$ lbs. **PRICE: (One Carton—500, \$6.00) (1,000 at \$11.25 per thousand) (2,000 at \$10.50 per thousand) (5,000 at \$10.15 per thousand) (10,000 at \$9.65 per thousand) (25,000 at \$9.15 per thousand).**

	No. 1 Size	No. 2 Size
Metal Setters	\$1.25 each	\$1.50 each

For small gardens we offer either size of the Crinkle Covers postpaid 25 pkg., 50c; 50 pkg., 90c. Complete with cardboard setter.

HOTKAPS

A Hothouse for every plant. This is the first kap to become nationally popular and practical for the protection of individual plants in the field. **Prices are prepaid as follows:** We reserve the privilege of shipping the cheapest way. **Weight:** 25 size, 2 lbs.; 100 size, 5 lbs.; 250 size, 9 lbs.; 1,000 size, 28 lbs.

Packed 1,000 to a carton (1 to 4 cartons at \$10.75) (5 to 9 cartons at \$10.50) (10 to 24 cartons at \$10.25) (25 cartons or more at \$10.00).

25 Package complete with cardboard setter.....	\$0.50
100 Package complete with garden setter and tamper.....	2.75
250 Package complete with garden setter and tamper.....	4.00
Steel Setter and Tamper.....	1.50
Garden Setter alone50
Steel Tamper alone25

Controlling Insects, Worms and Rodents

★ Good gardening consists not only of proper tillage, irrigation and care of the plants but also in combating various pests that will destroy or injure the crop. Both dusting and spraying are effective. In the western part of the United States, tremendous acreages of vegetables are grown and marketed in carload lots. Experiments have shown that dust is much more quickly and easily applied, in fact, some of the larger growers use airplanes for this purpose. These fly low over the ground and the blast from the propellor blows the insecticide evenly over the crops.

On page 89 you will find dust guns listed and described and on page 88 dust insecticides. Select the type and size of dust gun suited to your requirements. Use Aphicide as a dust, do not mix with water, apply as it comes from the package. Adjust the duster properly and blow the Aphicide with sufficient force to form a smoky dust that will thoroughly coat all parts of the plant. Results obtained depend largely on the thoroughness of application.

CONTROLLING INSECTS ON VINE CROPS

STRIPED CUCUMBER BEETLES. These insects often appear as soon as the plants come up. They are not only very destructive at that time but their larva is the small grub or borer which works into the roots of the vines, more especially in pumpkins and squashes, but to some extent in melons.

Dust to kill these Striped Beetles with Aphicide P-6 or Aphicide No. 21—See page 88. Attach the discharge of your duster to a funnel-shaped cone which you can set down quickly over the plants and blow one blast of Aphicide, then wait four or five seconds and a second hard blast should be sufficient to kill all the beetles on the plant or hiding under the plants.

APHIS OR PLANT LICE. These very small insects often cause much damage. They increase very rapidly and while at first they remain on only a few plants and do not seem to spread, if not destroyed then they later may spread over the whole field within a few days.

It is the dust and gas covering the insect's body that kills. Start early in the season when the aphids first appear. Direct the blast upward against the underside of the leaves by means of the curved nozzle on the discharge pipe. Stake the infested plants and return the next few days and kill any insects that remain. Dust only where aphids are found as Aphicide No. 10 kills only by contact. Repeat application whenever needed.

BLACK SQUASH BUGS

Because of the extreme difficulty of killing the Black Squash Bug, we suggest two dustings with Aphicide No. 15 or Aphicide P-10. The first dusting will cause the bugs to come out from under the clods at the base of the plants. The repeat dusting which should follow the other by about one-half minute will kill a large percentage of the adult bugs. The young are easily killed by one thorough application.

GRASSHOPPERS AND CUT WORMS

We have found Sodium Fluosilicate superior to arsenate for use in poison bait for killing grasshoppers and cut worms. It kills more quickly and is much less dangerous to livestock and poultry. Use 1 lb. of Sodium Fluosilicate to each 10 lbs. of bran, mix dry thoroughly, add about 1 lb. of molasses or just enough to make a crumbly mixture. A few drops of Oil of Anise should be added to the molasses before mixing and sometimes a small amount of water. For grasshoppers sow thinly along fence rows early in the morning. For cut worms scatter in the evening about the plants where the worms are working.

GROUND SQUIRRELS

Ground squirrels and other rodents often dig up seed after planting. This can be prevented by treating the seed with coal tar. First wet the seed and then stir in thoroughly at the rate of one teaspoonful of coal tar to each peck of seed; dry and plant as usual.

Aphicide Dust Insecticides

Can now
be mailed

● Extensive research with insecticides has been conducted with a view of finding the most effective killing agents as well as those that are safest to use. Pyrethrum, Rotenone, and Nicotine have been found to be among the best. The various Aphicide dust insecticides are made by combining each of these with a special inert carrier that is fluffy, fine grained, and of good adhesive ability. We have tried these insecticides on our own crops and recommend them to you.

Aphicide No. 10 For controlling aphids on melons, cucumbers, watermelons, cabbage, cauliflower, broccoli, and peas. Properly used, most resistant aphids can readily be killed by this powerful nicotine dust.

PRICE: ($\frac{1}{4}$ lb., 15c) (1 lb. Can. 45c) (5 lb. Can. \$1.65) (25 lb. Can, \$6.95) PREPAID. NOT PREPAID (1 lb. Can, 30c) (5 lb. Can, \$1.20) (25 lb. Can, \$5.25) (100 lbs., \$20.00)

Aphicide No. 15 For controlling Black Squash Bugs, also the more resistant aphids and Harlequin Beetles. This is an extremely strong nicotine dust. Easily exterminates the young squash bugs and many of the adults when properly applied.

PRICE: ($\frac{1}{4}$ lb., 15c) (1 lb. Can, 55c) (5 lb. Can, \$2.05) (25 lb. Can, \$8.90) PREPAID. NOT PREPAID (1 lb. Can, 40c) (5 lb. Can, \$1.60) (25 lb. Can, \$7.30) (100 lbs., \$27.00)

Aphicide No. 21 Contains both stomach and contact poisons. For controlling striped cucumber beetles, will also kill aphids.

PRICE: ($\frac{1}{4}$ lb., 15c) (1 lb. Can, 50c) (5 lb. Can, \$1.85) (25 lb. Can, \$7.85) PREPAID. NOT PREPAID (1 lb. Can, 35c) (5 lb. Can, \$1.40) (25 lb. Can, \$6.25) (100 lbs., \$23.75)

Aphicide P-6 General Purpose Insecticide. For control of striped cucumber beetles, flea beetles, and leaf hoppers. This dust insecticide contains 6% of 2% Pyrethrum concentrate.

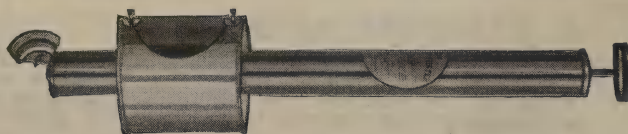
PRICE: ($\frac{1}{4}$ lb., 15c) (1 lb. Can. 45c) (5 lb. Can. \$1.65) (25 lb. Can, \$6.95) PREPAID. NOT PREPAID (1 lb. Can, 30c) (5 lb. Can, \$1.20) (25 lb. Can, \$5.25) (100 lbs., \$20.00)

Aphicide P-10 General Purpose Insecticide, stronger than P-6. Controls many of the more resistant beetles and insects. Contains 10% of 2% Pyrethrum concentrate.

PRICE: ($\frac{1}{4}$ lb., 15c) (1 lb. Can, 55c) (5 lb. Can, \$2.05) (25 lb. Can, \$8.90) PREPAID. NOT PREPAID (1 lb. Can, 40c) (5 lb. Can, \$1.60) (25 lb. Can, \$7.30) (100 lbs., \$27.00)

Aphicide R-1 For controlling worms, caterpillars, bean beetles, slugs, and blister beetles on beans, cabbage, and cauliflower.

PRICE: ($\frac{1}{4}$ lb., 15c) (1 lb. Can, 50c) (5 lb. Can, \$1.85) (25 lb. Can, \$7.85) PREPAID. NOT PREPAID (1 lb. Can, 35c) (5 lb. Can, \$1.40) (25 lb. Can, \$6.25) (100 lbs., \$23.75)



Root Giant Spot Duster

DUSTING MACHINES

★ The results obtained from Aphicide depend largely upon the thoroughness of the application. A dusting machine which blows the APHICIDE with such force that it forms a SMOKY DUST will reach practically all the insects and kill much better than where the dust falls more or less in bunches. It is the dust and gas covering the insect's body that kills.

AMERICAN BEAUTY DUSTER

The finest one-man duster. Bellows is full operating, making it possible to cover high trees as well as a penetrating blast for heavy vines. Easily adjusted for heavy or fine cloud of dust. Blows cloud 20 feet; capacity 15 pounds. Heavily padded and comfortable to wear.

PRICE: \$22.50 prepaid



Dusting Cantaloupe Vines with Aphicide No. 10. Using the American Beauty Duster

CALIFORNIA BEAUTY DUSTER

We recommend this type for dusting vine crops of 5 acres or more. Blows dust cloud 10 feet, capacity 12 pounds. This is the new improved type.

PRICE: \$17.50 prepaid

ROOT HAND GUN

A well-built dust gun that has established an enviable reputation for economy of operation, durability of construction and general all-around satisfaction. We recommend it to you as being one of the very best fan type dusters. It is well adapted for general dusting. Discharge tube can be raised or lowered or can be swung from front to rear of operator while dusting.

PRICE: \$18.00 prepaid

ROOT JUNIOR PLUNGER DUSTER

An exceptionally well made plunger duster. Uses less insecticide than is common with this type. Two adjustments, one for directing the flow of the dust downward, the other to dust underside of leaves.

PRICE: \$1.25 prepaid

ROOT GIANT SPOT DUSTER

Developed in answer to a long standing demand among commercial growers for a top quality, highly efficient, plunger style dust gun for use on vine crops during their early stages of growth when infestations are localized and spot application of insecticide is necessary. Capacity, 4 pounds; 22 inch plunger stroke.

PRICE: \$4.20 prepaid

ROOT TWO ROW CHALLENGER DUSTER

In comparison to the crank type duster it operates easier and does twice the work in half the time. Carries 2 discharge pipes, fans being operated by power from wheel. Provides constant mechanical agitation of dust in the large hopper; positive regular feed and easy control of any rate of flow desired from 1 to 20 pounds per acre. Shipping weight 62 pounds.

PRICE:
\$30.00 or with
pneumatic wheel
\$32.00 f.o.b.
Rocky Ford
or Factory



Challenger Duster

SEEDS

● Essential considerations at the beginning in the growing of a garden are: land with proper fertility, moisture, favorable climatic conditions and seeds. The character of the seed is of vital importance both to the amateur and the commercial grower. The grower wishes to be certain that the seed is viable, true to variety and unmixed, also that they are receiving an improved up to date variety or strain. These are important because seeds determine to a large extent both the quality and yield. Our seed crops are grown from select stock seeds which represent many years of careful breeding. Extreme care is used in all growing operations. Two experienced parties check and double check the putting up of the stock seed to be sent to the farms. Proper separations are given all of the seed fields so that there will be no cross pollination. Fields are rogued and any unwanted plants removed. The seeds are carefully harvested and properly tagged. Every lot is carefully checked by at least two people before milling. Mills, bins and elevators are thoroughly cleaned between varieties, every precaution possible used to guard against any mechanical mixture. At least two people check all lots of seeds before being packaged to see that they are properly labeled. We are sincere in our work and believe we are paid to be extremely careful. Seeds are tested for germination by one of the leading seed testing laboratories and checked for variety in our trial ground.

One of the leading European seedsmen has to say about prices and quality of seeds as follows: "No Seedsman can afford to go to the expense of producing a superior, highly bred strain, and then go out and sell it on the market in a price competition with the man who takes little or no pains to keep his stocks pure. That road leads to ruin sooner or later. If he feels compelled to meet prices with irreputable dealers, he should not attempt to waste any time or money in breeding up better stocks, and incidentally, he may not expect to secure and hold the better class of market garden trade."

We invite the planting of these seeds in comparison with those obtained from any other source.

SPECIAL PRICES TO MARKET GROWERS

NOTICE: All seeds listed at these special market grower's prices are for delivery F.O.B. Rocky Ford, Colorado. Shipment to be made by express or freight at purchaser's expense. One pound lots may be ordered at the 10 pound rate providing your total order exceeds 10 pounds of items other than peas, beans and corn. If any items are wanted by parcel post, add additional for the postage; your postmaster can tell you amount required.

TERMS: Cash with order as we cannot keep book accounts. Price increases would be necessary in this event and we feel that you should be charged only for the seed you buy and not be asked to help pay for credit losses. D. V. Burrell Seed Growers Co. gives no warranty, express or implied, as to description (including kind, variety, and name), quality, productiveness or any other matter of any seeds they send out and will be in no way responsible for the crop. Where purity and germination are given, they indicate recent tests but are not guaranteed. Excise taxes levied by any governmental authority shall be added to prices quoted (Sales tax, etc.).

SPECIAL PRICES TO MARKET GROWERS

ASPARAGUS

Not prepaid
10 lbs. or 100 lbs.
more @ @

Mary Washington\$.60 \$.55

BEANS

Black Valentine Stringless...	\$.17	\$.14
Bountiful15	.12
Burpee's Improved Bush Lima	.25	.21
Burpee's Stringless Green Pod	.17	.14
Fordhook Bush Lima.....	.24	.20
Giant Stringless14	.11
Great Northern13	.10
Henderson Bush Lima.....	.13	.10
Hopi Lima15	.12
Kentucky Wonder17	.14
King of the Garden Lima....	.22	.18
McCrea Bush Lima.....	.25	.21
New Stringless Green Pod....	.15	.12
Pencil Pod Black Wax.....	.15	.12
Plentiful17	.14
Pinto13	.10
Round Pod Kidney Wax.....	.19	.16
White Kentucky Wonder Pole	.19	.16

BEETS

Crosby's Egyptian	\$.60	\$.55
Detroit Dark Red.....	.65	.60
Early Wonder or Boston		
Crosby60	.55
Green Top Bunching.....	.90	.85
Ohio Canner60	.55
Perfected Detroit75	.70

STOCK BEET or MANGEL WURZEL

Danish Sludstrup	\$.75	\$.70
Giant Half Sugar Rose Top..	.80	.75
Giant Long Red.....	.80	.75

BEET—SWISS CHARD

Lucullus	\$.85	\$.80
Special Large White Ribbed,		
Dark Green Leaved.....	.75	.70

BROCCOLI

Green Sprouting, Medium....	\$ 2.00	\$ 1.90
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CABBAGE

All Seasons	\$ 1.20	\$ 1.10
Charleston Wakefield	1.70	1.60
Copenhagen, Improved	4.15	4.00
Copenhagen Market	2.85	2.75
Cornell Ballhead	4.15	4.00
Danish Ballhead (Hollander).	2.10	2.00
Danish Roundhead	2.10	2.00
D. V. B.....	4.15	4.00
Early Jersey Wakefield.....	2.10	2.00
Enkhuizen Glory	1.60	1.50
Globe Yellows Resistant Glory	4.15	4.00
Golden Acre	2.60	2.50
Golden Acre Select Intro-		
ducer's Stock	3.10	3.00
Mammoth Red Rock.....	\$ 2.60	\$ 2.50
Marion Market (Yellows Re-		
sistant Copenhagen)	2.90	2.80
Stein's Early Flat Dutch....	1.55	1.45
Wisconsin All Seasons (Yel-		
lows Resistant)	2.10	2.00
Wisconsin Hollander	2.35	2.25

CARROT

Bagley Danvers	\$ 1.60	\$ 1.50
Chantenay Red Cored.....	1.60	1.50
Danvers Red Cored.....	1.30	1.20



SPECIAL PRICES TO MARKET GROWERS



CARROT—Cont'd

Not prepaid
10 lbs. or 100 lbs.
more @ @

Imperator	2.00	1.90
Morse's Bunching	2.00	1.90
Nantes Improved Coreless....	1.60	1.50
Touchon	2.00	1.90
Streamliner	2.00	1.90
Supreme Half Long.....	1.60	1.50

CAULIFLOWER

Danamerica	\$80.00
Dry Weather or Danish Giant	40.00
Earliest Snowball (Catskill Snowball)	30.00
Long Island	30.00
Snowball (Daehinfeldt's No. 9)	22.00
Super Snowball Madsen's....	50.00

CELERY

Crispheart	\$ 2.60
Epicure	11.50
Florida Golden	3.60
Golden Detroit	3.20
Golden Plume or Wonderful	3.60
Giant Pascal	2.15
Super Plume (New).....	8.00
Utah Crystal White Jumbo...	15.00

CUCUMBER—SLICING VARIETIES

A. & C.....	\$.70	\$.65
Black Diamond Dark Green Tipped55	.50
Burrell's Earliest of All....	.55	.50
Burrell's Klondike50	.45
Clark's Special45	.40
Chinese Evergreen70	.65
Colorado70	.65
Davis Perfect60	.55
Deltus75	.70
Early Fortune45	.40
Greenbac75	.70
Longfellow60	.55
Straight 860	.55
Taxpayer45	.40

CUCUMBER—PICKLING VARIETIES

Burrell's Pickling	\$.50	\$.45
Boston Pickling Improved....	.50	.45
Chicago Pickling50	.45
Early Cluster45	.40
National Pickling55	.50
Snow's Pickling45	.40

DILL

Long Island Mammoth.....	.60	\$.55
Short Swedish60	.55

SWEET CORN—HYBRID VARIETIES

Aristogold	\$.30	\$.25
Bantam Evergreen Hybrid...	.40	.35
Cogent Hybrid35	.30
Earligold35	.30
Golden Cross Bantam.....	.25	.20
Seneca Golden Hybrid.....	.40	.35
Silver Cross Bantam.....	.30	.25

SWEET CORN—OPEN POLLINATED VARIETIES

Bantam Evergreen	\$.13	\$.10
Country Gentleman18	.15
Early Golden Sweet.....	.18	.15
Golden Bantam15	.12

SPECIAL PRICES TO MARKET GROWERS

SWEET CORN—OPEN POLLINATED VA- RIETIES—Cont'd

	Not prepaid 10 lbs. or 100 lbs. more @ @	
Golden Early Market.....	.15	.12
Stowell's Evergreen15	.12

POP CORN

South American	\$.09	\$.06
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EGG PLANT

Black Beauty	\$ 3.25	
Florida High Bush.....	3.25	
Ft. Myers Market.....	3.25	
New York Improved Purple Spineless	3.25	

LETTUCE

Black Seeded Simpson.....	\$.60	\$.55
Colorado Special	1.20	1.10
Grand Rapids Forcing.....	.60	.55
Imperial F	1.00	.95
Imperial 44	1.40	1.30
Imperial 152	1.20	1.10
Imperial 615	1.20	1.10
Imperial 847	1.55	1.45
New York No. 515.....	1.40	1.30

MUSTARD

Giant Southern Curled.....	\$.40	\$.35
Fordhook Fancy40	.35

CANTALOUPE

Abbott's Pearl (Pearl Pink Meat)	\$.40	\$.35
Burrell Gem Stock Seed.....	1.20	1.10
Burrell Gem No. 1 Seed.....	.50	.45
Burrell Gem Jumbo.....	.50	.45
Burrell's Superfecto Stock Seed	1.20	1.10
Burrell's Superfecto No. 1 Seed70	.65
D-2 Resistant	1.80	1.70
Eden Gem (Rocky Ford Green Flesh)60	.55
H. B. 936 Stock Seed.....	1.20	1.10
H. B. 936 No. 1 Seed.....	.70	.65
Hale's Best Burrell's Jumbo Stock Seed	1.20	1.10
Hale's Best Burrell's Jumbo No. 1 Seed.....	.70	.65
Improved H. B. No. 36 Stock Seed	1.20	1.10
Improved H. B. No. 36 No. 1 Seed70	.65
Hearts of Gold Stock Seed...	1.20	1.10
Hearts of Gold No. 1 Seed...	.70	.65
Powdery Mildew Resistant No. 45 Stock Seed.....	1.20	1.10
Powdery Mildew Resistant No. 45 No. 1 Seed.....	.70	.65
Salmon Tinted Pollock 10-25	.55	.50
Six Three Stock Seed.....	1.20	1.10
Six Three No. 1 Seed.....	.75	.70

MUSKMELON

Anne Arundel or Bottomly...\$.45	.40
Banana70	.65
Bender's Surprise.....	.50	.45
Early Knight55	.50
Honey Rock Stock Seed.....	1.20	1.10
Honey Rock No. 1 Seed.....	.70	.65
Milwaukee Market55	.50
Osage Extra Early.....	.45	.40
Pride of Wisconsin.....	.75	.70
Queen of Colorado Stock Seed	1.40	1.30
Queen of Colorado No. 1 Seed	.75	.70
Skoon's Hard Shell.....	.80	.75
Tip Top50	.45
Wayside Market80	.75



SPECIAL PRICES TO MARKET GROWERS



WHITE MELONS

Not prepaid
10 lbs. or 100 lbs.
more @ @

Globe of Gold.....	\$.65	\$.60
Golden Glow Honey Dew.....	1.00	.95
Honey Ball75	.70
Honey Dew Green Meated (Antibes)60	.55
Weaver Special45	.40

WINTER MELONS

Golden Beauty Casaba.....	\$.75	\$.70
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WATERMELON

Budapest	1.55	1.45
Burrell's Grey Stock Seed....	2.60	2.50
Burrell's Grey No. 1 Seed....	1.40	1.30
Burrell's Red Heart Watson Stock Seed	1.40	1.30
Burrell's Red Heart Watson No. 1 Seed.....	.85	.80
Dixie Queen Stock Seed.....	1.60	1.50
Dixie Queen No. 1 Seed.....	.85	.80
Early Kansas Stock Seed.....	1.40	1.30
Early Kansas No. 1 Seed....	.75	.70
Florida Giant or Cannon Ball	.85	.80
Golden Honey45	.40
Hawkesbury85	.80
Kleckley Sweet, Burrell's Im- proved Stock Seed.....	1.40	1.30
Kleckley Sweet, Burrell's Im- proved No. 1 Seed.....	.75	.70
Kleckley Sweet No. 6.....	.85	.80
Klondike Burrell's Large....	.45	.40
Klondike Early Black Seeded Stock Seed	2.10	2.00
Klondike Early Black Seeded No. 1 Seed.....	1.10	1.00
Klondike, Green45	.40
Klondike, R-7 Stock Seed....	1.40	1.30
Klondike, R-7 No. 1 Seed....	.85	.80
Klondike, Striped Stock Seed	1.40	1.30
Klondike, Striped No. 1 Seed	.75	.70
Klondike, Wilt Resistant Striped	1.20	1.10
Stone Mountain or Dixie Bell Stock Seed	1.40	1.30
Stone Mountain or Dixie Bell No. 1 Seed.....	.75	.70
Tom Watson Weatherford Strain40	.35
Winter Queen Black Seeded..	.60	.55
Winter Queen Grey Seeded...	.90	.85
Wondermelon75	.70

OKRA

Clemson Spineless	\$.40	\$.35
Dwarf Stalked Long Green Prolific25	.21
Perkins Perfection Mammoth Green Pod25	.21
White Velvet25	.21

ONION

Brigham Yellow Globe.....	\$ 5.30	\$ 5.00
Burrell's Yellow Valencia....	4.55	4.40
Burrell's Yellow Valencia Ex- hibition Bulb Strain.....	6.55	6.50
Early Yellow Globe Special..	4.55	4.40
Mountain Danvers	4.15	4.00
Southport Red Globe.....	3.10	3.00
Southport White Globe.....	5.30	5.00
Sweet Spanish Colorado No. 100	5.30	5.00
Sweet Spanish Utah Strain...	4.55	4.40
White Portugal or Silver Skin	3.10	3.00
White Sweet Spanish, Im- proved	4.15	4.00

SPECIAL PRICES TO MARKET GROWERS

PARSLEY

Not prepaid
10 lbs. or 100 lbs.
more @ @

Triple Curled \$.60 \$.55

PARSNIP

Ideal Hollow Crown..... \$.60 \$.55
Short Trick40 .35

PEAS

Alaska \$.16 \$.13
Asgrow No. 40..... .15 .12
Dwarf Alderman15 .12
Improved Stratagem13 .10
Laxton's Progress15 .12
Little Marvel16 .13
Morse's Market18 .15
Teton18 .15
World's Record18 .15

PEPPER

Anaheim Chili \$ 3.30 \$ 3.20
Burrell's Rocky Ford..... 5.30 5.00
California Wonder 4.40 4.25
California Wonder Low Bush 5.30 5.00
Florida Giant 5.30 5.00
Harris Wonder 7.30 7.00
Ruby King 2.25 2.15
Windsor A 3.10 3.00
Worldbeater 3.10 3.00

PUMPKIN

Connecticut Field \$.30 \$.25
Green Striped Cushaw..... .45 .40
Japanese Pie55 .50
King of Mammoth..... .60 .55
Large Sweet Cheese..... .40 .35
Red Etampes70 .65
Small Sugar40 .35
Winter Luxury45 .40

RADISH

Cincinnati Market \$.35 \$.30
Comet75 .70
Crimson Giant60 .55
Early Scarlet Globe (Vicks).. .00 .55
Early Scarlet Globe (Medium Top) .60 .55
Icicle55 .50

SALSIFY

Mammoth Sandwich Island...\$.95 \$.90

SPINACH

Bloodsdales Long Standing... 1.10 1.00
King of Denmark..... 1.10 1.00
Juliana75 .70
Nobel (Giant Thick Leaved). 1.10 1.00

SQUASH

Banana, Pink \$.60 \$.55
Cocozelle60 .55
Delicata55 .50
Delicious Green55 .50
Dwarf Bush Green..... .45 .40



SPECIAL PRICES TO MARKET GROWERS



SQUASH—Cont'd

Not prepaid
10 lbs. or 100 lbs.
more @ @

Dwarf Summer Crookneck...	.45	.40
Early Prolific Straightneck..	.45	.40
Early White Bush Scallop....	.45	.40
Giant Summer Straightneck..	.40	.35
Golden Delicious60	.55
Golden Table Queen.....	.60	.55
Hubbard, Chicago Warded....	.60	.55
Hubbard, Golden60	.55
Hubbard, Improved Green....	.60	.55
Mammoth Yellow Summer		
Crookneck45	.40
Pike's Peak35	.30
Table Queen or Des Moines		
(Green)55	.50
Wood's Early Prolific.....	.45	.40
Zucchini, Black55	.50

TOMATO

Allred	\$ 3.10	\$ 3.00
Bison	3.10	3.00
Bonny Best, Burrell's Special		
Selection Crown Set.....	9.25	9.00
Bonny Best, Standard.....	2.70	2.60
Break O'Day	\$ 2.90	\$ 2.80
Burrell's Early	25.40	25.35
Canner's Jewell—Blood Red		
Flesh	2.90	2.80
Cardinal	5.30	5.00
Danmark	3.10	3.00
Earliana, Burrell's Special		
Strain Crown Set.....	9.25	9.00
Earliana, Standard	3.10	3.00
Early Rutgers	2.90	2.80
Early Stone	3.90	3.80
Grothen's Globe, Burrell's		
Special Crown Set.....	9.25	9.00
Grothen's Globe, Standard...	3.10	3.00
Gulf State Market, Burrell's		
Special Crown Set.....	9.25	9.00
Gulf State Market, Standard.	2.90	2.80
Large Gulf State, Burrell's		
Special Crown Set.....	9.25	9.00
Large Gulf State, Standard...	2.70	2.60
Indiana Baltimore	2.70	2.60
Marbon	3.70	3.60
Marglobe, Burrell's Select....	9.25	9.00
Marglobe, Standard	2.70	2.60
Meaty Marglobe Select.....	10.00	9.75
Meaty Marglobe Standard....	2.90	2.80
Norton Wilt Resistant Stone,		
Burrell's Special Selection..	10.00	9.75
Norton Wilt Resistant Stone,		
Standard	2.70	2.60
Pearson Burrell's Special Se-		
lection	10.00	9.75
Pearson Standard	4.15	4.00
Pritchard, Burrell's Special		
Selection	10.00	9.75
Pritchard, Standard	2.90	2.80
Redcap	3.70	3.60
Rutgers, Burrell's Special Se-		
lection	9.25	9.00
Rutgers, Standard	2.90	2.80
San Diego Stone.....	9.25	9.00
Scarlet Dawn	2.90	2.80
Speed	4.15	4.00
Valiant	3.70	3.60

TURNIP

Early Purple Top Milan.....	\$.70	\$.65
Golden Ball (Orange Jelly)..	.35	.30
Purple Top Strap Leaf.....	.30	.25
Purple Top White Globe.....	.35	.30
White Egg35	.30

RUTABAGA

American Purple Top.....	\$.35	\$.30
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Growing conditions in Colorado are exceptionally well suited to the production of flower seed. The rich irrigated farm lands extending from Rocky Ford to the mountains are ideal for zinnias and other flowers that do well in a warm, arid climate. The cool nights alternately force and check growth of plants and result in great hardiness.

High up in the Montezuma Valley near Cortez, Colorado we have a growing station for Asters, Snapdragon, Larkspur, Shasta Daisy and other flowers requiring a cool climate. The rich, red soil and abundance of cool, clear water for irrigation give an ideal situation for the growing of these crops.

We offer on the following pages a list of worthwhile flowers of the sorts that are grown from seed. You will enjoy a flower garden. Plant one.

The following symbols are used in connection with each item:

A—Annual: The plants live and bloom one season only.

B—Biennial: The plants live two seasons, often blooming only the second year.

P—Perennial: The plants usually live from year to year.

H—Hardy: Plants that are easily grown and resist average seasonal extremes of temperature.

H-H—Half-Hardy.

T—Tender.

Approximate height of each plant is also given.

FLOWERS BEST ADAPTED TO VARIOUS USES

For Cut Flowers

Antirrhinum (Snap
Dragon)
Aster
Calendula
Candytuft
Carnation
Centurea Imperialis
(Sweet Sultan)
Chrysanthemum
Clarkia
Columbine
Cosmos
Gaillardia
Gypsophila
Marigold
Nasturtium
Shasta Daisy
Stock
Sweet Peas
Zinnia

For Fragrance

Alyssum
Candytuft
Carnation
Centaurea

Petunia
Stock
Sweet Peas
Sweet William

For Window Boxes

Antirrhinum
Geranium
Morning Glory
Nasturtium
Petunia
Phlox
Verbena

For Rock Gardens

Alyssum
Columbine
Carnation
Campanula
Candytuft
Dianthus
Gilia
Gypsophila
Phlox
Portulacca
Swan River Daisy
Verbena

For Partial Shade

Balsam
Campanula
Centaurea
Clarkia
Columbine
Godetia
Pansy
Sweet William

For Withstanding Drought

Candytuft
Cosmos
Four o'Clock
Hollyhock
Petunia
Portulacca
Verbena
Zinnia

For Climbing

Canary Bird Vine
Cypress Vine
Morning Glory
Sweet Peas

Plants, other than climbers, given as being 3 feet or more in height, may be used as backgrounds; 2 to 3 feet for borders; 10 to 20 inches for bedding and borders; less than 10 inches for edgings.

Asters of the Finest Grown

Remember all the sorts listed are wilt resistant and there was no disease in our fields. Packets are liberally filled and well worth the price. We are pleased to recommend our aster seed to the most critical florist trade as well as the home gardeners who take pride in their surroundings.

Asters have always been one of the favorite American flowers but the past few years disease in many sections has made it impossible to grow them. Plant breeders have now developed new wilt resistant sorts that are destined to bring this gorgeous flower back into the front ranks of easily grown annuals. Even in soil not affected with rot, you will find these strains more vigorous than the ordinary ones.

Asters **Giant Improved Crego Wilt Resistant.** These are fully double and very large. Long petals are curled and twisted as though the flower had been whirled. The sturdy plants grow about 24 inches tall, the stems are long. Crego Asters are among the most desired.

Azure Blue	Dark Blue	Pink	Royal Purple
Blue Flame	Deep Rose	White	Violet
Crimson	Light Rose	Purple	Mixed

(Pkt., 10c) (3 pkts., 25c) (¼ oz., 40c) (1 oz., \$1.25)
(1 pkt. each of 11 colors, 85c)

Asters **Ostrich Plume or Ostrich Feather Wilt Resistant.** (Illustrated Back Cover) Produces very large blooms, petals curled and twisted; outer petals recurved so that a large bouquet of them resembles ostrich plumes, hence the name. This is our favorite sort, height 24 inches, flowers 4 to 5 inches across.

Crimson	Deep Rose	Peach Blossom	White
Dark Blue	Light Blue	Royal Purple	Mixed

(Pkt., 10c) (3 pkts., 25c) (¼ oz., 40c) (1 oz., \$1.25)
(8 pkts., one of each separate color, 60c)

Asters **Giant Branching Wilt Resistant.** These are a few days later than Crego, the petals incurved and stems long. In the garden the clear bright colors are exceptional. The branching habit is accompanied by vigor of growth and profusion of bloom. An outstanding color of this type is Sensation Red. Our field of this sort attracted the attention of all who saw it. When cut and properly cared for, the blooms will keep beautifully 10 days or more.

Mary Semple (Pink)	Purple	Lavender	Sensation (Red)
Deep Rose	Crimson	Mixed	

(Pkt., 10c) (3 pkts., 25c) (¼ oz., 40c) (1 oz., \$1.25)

Asters **American Beauty Wilt Resistant.** Blooms at the same time as Crego Asters. The stems are longer, petals incurved, and very beautifully arranged. Of the late branching type, 2 to 2½ feet high, flowers often measure 4 to 5 inches in diameter. Borne on stems from 15 to 20 inches long. Very desirable for florists.

Azure Blue	Purple	Lavender	September Beauty
Black Prince	Crimson	Mixed	(soft pink)
Carmine Rose			

(Pkt., 10c) (3 pkts., 25c) (¼ oz., 40c) (1 oz., \$1.25)

Asters **Queen of the Market Wilt Resistant Mixed Colors.** Earlier than any of the other varieties we offer. Height of plants about 15 inches, stems of medium length. Flowers while smaller resemble Crego in shape, very desirable until the later and larger sorts begin to bloom.

(Pkt., 10c) (3 pkts., 25c) (¼ oz., 40c) (1 oz., \$1.25)

Asters **Early Branching Royal Wilt Resistant Mixed.** A free blooming sort about a week earlier than Cregos. Colors very clear and bright. We wish you could have seen this field with rows a quarter of a mile long and millions of beautiful flowers.

(Pkt., 10c) (3 pkts., 25c) (¼ oz., 40c) (1 oz., \$1.25)

Asters **Giant California Sunshine Mixed Wilt Resistant.** To those who like the simple single type of flowers, this is considered by many to be the most beautiful of all asters. The single row of outer petals are varying shades of pink, rose, lavender, and blue. The center quilled petals are light yellow providing a pleasing contrast. It is not fully fixed and some flowers do not have the lacy center. Height 30 to 36 inches, blooms 5 inches across. Stems long and strong. Fine sort for cut flowers. Comes into bloom late in September.

(Pkt., 20c) (3 pkts., 50c) (¼ oz., 80c) (oz., \$2.50)



Views of our Aster seed fields at Cortez. All persons of Burrell Family

No. 1 Barbara

No. 2 Bernita and Barbara

No. 3 Mr. and Mrs. James Burrell and their daughter, Mary Lois. (Mary Lois is D. V.'s great-granddaughter.)



Asters no longer are bothered
by "Wilt"

Since resistant varieties have
won the tilt.

Alyssum

Carpet of Snow. (HA-6 in.) A favorite little annual because of its fragrance and abundance of bloom. Grows only 6 inches high, yet one plant will cover a space 12 to 20 inches in diameter and be a mass of the purest white from early summer until frost. One of the finest plants for beds, borders and rock-work.

(Pkt., 5c) (½ oz., 35c)

Antirrhinum

See
Snapdragon

Aquilegia

See
Columbine

Balsam

Double Camelia Flowered Mixed. (Lady's Slipper) HA-18 in.). The bushy plants are heavily laden with double blossoms borne on short stems. If the leaves hide the blossoms as they sometimes do, they may be trimmed back. Plants require plenty of moisture and will do well in semi-shade; will stand transplanting.

(Pkt., 5c) (½ oz., 40c) (oz., 70c)

Calendula

(Scotch Marigold or Pot Marigold) (HA-18 in.)

One of the easiest flowers to grow, quite showy, free blooming, and desirable for cutting. Produces fine effects in beds or border, blooms throughout the season if flowers are kept picked. The new types have been glorified by modern plant breeding methods which have increased the size, purified colors, and improved the form.



Bernita Burrell in a field of
Mixed Calendula.

BALL'S GOLD—Pure gold.

BALL'S MASTERPIECE—Extra long stemmed, deep orange with brown center.

BALL'S ORANGE—Immense double flowers of brilliant glistening orange.

BALL'S SUPREME—Cadmium orange with dark center.

CAMPFIRE—Large double orange flowers overlaid with a distinct scarlet sheen. Stems exceptionally strong. Improvement over Sensation.

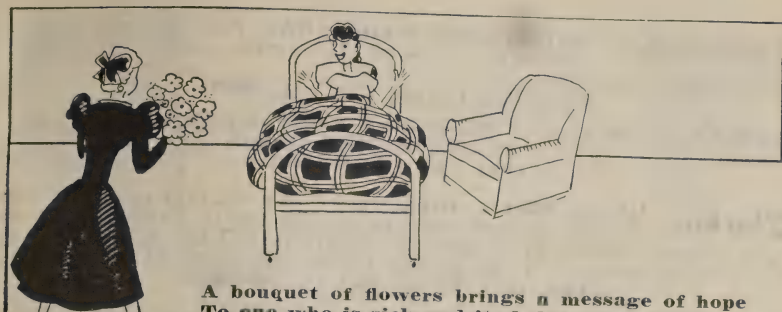
ORANGE KING—Outer petals slightly imbricated while the centers are incurved. A glowing orange.

ORANGE SHAGGY—Petals long and deeply fringed with a shaggy appearance of some chrysanthemums. Deep orange shading to slightly lighter orange at center of bloom.

RADIO—Deep orange quill petals.

Price of any of the above Calendula
(Pkt., 10c) (½ oz., 25c) (1 oz., 40c)

CALENDULA MIXED—All of the above and more. Extra fine.
(Pkt., 5c) (1 oz., 30c) (¼ lb., 85c)



A bouquet of flowers brings a message of hope
To one who is sick and its helps "Doc's" dope.

Canna **Crozy's Dwarf Mixed.** (TP-3 ft.) Produces plants of dwarf, luxuriant growth with gladiolus like flowers of the most brilliant colors. They will bloom freely the first year from seed started about the middle of April. Before planting file rough the shell at one end of the seed and soak in warm water over night. When plants are up to the second leaf, transplant singly into pots. Set out in the garden after all danger of frost is past; roots may be kept in a cellar over winter.

(Pkt., 10c) ($\frac{1}{2}$ oz., 35c) (oz., 60c)

Carnation (TP-18 in.) Flowers do not grow as large from seed as from cuttings, but are more fragrant. The long blue-green stems are stiff and slender; flowers double with thin waxy petals.

(Pkt., 10c) ($\frac{1}{8}$ oz., 40c) ($\frac{1}{4}$ oz., 75c)

Centaurea Cyanus Mixed (**Bachelor's Button**) (HA-2 ft.) The true old fashioned Bachelor's Button of your grandmother's garden.

(Pkt., 5c) ($\frac{1}{4}$ oz., 25c) (oz., 60c)

Centaurea Imperialis Mixed (**Sweet Sultan**) (HA-2½ ft.) The flowers are large, sweet-scented and borne in great abundance on long, graceful stems; valuable for cutting.

(Pkt., 10c) ($\frac{1}{4}$ oz., 25c) (oz., 60c)

Chrysanthemum **Coronarium Double Mixed.** (HA-2 ft.) Double flowered variety, many bright colors.

(Pkt., 10c) ($\frac{1}{4}$ oz., 20c) ($\frac{1}{2}$ oz., 30c)

Annual Canterbury Bells (**Campanula**) **Liberty Bell.** (HA-2 ft.) An annual sort that has

proven to be one of the most popular novelties. Bell-like flowers are intense violet blue in color. Flowers in less than six months from time planted, continuous blooming until frost. Plants have some 6 to 8 spikes of flowers. 1934 Winner of Award of Merit "All America" Selections.

(Pkt., 10c) ($\frac{1}{4}$ oz., 35c)

Canterbury Bells

Biennial, Medium Mixed. (HB-2½ ft.) The branching plants are heavily laden with large bell-like flowers. Colors white, various shades of blue and some pink.

(Pkt., 10c) ($\frac{1}{8}$ oz., 35c)
($\frac{1}{4}$ oz., 60c)

Canary Bird Flower

(HA-6 ft.) A climber that bears unique, delicately cut, bird-like flowers. Blooms pure yellow and fringed. Allow to climb on a trellis in a sunny place.

(Pkt., 5c) ($\frac{1}{2}$ oz., 30c)
(oz., 50c)

Annual Canterbury Bells,
Liberty Bell.



Candytuft **Giant Hyacinth, White.** (HA-1 ft.) The finest white candytuft. Immense pure white spikes resembling well formed hyacinths.

(Pkt., 10c) ($\frac{1}{4}$ oz., 25c) (oz., \$1.00)

UMBELLATA MIXED—A handsome compact flowering border plant desirable for massing in beds and for cutting.

(Pkt., 5c) ($\frac{1}{2}$ oz., 40c)

Clarkia **Finest Double Mixed.** (HA-2 ft.) Clarkia is one of the easiest grown annuals developing to perfection in a cool climate. Plants grow quickly and are in full bloom from 5 to 6 weeks after sowing. A fine garden flower and excellent for cutting.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) ($\frac{1}{2}$ oz., 50c)

Clematis Paniculata One of the finest hardy climbers. Fragrant white flowers.

(Pkt., 5c) ($\frac{1}{8}$ oz., 25c)

Columbine **(Aquilegia), Mixed.** (HP-2 $\frac{1}{2}$ ft.) Plants look frail but are strong and hardy and will thrive in most situations, preferring partial shade and considerable moisture.

(Pkt., 10c) ($\frac{1}{4}$ oz., 25c)



Sensation Early Flowering Mixed Cosmos. The girl is Barbara Burrell, and Mesa Verde may be seen in the distance.

Cosmos **Sensation Early Flowering.** (HA-4 ft.) This early improved type in our seed fields produced mammoth flowers 4 to 5 inches across with widely fluted florets. Flowers about 10 weeks from seed and continuous until killing frost. Plants strong, vigorous growing and so free with their favors that they should not be spared from any garden. This type makes a splendid cut flower and magnificent exhibition blooms can be produced by dis-budding.

PINK—a delightful rose pink selection.

PURITY—white with satin sheen.

MIXED—includes white and various tones of pink and some red.

(Pkt., 5c) ($\frac{1}{2}$ oz., 25c) (1 oz., 40c)

Cosmos **Klondike Orange Flare.** (HA-3 $\frac{1}{2}$ ft.) A distinctive and striking golden orange flower. Fine for cutting. Plants bushy and make a fine background for the flower garden. Seeds germinate when the ground becomes warm. Gold Medal Winner 1935, "All America" Selections.

(Pkt., 10c) ($\frac{1}{4}$ oz., 35c) ($\frac{1}{2}$ oz., 50c)

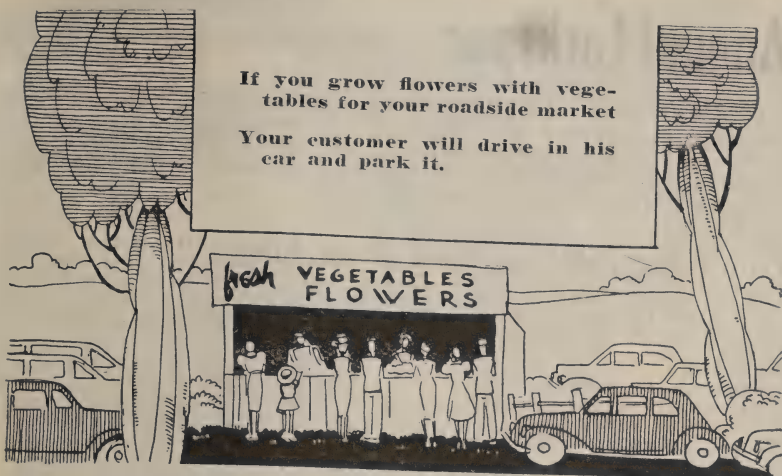
Cypress Vine **Finest Mixed (Ipomea Quamoclit).** (HA-8 ft.) A rapidly growing climber with fern-like foliage and graceful star-shaped flowers.

(Pkt., 5c) ($\frac{1}{4}$ oz., 15c) ($\frac{1}{2}$ oz., 25c)

Your flowers need
some elbow room

So they can grow up
right and BLOOM!





Swan River Daisy (*Brachycome*). (HA-10 in.) Dwarf plants with lacy foliage covered with daisy like bloom. Blooms nearly all summer. Fine for edging, rock gardens or pots. Start seed early indoors.

(Pkt., 10c) ($\frac{1}{4}$ oz., 35c)

Dianthus **Double Mixed (Pinks)**. (HA-12 in.) Few flowers can equal this in beauty and profusion of blooms. Gay blossoms on strong stems come in a variety of colors, their stripes and markings making them especially attractive. Easy to grow and suitable for cutting.

(Pkt., 5c) ($\frac{1}{4}$ oz., 30c) ($\frac{1}{2}$ oz., 50c)

Eschscholtzia **California Poppy**. (HA-12 in.) State flower of California. When planted in beds it is a brilliant mass of blooms all summer. Plants grow in tufts and the blue green foliage is very lacy, flowers a rich golden yellow.

(Pkt., 5c) ($\frac{1}{4}$ oz., 20c) (oz., 60c)

Eschscholtzia **Sunset Mixture**. A mixture of all colors known to California Poppies.

(Pkt., 10c) ($\frac{1}{4}$ oz., 25c) (oz., 70c)

Gaillardia **Double Best Mixed (Blanket Flower)**. (HA-2 ft.) The large double flowers are made up of numerous tubular or quilled petals. Very attractive.

(Pkt., 10c) ($\frac{1}{2}$ oz., 40c)

Geranium **Zonale Mixed**. (TP-2 ft.) An excellent mixture of the largest and finest varieties. Geraniums are interesting plants to raise from seed as there is always a chance of securing something new and desirable. In fact propagation by seed is the only way to obtain new varieties. Geraniums bloom better in small pots with the soil kept not too moist.

(Pkt., 10c) ($\frac{1}{16}$ oz., 25c) ($\frac{1}{4}$ oz., 40c)

Godetia (*Satin Flower*) **Half Dwarf Mixed**. (HA-1 ft.) Attractive bush plants with masses of large colorful flowers. Blooms during the summer and fall; suited for beds, border and cutting. Thrives best in cool, moist and half shady situation.

(Pkt., 10c) ($\frac{1}{4}$ oz., 25c)

Gilia (*Leptosiphon*). (HA-1 ft.) These charming little plants are exceptionally well suited to planting in rock gardens. Fine feathery foliage and globular heads of bloom about 1 in. across.

BUNCH OF LILAC—Lavender blue.

WHITE SWAN—Snowy white.

(Pkt., 10c) ($\frac{1}{4}$ oz., 40c)

Gypsophila (*Baby's Breath*). (HA-2 ft.) Elegant star shaped white flowers charming for massing with bouquets.

(Pkt., 5c) (oz., 30c)

Gypsophila Paniculata **Double White**. (HP-3 ft.) Superior to the older hardy sorts, producing tiny double rose shaped flowers. Gives a mist like appearance in bouquets. Still unfixed but has a good portion of doubles.

(Pkt., 25c) ($\frac{1}{16}$ oz., 50c)

Hollyhock **Chaters Best Mixed**. (HP-5 ft.) This tall stately flower should be used as a background for other flowers in your garden. Try planting a row along the back fence. Our mixture contains a beautiful range of colors.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) ($\frac{1}{2}$ oz., 50c)

Annual Larkspur

Improved types of Larkspurs are one of the annuals which recently have been introduced as a valuable addition to the list of greenhouse cut flowers. Can also be sown outdoors in the fall just before ground freezes or very early in the spring for early spring flowering. Larkspurs must be grown cool.

Giant Imperial or Base Branching (HA-4 ft.) These are ideal for cut flowers as the flower stems 3 to 4 feet long branch from the base of the plants. Spikes often grow more than 3 feet in length with as many as 25 to 30 double flowers on a spike open at one time.

Blue Spire

Dazzler (carmine)

Rosalind (rose suffused with salmon)

Lilac Spire

Los Angeles (rose)

White Spire

(Pkt., 15c) (¼ oz., 30c) (oz., \$1.00)

Double Tall Stock Flowered (HA-3 ft.) The long slender spikes are graceful and beautiful either as a border or cut flower. They are adorned with finely cut feathery foliage of soft green which sets off to advantage the handsome long floral spikes of double blooms.

Bright Rose

Dark Blue

Rose Pink

Lilac

Lustrous Carmine

LaFrance (Salmon Pink)

Mixed

(Pkt., 10c) (½ oz., 25c) (oz., 45c)

Marigold

These marigolds are new types and are not to be compared with existing sorts of a few years back.

Some are odorless and all adapted to the most modern garden.

Harmony (HA-12 to 18 inches). A remarkable new sort which differs from others of the Dwarf type in shape, habit, and color. The cuplike centers are fluted and in form suggest a Scabiosa. Begins blooming earlier than most. Form great balls of beautiful foliage covered with hundreds of dark red and golden flowers. 4 months of wonderful foliage and flowers. Plant Harmony for borders and thin them to 10 inches apart or if in a large plot, space 20x20 inches.

(Pkt., 10c) (3 pkts., 25c) (¼ oz., 20c) (oz., 60c)

Marigold Gigantea Sunset Giants (HA-4 ft.) The largest flowering of all Marigolds. Blooms loosely formed, full center; measuring 5 inches and often more across. Colors range from exquisite shade of primrose through deep gold to golden orange. While one of the best garden plants, the definite sweet scent of the flowers add to their value as a cut flower variety. It is early and can be depended upon to flower before frost.

(Pkt., 10c) (¼ oz., 25c) (oz., 80c)

American Beauty (HA-3 ft.) (Chrysanthemum Flowered). This strain is identical in form of flower to a lovely incurved Chrysanthemum. Requires about 20 weeks to bloom. If you wish them earlier, start the plants indoors. Many who saw our fields of this exclaimed, "It does not seem possible such fine marigolds can be grown—all just alike." Sometimes called Sunshine Marigold.

(Pkt., 10c) (¼ oz., 50c)

Crown of Gold (HA-2½ ft.) The single row of broad petals curve back to show the beautiful chrysanthemum top made up of long incurved disc petals. The crown and collar of big broad petals which surround it are a bright pleasing shade of clear golden orange. Flowers 2½ inches across, early and profuse blooming, foliage odorless. An "All America" winner.

(Pkt., 10c) (¼ oz., 25c) (oz., 75c)



**No. 1 Asters
and Marigolds**

No. 2 Marigold

**No. 3 Harmony
Marigold**

**No. 4 Harvest-
ing Snapdragons
seed at Cortez**



Marigold **Guinea Gold.** (HA-2 ft.) "All America" Winner. Carnation like petals and brilliant golden color make this outstanding among the Marigolds. Free blooming with practically all double flowers and almost free of pungent odor.

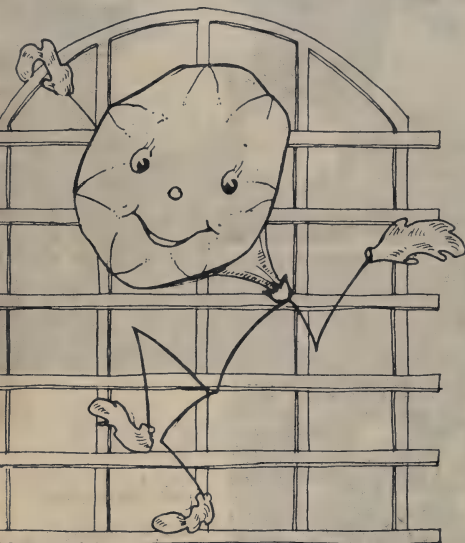
(Pkt., 10c) (¼ oz., 25c) (oz., 80c)

Marigold **Dwarf African Mixed.** Same size and type of flower as the African Tall All Double, but the compact plants are only about 15 inches in height.

(Pkt., 10c) (¼ oz., 20c) (1 oz., 60c)

Marvel of Peru (Four o'Clock) **Mixed.** (HA-2 ft.) An old fashioned favorite. It is one of the easiest grown. Plants are bushy and covered all summer with showy very fragrant blossoms.

(Pkt., 5c) (oz., 20c)



Morning Glory

Those who refrain from enjoying Morning Glories because of their pernicious habit of seeding back and coming back up each year can now safely plant the new Heavenly Blue, Scarlett O'Hara, and Cornell. Seed is not easily germinated and rarely volunteers.

Plant colorful climbers over unsightly views.

Fences, embankments and walls that abuse.

People like these colorful climbers

They're quite an improvement over the old-timers.

Morning Glory **Colorado Heavenly Blue.** (HA-10 ft.) Flowers measure from 3½ to 4 inches across. In color they are very dark sky blue with white throat. They are profuse bloomers and during the long season the vines are a mass of beautiful blooms. Plants may be transplanted when young.

(Pkt., 10c) (¼ oz., 20c) (oz., 60c)

The New Cornell Morning Glory.



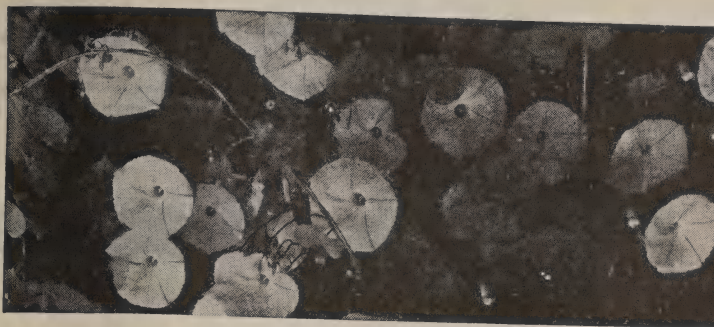
Cornell (HA-10 ft.) Our own introduction. Reproduces the colors of Cornell University. Giant carnelian red flowers with pure white border. The same size and resembles Scarlett O'Hara very closely but thought by some to be more beautiful because of the contrasting white border.

(Pkt., 10c) (¼ oz., 30c)

Morning Glory Scarlett O'Hara (HA-10 ft.) Gold

Medal Winner "All America" trials 1939. Face of the flower bright rosy red. Broad veins radiating from the throat form a five-pointed star and are brilliantly colored with a tone approaching scarlet. Color carried well down into the throat. Flowers large, 3½ inches across.

(Pkt., 15c) (¼ oz., 40c)



Morning Glory Colorado Heavenly Blue.

Nasturtium Semi Double Gleam. (HHA-

15 in. tall or 3 ft. trailing.) The Gleam Nasturtiums are semi-double and sweet scented. The fragrant blooms are carried on long stems well above the leaves; they make excellent cut flowers. The plant forms a vigorous large bush and throws out runners averaging 18 inches. When in full bloom, the entire plant including the runners are a blaze of color.

GOLDEN GLEAM,
Golden Yellow
(Pkt., 5c) (oz., 20c)
($\frac{1}{4}$ lb., 50c)

SCARLET GLEAM,
Fiery Scarlet
(Pkt., 5c) (oz., 30c)
($\frac{1}{4}$ lb., 70c)

GLORIOUS GLEAM,
Hybrid's Mixed
(Pkt., 5c) (oz., 20c)
($\frac{1}{4}$ lb., 45c)

INDIAN CHIEF
(Pkt., 10c) (oz., 30c)
($\frac{1}{4}$ lb., 70c)



Nasturtium Golden Gleam.

Nemesia Dwarf Mixed,
Splendid Colors.

(HA-9 in.) Makes pleasing masses of low growth for foreground, beds and edging. The orchid like flowers, which are often $\frac{3}{4}$ of an inch across, are varied in color, ranging from rose, yellow, orange and blue. Does not thrive in hot dry weather, and should be started early for transplanting.

(Pkt., 10c) ($\frac{1}{8}$ oz., 40c) ($\frac{1}{4}$ oz., 70c)

★ ★ ★

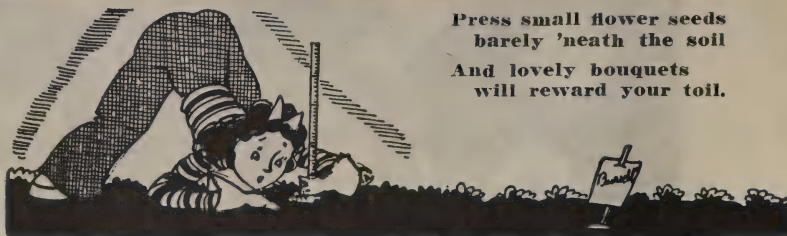
From Solomon, Kans.—I just want to thank you for the Zinnia seed, Dahlia Flowered, you sent me last spring. I had some of the largest I ever raised, and the most beautiful colors.

★ ★ ★

From Bogota, N. J.—Kindly send me one of your seed catalogues as soon as convenient. In the flower show last September the finest Zinnias there were obtained from you.

★ ★ ★

From Dodge City, Kans.—I want to say that your Zinnia Seeds have proven to be the most beautiful zinnias that have ever been grown in this immediate territory, and the most attractive anywhere around here. Everyone who sees them simply marvel at their size and color.



Press small flower seeds
barely 'neath the soil
And lovely bouquets
will reward your toil.



Pansy (HA-3 in.) To succeed with pansies only the best seed should be sown. Have the bed where it will not receive the full heat of the sun. The east or north side of the house is generally a good location. Seed sown in the house or hotbed between January and April or in the open ground as soon as the soil can be worked in the spring will give flowers all summer and fall. For early spring blooms and for the largest and finest flowers sow between July and September and protect during the winter.

Pansy Mastodon "400" Super Swiss. A product of the Steele's Pansy Gardens. The flowers are gigantic size,

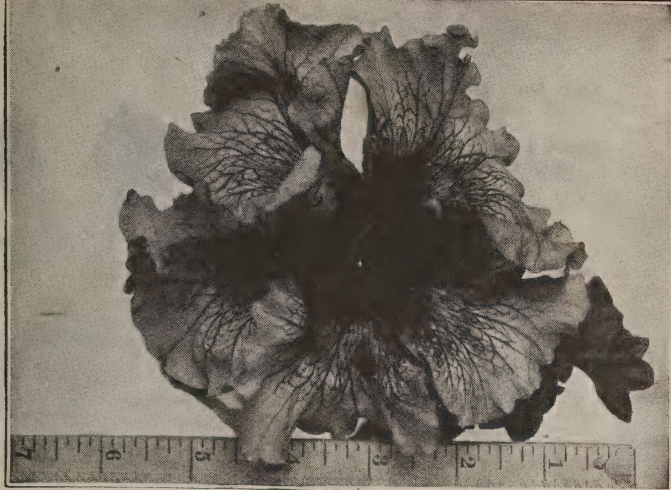
round, and exhibit shades previously unknown to this family. We know of no strain offered anywhere in the world superior to this.

(Pkt., 20c) (1/32 oz., 50c) (1/16 oz., 90c)



Someone's just informed
the lady

Pansies like it cool and
shady!



Petunia—Dwarf Giants of California Mixed.

Petunia (HA) Petunias are among the most popular annuals because of their ease of cultivation and freedom of blooming. They will stand drought and will give a constant supply of flowers from June to October. Seed can be sown in the open ground in the spring or in a hotbed or cold frame to transplant later to beds or borders.

Petunia Dwarf Giants of California Mixed. These are of great beauty and luxuriance, including flanged and deep throated sorts in the endless variety of colors.
(Pkt., 20c) (1/128 oz., \$1.00)

Hybrida Fine Mixed (2 ft.) Fine bushy plants that are of great value for massing in beds. While the single flowers are not particularly large, their great number makes a gorgeous showing.
(Pkt., 10c) (1/8 oz., 30c) (1/4 oz., 50c)

Petunia New Nana Compacta Mixed. (8 to 10 in.) We strongly recommend this improved strain for use wherever Petunias are needed—in pots, window boxes, borders, beds, and they are even suitable for rock gardens. Plants form a perfect ball effect. It is a well balanced mixture of colors representing deep rose, rose pink, pink, pale pink, crimson, white and striped effects in all of these colors.
(Pkt., 20c) (1/8 oz., 50c)

**Petunia Hollywood Star, 1939—
"All America" Silver Medal
Winner.**

Petunia Howard's Star, Improved. (HA-2 ft.) Produces a profusion of crimson-maroon flowers with a distinct five pointed white star. A unique, and what we believe to be one of the most attractive of the more easily grown sorts.
(Pkt., 10c) (1/8 oz., 45c)

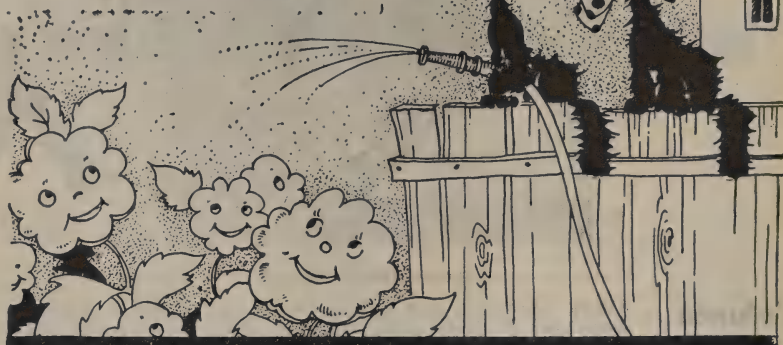
Petunia Hybrida Hollywood Star Silver Medal Winner "All America" Selection 1939. This lovely new Petunia is a charming shade of rich rose with an amber throat. Flower form is unique and in the shape of a five-pointed star. There is nothing else like it in Petunia. The strong vigorous plant is so smothered with bloom that hardly any foliage shows. Should prove popular for pots, boxes, cutting and even for bedding.

(Pkt., 20c) (1/16 oz., 60c)



Sh! the gossips all say (and we think they are right)

That plants like their **DRINK-
ING PARTIES** at night!



Poppy What a riot of color poppies bring to a garden; almost every shade of the rainbow is represented.

SHIRLEY FLOWERED SINGLE MIXED. (HA-18 in.) Produce a new set of fresh gaily colored blooms every morning.

(Pkt., 5c) ($\frac{1}{2}$ oz., 25c) (oz., 40c)

DOUBLE PAEONY FLOWERED MIXED. (HA-3 ft.) Showing double globular flowers almost equal to peonies. A good variety of colors.

(Pkt., 5c) ($\frac{1}{2}$ oz., 25c)

Portulacca (Rose Moss) Double Mixed (HA-6 in.)

Will thrive in a dry sunny spot, where most other plants would die of thirst. Sow in the garden as soon as it becomes warm and enjoy a dazzling display of beauty from July until frost. Can be transplanted while in full bloom. While not entirely fixed will produce a large percent of doubles.

(Pkt., 10c) ($\frac{1}{8}$ oz., 40c)



**Phlox Gigantea Salmon
Glory** (HA-10 in.) Silver

Medal Winner "All America" Selections 1939. The individual florets are gigantic for Phlox and measuring with ordinary culture from $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. Color is pure salmon pink with a distinct creamy white eye. This combination with its clear, clean, crisp appearance, makes one of the most beautiful color combinations imaginable.

(Pkt. 20c) ($\frac{1}{16}$ oz., 60c)

Phlox Drummondii Mixed. (HA-12 in.) For variety and combination of bright,

fresh colors Phlox are unequalled. They flower freely during the entire summer. You will be pleased with them in your garden border and for edgings and massings nothing can surpass them.

(Pkt., 10c) ($\frac{1}{4}$ oz., 50c)

Phlox Gigantea Salmon Glory, 1939
— "All America" Silver Medal
Winner.



Mr. and Mrs. Delavan Burrell enjoy Burrell's Special Mixture Rust Resistant Snapdragon Maximum. In the background is shown a field of Larkspur, Imperial Los Angeles.

Antirrhinum.

Snapdragon

Our highland grown snapdragon seed germinates quicker and the plants grow more vigorously than ordinary seed. The unusually favorable growing conditions we have seem to impart a greater vigor and hardiness.

Burrell's Special Mixture Rust Resistant Maximum

This special mixture contains a great range of colors and the contrast between the very dark velvety bloom through lighter shades to white results in the most pleasing effect. Hundreds who saw our seed field exclaimed, "The finest colors I have ever seen."

(Pkt., 10c) (3 pkts., 25c) ($\frac{1}{4}$ oz., 40c) (1 oz., \$1.25)

Snapdragon Majus Rust Resistant

All Colors Mixed.

This sort grows about 30 inches tall. The colors are lighter than the Maximum. The flowers are large and the flowered spikes long. Splendid for cutting and borders.

(Pkt., 10c) (3 pkts., 25c) ($\frac{1}{4}$ oz., 40c) (1 oz., \$1.25)

When you're on vacation
and your car needs gas

A flower bordered station
is hard to pass



Stock **Double Large Flowered Dwarf Ten Weeks (HA-1 ft.)** So named because they bloom 10 weeks after planting seed.
(Pkt., 10c) ($\frac{1}{8}$ oz., 40c) ($\frac{1}{4}$ oz., 70c)

Stock **Beauty of Nice. (HA-16 in.)** Sweet fragrance, combined with vivid tones and soft shades of color, make this flower well suited to every taste. Our seed will produce a large proportion of doubles.

(Pkt., 10c) ($\frac{1}{8}$ oz., 40c) ($\frac{1}{4}$ oz., 70c)

Sweet Peas **Spencer Early Flowering Mixed** are valuable for greenhouse culture and for outdoor planting in the south. In cooler climates they bloom a week to ten days earlier than other varieties.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (lb., \$2.50)

Sweet Peas **Spencer Late or Summer Flowering Mixed.** This type is recommended for general outdoor growing except in the extreme south where sweet peas flower during the winter and where the Early Flowering Type gives best results. Mixed colors.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00)

Shasta Daisy Alaska (HP-2 $\frac{1}{2}$ ft.) Generally suitable for borders and cutting. Large marguerite-like flowers in July and usually lasting until frost. Does best in moist locations. Color snow-white with small creamy yellow center; four to five inches across and sometimes larger.

(Pkt., 5c) ($\frac{1}{4}$ oz., 30c) (1 oz., \$1.00)

Sweet William **Double Mixed. (HP-1 $\frac{1}{2}$ ft.)** An attractive class of easily grown and most beautiful plants of extreme richness and diversity of colors. Deliciously sweet scented. For cut flowers they are not surpassed.

(Pkt., 5c) ($\frac{1}{8}$ oz., 25c) ($\frac{1}{4}$ oz., 40c)

Verbena **Mammoth Mixed. (HA-8 in.)** The low spreading growth forms a carpet of green foliage that makes a dense background for its brilliantly colored flowers.

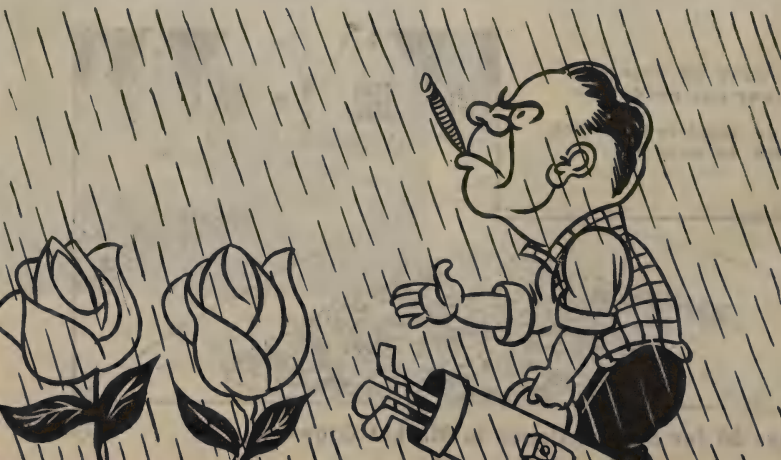
(Pkt., 10c) ($\frac{1}{8}$ oz., 25c) ($\frac{1}{4}$ oz., 50c)

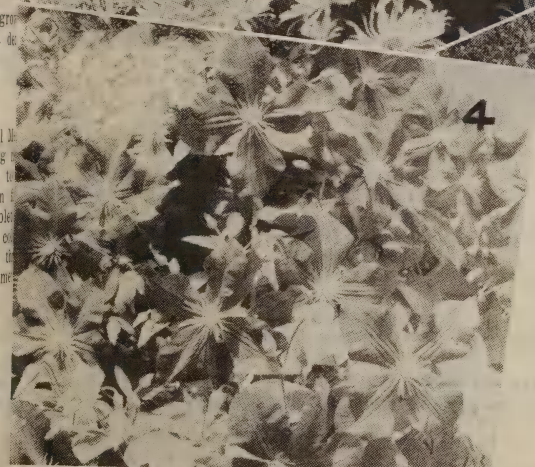
Verbena **Nana Erecta Violet Bouquet. (HA-8 in.)** Special Mention 1935 "All America" Winner. This charming new Verbena blooms over a long season, and often has from 20 to 30 trusses of flowers blooming at the same time. Color when first open is deep violet tinged with garnet, changing to a deep violet as the flower gets older. The eye is cream, making a rich color-combination. Diameter of flower head is two and a half to three inches and the individual florets are three-fourths inch in diameter.

(Pkt., 25c) (1/16 oz., 40c)

For rain to fall on golf links
Is really quite distressing

Unless you are a garden fan;
Then it is refreshing.





No. 1 Snapdragons

No. 2 Shasta Daisy

No. 3 Sweet Peas—Ute Peak in background

No. 4 Clematis

No. 5 Heavenly Blue Morning Glory



Zinnia California Giants

TO GROW EXTRA LARGE ZINNIAS

Thin so the plants are twelve to fifteen inches apart in the row and place the rows three feet apart for the giant types and two feet apart for the small varieties. Plant the seed one-half inch deep, twenty to twenty-five seeds to the foot of row.

Do not plant until all danger from frost is past and do not plant nearer any trees than the height of the tree. Never plant where they will be shaded. They do the best on very rich soil. Cultivate and water frequently. Dust with finely ground sulphur when the plants are beginning to bud; at the rate of one-half pound to the square foot to avoid mildew.



• The California Giant type of Zinnia is winning a very prominent place with florists and with those who take great interest in the growing of a fine home flower garden.

The enormous double flowers are borne on long stems. As compared with the Dahlia Flowered Zinnia, the petals are longer, more soft and wavy instead of being cupped. The Dahlia Flowered is very deep from top to bottom while the California Giant is somewhat flattened. When well grown, the average flower is from 5 to 6 inches across, with many growing to 7 inches under favorable conditions. Centers very small and most of the colors carrying a beautiful two-tone effect, shading to a darker color at the center of the flower.

Brightness—bright pink.
Cerise Queen.
Daffodil—canary yellow.
Enchantress—light rose with deep rose center.
Isabellina—delicate golden cream.
Lavender Gem.
Lemon Queen—lemon orange.

Orange King—burnt orange.
Pink Profusion—pink shades.
Purity—pure white.
Rose Queen—bright rose.
Salmon King.
Scarlet King—glowing scarlet.
Violet Queen.
California Giant Mixed.

Any of the above straight colors or mixed.
(Pkt., 10c) ($\frac{1}{4}$ oz., 20c) (oz., 60c) ($\frac{1}{4}$ lb., \$2.00)



Don't envy those zinnias across the fence.

Grow some yourself with blooms immense.





Our Zinnia Seed Fields are worth coming miles to see. This is Dahlia Flowered Mixed—largest of the Zinnias.

This beautiful new type of Zinnia is gaining great favor. Florists find them profitable. Home gardens are made attractive throughout the summer and the Zinnia enthusiast will find endless hours of enjoyment among these large, many colored flowers which rival the finest Dahlias.

NAMED SORTS OF DAHLIA FLOWERED ZINNIAS

- BUTTERCUP**—Deep creamy yellow.
- CANARY BIRD**—A delicate shade of primrose.
- CRIMSON MONARCH**—Bright crimson, very large.
- CROWN OF GOLD, MIXED**—Each petal is deeply overlaid with golden yellow at the base while carrying the individual color to the tip.
- DREAM**—Deep lavender purple. An excellent flower.
- EXQUISITE**—Light rose with deeper rose center.
- GOLDEN DAWN**—Golden yellow. A fine new selection.
- GOLDEN STATE**—Yellow in bud, turning to rich orange.
- ILLUMINATION**—A deep rose, soft color.
- LUMINOSA**—Attractive bright rose tinged with salmon.
- METEOR**—A rich glowing deep red. The darkest red shade.
- OLD ROSE**—A very fine flower, of beautiful rose shades.
- OLD GOLD**—Deep and lighter shades of old gold.
- ORIOLE**—Immense flowers of orange and gold.
- PASTEL SHADES MIXED**—Something new and different; the finest Zinnia yet developed for cutting.
- POLAR BEAR**—A beautiful pure white flower.
- PURPLE PRINCE**—A fine deep purple. Large, well formed blooms.
- SCARLET FLAME**—Large, beautiful bright scarlet.
- YOUTH**—A very pleasing soft rose pink.
- SPECIAL DAHLIA FLOWERED MIXED**—This contains all the above colors and many more in a well balanced mixture.

Any of the above Dahlia Flowered Zinnias

(Pkt., 10c) ($\frac{1}{4}$ oz., 20c) (oz., 60c) ($\frac{1}{4}$ lb., \$2.00)





Zinnia - Crown of Gold - Pastel Tints

The new development that puts the Zinnia in the fine cut flower class. The petals are overlaid with a deep golden yellow at the base and carry the individual flower color at the tip. This pleasing color effect together with the velvety softness of the long waved and cupped petals make it the most delightful of Zinnias. The flowers are enormous, those measuring five inches or more in diameter are the rule rather than the exception. Colors of this mixture are all soft pastel shades. Stems are long and strong; height of plant usually three feet. Plant well away from shade; thin fourteen inches apart in the row, tend well and you will become a true Zinnia fan.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., \$1.00)

★ ★ ★

From Milwaukee, Wisc.—The zinnias from your seed were larger and their colors prettier than from any seed bought here.

★ ★ ★

From La Crosse, Fla.—I grew Zinnias from your seed the past summer and was very proud of my garden. It was the prettiest in my neighborhood.

See Page 114 for information on
how to grow extra fine Zinnias.

Zinnia

Fantasy Zinnia 2½ ft. You will like this new chrysanthemum flowered type with its large shaggy bloom and curled and twisted petals. Something new and entirely different in zinnia. A winner in the "All America" Trials. Fantasy lend themselves gracefully to flower arrangements. Color range includes oranges, yellows, pastel pinks and cream with enough white for a background to show off the other colors.

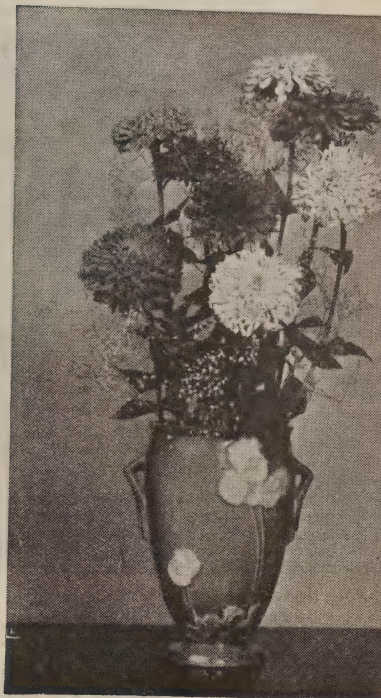
(Pkt., 10c) (¼ oz., 25c) (oz., 85c)

Fantasy Star Dust. Award of Merit "All America" Selections 1937. The lovely golden yellow variety of the Fantasy type.

(Pkt., 10c) (¼ oz., 30c) (oz., \$1.00)

Fantasy Wildfire This together with Crown of Gold Pastel Tints is without doubt the finest cut flower yet developed in zinnias. Color intense scarlet, flowers medium sized, stems long. The petals are curled and twisted.

(Pkt., 10c) (¼ oz., 30c) (oz., \$1.00)



Zinnia, Fantasy and Baby's
Breath (Gypsophila).

Navajo or Gaillardia

Flowered 2½ ft. Unique because of its striped and variegated flowers. Makes a colorful showing in any flower garden.

(Pkt., 10c) (¼ oz., 25c)
(oz., 85c)

Zinnia Fantasy
Wildfire
Brilliant Scarlet
Curled Petals
An excellent cut
flower.



Zinnia Lilliput

(Pompon or
Baby Zinnias)



These very double flowers are about one inch in diameter, beautifully formed and are excellent for cutting as, the stems are 8 to 10 inches long. They start blooming early and last all summer. Very effective for borders.

Canary Gem
Flesh
Lilac Gem
Orange Gem
Rosebud
Salmon Rose
Scarlet Gem
Valencia
White Gem
Mixed

Any color or mixed

(Pkt., 10c) (¼ oz., 20c)
(oz., 60c) (¼ lb., \$2.00)

Zinnia, Cupid

smaller plants.

These are the smallest of all, much on the order of Lilliputs but with smaller flowers and

Elf—carmine shades
Tiny Tim—scarlet

Snow Drop—white
Pixie—yellow

Mixed

(Pkt., 10c) (¼ oz., 30c) (oz., \$1.00)

Zinnia Picotee Delight

2 ft. The medium sized ball like flowers have much the appearance of a peony. The petals are ruffled and curled with serrated edges. Color bright salmon with petals distinctly tipped with a darker shade.

(Pkt., 10c)
(¼ oz., 25c)
(oz., 85c)



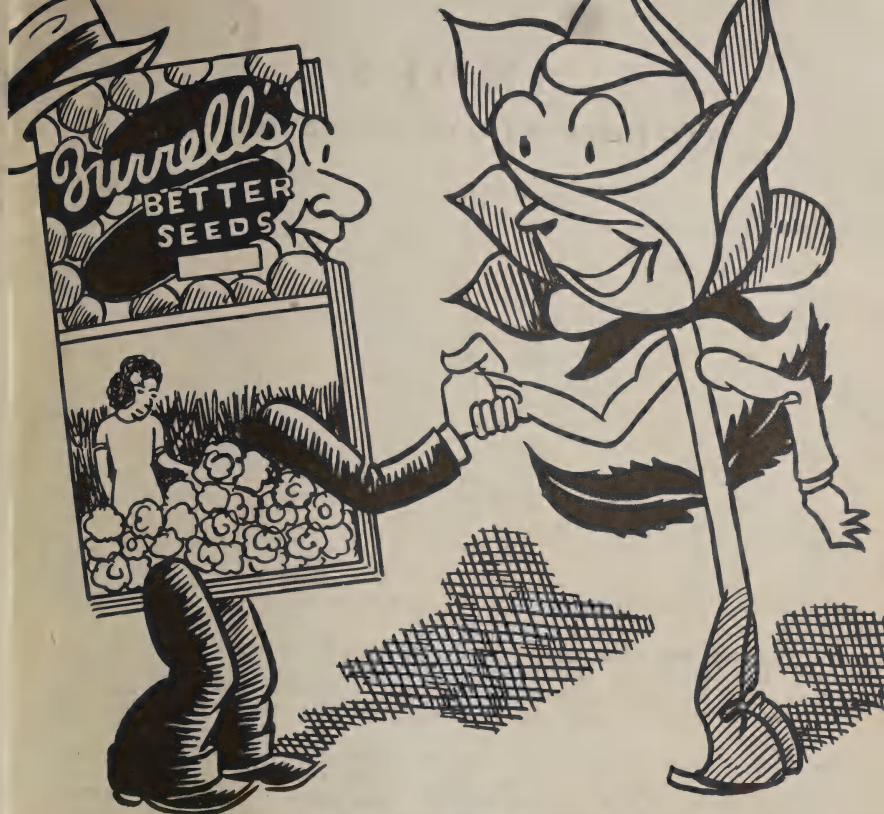
**Zinnia,
Picotee
Delight**

★ ★ ★

From Pratt, Kans.—Your motto "As Good as Grow for You to Sow" is very good as I have always had excellent results from "Burrell's" seeds.

★ ★ ★

From Gering, Nebr.—As to the quality, price, germination of seed, and quick service, your company is great.



When you are planning garden needs,
Go to "Burrell" for those "Better Seeds,"
And whether or not you've gone to college
You'll find their catalog a "book of knowledge."

GROWING FLOWERS FROM SEEDS

(See page 3 for soil preparation)

Nearly all flowers do well in sunny locations, a few can be grown in the shade. Most flowers can be grown by sowing the seed as soon as the soil has become warm and danger of all frost is over. The old rule is to plant seeds to a depth of about twice their diameter. Fine seeds may be pressed into the soil with a flat board, and a very little soil sprinkled over them. Remember that "in union there is strength," and for fine seeds especially, sowing too thin may result in the single plant not having enough strength to break through the soil. Do not plant too deeply. Larger seeds, of course, will stand deeper planting. Construct a shade to keep off the burning rays of the sun and prevent crusting, also to avoid the seed being washed away by rains. Crinkle Covers set close together over the seed row make an excellent shade and will enable two weeks earlier planting. See page 86. Be sure to mark all rows where you sow the seed so you will know what you have planted and where.

STARTING PLANTS IN FLATS

Many flowers if sown outside do not bloom until quite late in the summer. You can have them early if you sow the seed in hotbeds, cold frames, or in the house in boxes. In fact, many annuals benefit by being transplanted as it develops for them a better root system. In this group are snapdragon, carnation, cosmos, dianthus, pansy, petunia, phlox and verbena. If sown indoors in boxes or flats, these should be of convenient size and about 3 inches deep. The soil used should be composed of about equal parts of leaf mold, sharp sand and good garden soil. The bottom of the flat may be covered with a layer of coarse cinders, broken pots or some such material, and the prepared soil finely sifted to fill up the balance of the box within about an inch of the top. Place in a window where exposed to the sun and cover with a pane of glass to retard evaporation. Water carefully with a fine spray, keeping the soil moist but not wet. Remove the glass as soon as the seeds begin to sprout. Some flower seeds are very slow to germinate and a few require several weeks before sprouts appear. When the seedlings are large enough to handle, about four leaves, they should be transplanted one inch apart in another bed, flat or in small pots (paper pots are excellent for this purpose). The plants pulled may be transplanted to other boxes, later to be reset in the open ground.

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★ **PLEASE FOLLOW THESE INSTRUCTIONS CAREFULLY.** By doing this, mistakes and misunderstandings will be very largely avoided. We ship more than 90 per cent of the orders the day received, however, if your order is delayed, please let us hear from you promptly.

Seeds cannot be manufactured; they must be grown and for this reason we are not bound by any definite time or quantity by the prices quoted in this catalog and they are subject to change without notice. We recommend that you order as early as possible.

★ **SALES TAX—Do not add sales tax if you live outside of Colorado.** Those living in Colorado should add 2 per cent to their order. If you are a market gardener and wish to save sales tax, please ask for blanks to be filled in and sworn to before a notary. This applies only to market growers and not to those growing for home use. Excise taxes imposed by any governmental authority shall be added to prices quoted.

★ **OUR TERMS ARE CASH WITH ORDER—**Send Postoffice or Express Money Order or Bank Draft. Cash should be well wrapped and sent by Registered Letter. Small amounts may be sent in postage stamps.

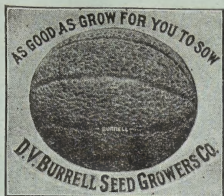
★ **HOW TO ORDER—**Always write your name, postoffice, state, and express office plainly, and, if possible use the order sheet. Always carry out the price of each item.

Make all orders or checks payable to D. V. BURRELL SEED GROWERS CO. Because of banks charging collection on some checks we would prefer to have money orders on amounts under \$2.00. If not convenient, however, send the check.

★ **SAFE ARRIVAL GUARANTEED—**We guarantee safe arrival of all seeds sent by Mail or Express, but request all to have their addresses plainly written. If the seeds are not received in a reasonable time, send an exact copy of the order and state kind of remittance and same will be given immediate attention.

★ **HOW TO SHIP—**Always state how to ship heavy seeds, if to go by Freight or Express.

★ **GUARANTEE—**It is impractical to guarantee seeds, as under improper care the best of seeds will fail. Some may be sown too shallow or too deep, in too dry ground or too wet. Some hardy seeds will stand cool weather and grow when soil is too cold for others and will cause them to decay. Insects above or below the surface may attack and destroy them. D. V. Burrell Seed Growers Co. give no warranty, express or implied as to description, (including kind, variety, and name) quality, productiveness or any other matter of any seeds they send out and will be in no way responsible for the crop. Where purity and germination are given, they indicate recent tests but are not guaranteed.



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For High Grade Tested Seeds

WRITE YOUR ADDRESS PLAINLY AND IN FULL in the blanks below, and use another sheet for other matters you wish to write about. This enables us to FILL ORDERS RAPIDLY and correctly, and your inquiries will not be so apt to be overlooked. For full instructions about ordering, etc., see directions page 120 of catalog.

D. V. BURRELL SEED GROWERS CO., Rocky Ford, Colo.

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Our Large Fields of Zinnias are Worth Coming Miles to See.

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ROCKY FORD, COLORADO.

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Barbara and Bernita Burrell in a Field of Asters, Ostrich Feather W. R., Deep Rose.

REPRODUCTION FROM COLOR PHOTOGRAPHS TAKEN IN OUR SEED FIELDS

Mixed Colors Rust Resistant Snapdragon. Mesa Verde in the Background.

